

THE WAY AHEAD

Strategic Planning: “On Our Way”

TRANSFORMING | **EDMONTON**

BRINGING OUR CITY VISION TO LIFE



THE CITY OF
Edmonton

City Council Orientation November 14, 2013

Agenda

1. Introduction
2. Facilitated Discussion
 - General Debrief
 - Reaffirmation of the Six 10-Year Goals
3. Next Steps

Introduction

Purpose:

- To hear back from each of you on the overall direction
- To confirm overall strategic direction at the level of the 6 goals in the Way Ahead
- To clarify next steps with a motion on the implementation plans and the outcomes & measurable results
- A word on alignment with Council Initiatives

Facilitated Discussion

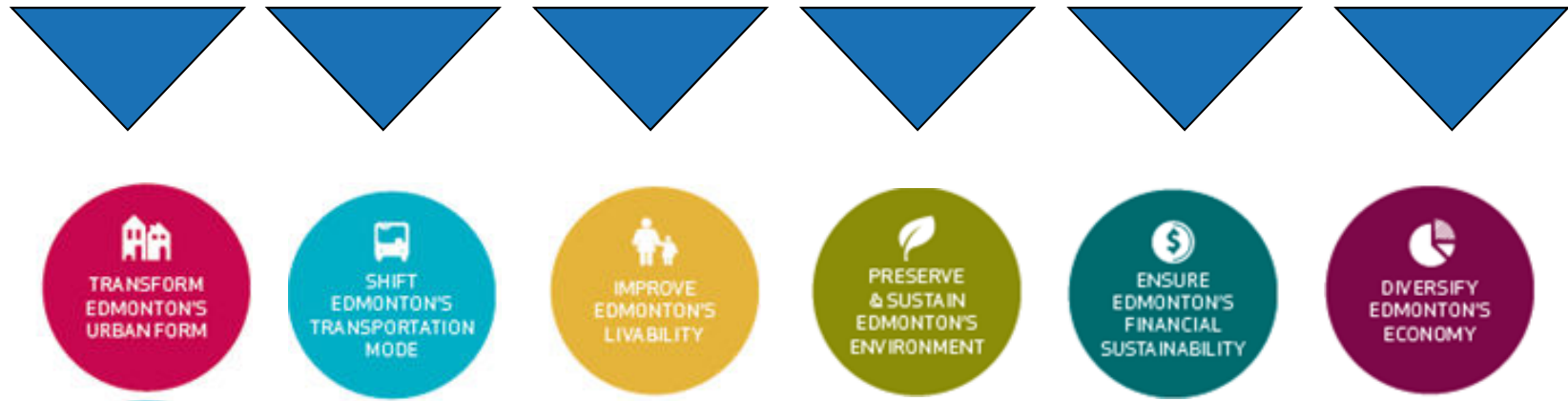
- General Debrief
- Reaffirmation of the Six 10-year Goals

The Ways Plans



Strategic Goals

CITY VISION



Improve Edmonton's Livability



Edmonton is one of Canada's most livable cities because it is welcoming to all; is safe and clean; fosters its heritage and supports its arts and multicultural communities; encourages active lifestyles through recreational opportunities and engages its citizens in the City's vision and directions.

Transform Edmonton's Urban Form



Edmonton has increased its density and optimized existing infrastructure while maintaining and revitalizing strong, vibrant neighborhoods; ensuring high standards of urban design; adopting best land use practices and preserving natural areas and public spaces.

Shift Edmonton's Transportation Mode



Modes of transportation shift to “fit” Edmonton’s urban form and enhanced density while supporting the City’s planning, financial and environmental sustainability goals.

Preserve and Sustain Edmonton's Environment



In partnership with its citizens, businesses and institutions, Edmonton is the nation's leader in setting and achieving the highest standards of environmental preservation and sustainability both in its own practices, and by encouraging and enabling the practices of its partners.

Diversify Edmonton's Economy



Edmonton is recognized as an economic powerhouse, maximizing the diversity of its economic advantages, including its location as Port Alberta and as a portal to the north; as the urban centre of regional industrial development; as a knowledge and innovation centre for value-added and green technologies and products, and as a place that attracts and supports entrepreneurs.

Ensure Edmonton's Financial Sustainability



Edmonton is financially sustainable, with the revenue resources required to support its plans and provide the infrastructure performance and services citizens need.

Next Steps

- Schedule times with Council to review Outcomes and Performance Measures
- Schedule Council review of outstanding Implementation Plans