

Public and Stakeholder Consultation

Public and stakeholder consultation was central to the development and refinement of the Guidelines for Edmonton's Future Residential Communities and the Complete Streets Guidelines. There were two key features of the engagement approach for these projects:

- 1) The two projects collaborated on key public and stakeholder engagement activities at major milestones throughout the Guidelines development process.
- 2) Each project tailored specific consultation opportunities to work with communities and city-building partners to develop the policy approach.

A) Joint Public and Stakeholder Consultation for both sets of Guidelines

The following consultation and engagement activities were coordinated between the two projects:

- In May 2012 both projects were formally launched and concurrently held on-line "ideas generation and dialogue" opportunities to solicit public input.
- In January 2013 both projects concurrently held on-line "discussion and ideas sharing" opportunities to receive feedback on draft Guidelines.
- In January 2013, three joint Open Houses were held at different locations across the city. These provided information about the draft guidelines and opportunities for public comment. Over 100 people participated in the Open Houses.
- In January and February 2013 joint information and feedback sessions were held with the following organizations: Edmonton Federation of Community Leagues Planning Committee, Alberta Health Services, NextGen and the Edmonton Youth Council, and the Land Management Committee of the Edmonton School Boards Joint Use Committee.

B) Complete Streets Guidelines: Public and Stakeholder Consultation

In addition to joint consultation activities outlined above (A), development of the Guidelines involved the following key input opportunities:

- 18 interviews were conducted in early 2012 with a variety of internal and external stakeholders to identify areas of improvement for our current roadway design practices and to help define the overall project scope for the Guidelines.
- 4 stakeholder workshops with representatives from the Administration, Emergency Service Providers (Fire Rescue Services, Edmonton Police Service, and Emergency Medical Services), Major Land Owners and the Development Industry (Urban Development Institute, Canadian Home Builders, Edmonton Economic Development Corporation, and Edmonton Real Estate Board) as well as University of Alberta researchers and members from the Edmonton Business Association and the Business Revitalization Zone. Stakeholders representing

specific user groups involved were Seniors Advocacy Groups, Edmonton Bicycle Commuters, Edmonton Transit Service Advisory Board, Alberta Motor Association as well as utility providers such as Epcor, Atco, Telus, Direct Energy, and Shaw.

- In March 2012 a stakeholder workshop was conducted to develop the principles of Complete Streets which have been the basis for decision making as the project has progressed.
 - A second workshop in April 2012 was conducted to further develop the future content for the guidelines and finalize the Complete Streets Principles.
 - The third stakeholder workshop in June 2012 helped develop the street typologies that give context to roadways and discussed certain user's needs.
 - A fourth stakeholder workshop in November of 2012 helped test the street typologies and elements sections as well as investigate a trade-offs process and challenges in implementation.
- Over 50 one-on-one meetings were held with both internal and external stakeholders to develop issue specific content for the guidelines.
- The draft guidelines were presented during meetings for the Urban Development Institute in January and February of 2013 to provide an opportunity for review and feedback.

C) Guidelines for Edmonton's Future Residential Communities: Public and Stakeholder Consultation

In addition to joint consultation activities outlined above (A), development of the Guidelines involved the following key input opportunities:

- 30 interviews with a variety of stakeholder groups were conducted in May 2012 to receive feedback on which types of elements and core ideas the Guidelines should address.
- A 30-member multi-disciplinary Design Team made up of a cross-section of public and private stakeholders met 12 times in three-hour working sessions over the course of the year-long process to guide policy development. The Design Team included members from across the City's Administration, the Urban Development Institute – Greater Edmonton Chapter, Canadian Homebuilders Association – Edmonton Region, Edmonton's School Boards, private sector planning and engineering consulting firms, the Edmonton Federation of Community Leagues, the REALTORS Association of Edmonton, local developers and homebuilders, and the University of Alberta's City-Region Studies Centre.
- The draft Guidelines were brought to the Edmonton Design Committee in February 2013 for formal review and received the Committee's full support.