## **CITY POLICY**

Land Development activities strengthen Edmonton's role as a strong central city in the Capital Region and increase liveability, aligned with Council City-Building and Sustainability initiatives for:

- Affordable Housing
- Residential Infill
- School Sites

- Transit-Oriented Development
- High-Density Development
- Green Agenda

# STRATEGIC OBJECTIVES

•	Promote sustainability, revitalization and urban form	Policy C511
•	Self-sustaining Enterprise to facilitate Corporate objectives	Policy C511
•	Achieve social and economic objectives of City revitalization	Policy C511

## LAND DEVELOPMENT

	10 year raw land supply	Policy C511
•	Primary objective adequate return on investment	Policy C511
•	Maintain capital projects for acquisition & development – long-term	
	to maintain Land Enterprise revenue stream	Policy C516B

# RESIDENTIAL LAND DEVELOPMENT

•	Affordable housing 10% below market –	
	Canadian Mortgage and Housing Corporation stats	Policy C511
•	Lots supply not to exceed 10% of total City supply	Policy C511
•	50% of Single Family lots offered to individuals and small builders	,
	prior to offering to City home building partners	Policy C511

## INDUSTRIAL LAND DEVELOPMENT

•	3 year supply of serviced industrial land	Industrial Land Strategy
•	Active and strategic role as land developer –	
	strategic acquisition, planning,	Industrial Land Strategy
	development, partnerships and land sales	
•	Remove obstacles to development or fund infrastructure &	
	services that support development of industrial land	Industrial Land Strategy
•	Intensify industrial land development activity –	
	complementary with private sector development	Industrial Land Strategy
•	Enter into partnership with private or public land developers	
	to enable development and leverage City investment	Industrial Land Strategy
•	Use land exchange, acquisition and land development,	
	acting alone or in partnership, to maintain supply above	
	targeted benefits, where beneficial to City	Industrial Land Strategy