

Community Investment Operating Grant

Program Priorities and Guidelines for 2014-2016

Recommendation:

That Community Services Committee recommend to City Council:

That the 2014–2016 Program Priorities and Guidelines for the Community Investment Operating Grants for not-for-profit organizations, as outlined in Attachment 1 of the May 14, 2013, Community Services Advisory Board report 2013CAAB09, be approved.

Report Summary

This report recommends funding Program Priorities and Guidelines for not-for-profit Social Services, Multicultural and Recreation/Amateur Sport organizations as required every three years in Bylaw 14157 and compares them to the current ones.

Report

- At the April 23, 2013, Community Services Advisory Board meeting, the board approved the recommendations for 2014-2016 Program Priorities and Guidelines outlined in Attachment 1 of the Community Services Advisory Board report 2013CAAB09.
- The Community Investment Operating Grant provides limited operating assistance to not-for-profit organizations whose programs or

activities result in benefits to Edmontonians.

- The Community Investment Grant Bylaw 14157 states: “The Community Services Advisory Board will prepare for the approval of Council three-year funding Program Priorities and Guidelines for not-for-profit organizations (Social Services, Multicultural, and Recreation/Amateur Sport) to access community investment operating grants.”
- During the review, Community Services Advisory Board, Edmonton Sport Council, and Edmonton Arts Council provided input.
- The proposed priorities and guidelines provide clarity around eligibility criteria and the expectation that organizations demonstrate good governance and management practises. They align with those in Bylaw 14157 and City Policy C211G.
- In addition to the three-year program priorities and guidelines, applications will be considered using the eligibility criteria and evaluation guidelines contained in Bylaw 14157 and City Policy C211G.

Policy

- Community Investment Grant Bylaw 14157
- Community Investment Grants to Organizations and Individuals City Policy C211G

Corporate Outcomes

- Improve Edmonton's Livability

Justification of Recommendation

This recommendation supports the requirement in Community Investment Grant Bylaw 14157 that there be a review at the end of each three-year cycle to establish the next three-year funding Program Priorities and Guidelines.

Attachments

1. 2014-2016 Community Investment Grant – Operating Program Priorities and Guidelines for Social Services, Multicultural, and Recreation/Amateur Sport Organizations
2. Comparison of Priorities Proposed for 2014-2016 with Those from 2011-2013
3. Comparison of Guidelines Proposed for 2014-2016 with Those from 2011-2013

2014-2016 Community Investment Grant – Operating Program Priorities and Guidelines for Social Services, Multicultural, and Recreation/Amateur Sport Organizations

The purpose of providing operating assistance to not-for-profit organizations is to enhance the organizations' ability to provide programs, services or activities that benefit Edmontonians. Grant awards recommendations will be guided by the three-year program priorities and guidelines as well as the criteria and general principles identified in the Community Investment Grant Bylaw 14157 and City Policy C211G.

Program Priorities

Priority will be given to those organizations doing the following:

1. Organizations demonstrating sound management practices and good governance (financial, board, and organizational) in carrying out their constitutional objectives.
2. Organizations addressing the City of Edmonton's ten-year goal to "Improve Edmonton's livability" by contributing towards goals and objectives in Edmonton's People Plan: The Way We Live.

Guidelines

The following guidelines will be used when considering applicants:

1. Organizations may receive one operating grant per year funded by the City of Edmonton. These include operating grant programs for community leagues and seniors' centres, and operating grant programs administered by the Edmonton Arts Council and Edmonton Heritage Council.
2. Organizations with a mandate broader than Edmonton may be considered provided that separate financial information is submitted for the Edmonton-based programs and services.
3. Organizations that have two years or more of unrestricted cash reserves or restricted but available for operating expenses may not be considered for a operating grant.
4. Organizations with eligible operating costs over two million dollars will not normally be considered.
(This guideline will not take effect until 2015.)

Comparison of Priorities Proposed for 2014-2016 with Those from 2011-2013

	Proposed 2014-2016 Priorities		2011-2013 Priorities
#1	Organizations demonstrating sound management practices and good governance (financial, board, and organizational) in carrying out their mandate.		
#2	Organizations addressing the City of Edmonton's 10-year goal to "Improve Edmonton's livability" by contributing towards goals and objectives contained in Edmonton's People Plan: The Way We Live.	#1	<p>Organizations contribute to making Edmonton a vibrant, connected, engaged and welcoming community by providing Edmontonians with opportunities to connect, interact, and become integrated through social, amateur sport, recreational, and cultural programs and activities.</p> <p><u>Supporting Statements:</u></p> <ul style="list-style-type: none"> • Organizations actively seeking to connect Edmontonians and build community by providing opportunities for interaction and integration, including opportunities to participate as volunteers. • Organizations meeting the needs of Edmontonians by making their programs and activities more accessible and affordable and by providing and/or adapting programs and services to address barriers to participation. Barriers to participation may include: gender, ethnicity, culture, faith, age, literacy, language, abilities, income and/or location.
		#2	<p>Organizations contribute to the celebration of life in Edmonton.</p> <p><u>Supporting Statements:</u></p> <ul style="list-style-type: none"> • Organizations promoting healthy living through sport, recreation, leisure and social opportunities. • Organizations celebrating the multi-faceted heritage of Edmonton's diverse

	Proposed 2014-2016 Priorities		2011-2013 Priorities
			cultural community, and the multicultural, recreation, amateur sport and social service accomplishments.
		#3	<p>Organizations contribute to making Edmonton a caring, inclusive and affordable community where all people, including vulnerable populations, have opportunities to achieve their aspirations and feel a sense of belonging.</p> <p><u>Supporting Statements:</u></p> <ul style="list-style-type: none"> • Organizations benefit the community by enriching the diversity of opportunities in Edmonton, and by addressing identified community needs, trends and issues. • Organizations benefit individuals by providing participants and volunteers with opportunities to develop themselves, and by providing them with opportunities to acquire or enhance their skills and abilities.
		#4	<p>Organizations contribute to making Edmonton a sustainable city by practicing fiscal responsibility and good management, including strategic planning, budgeting, seeking out a diversity of revenue sources, planning their services and programs to fit with their registered objectives and mandate, and improving operations, programs and services.</p> <p><u>Supporting Statements</u></p> <ul style="list-style-type: none"> • Organizations contribute to social sustainability by nurturing participation in community life, providing innovative capacity building strategies, and investing in community leaders. • Organizations demonstrate fiscal sustainability by delivering programs and activities that meet evolving community needs while balancing revenue sources and operating expenditures.

Comparison of Guidelines Proposed for 2014-2016 with Those from 2011-2013

	Proposed 2014-2016 Guidelines		2011-2013 Guidelines
#1	Organizations may receive one operating grant per year funded by the City of Edmonton. These include operating grant programs for community leagues and seniors' centres, and operating grant programs administered by the Edmonton Arts Council and Edmonton Heritage Council.		
#2	Organizations with a mandate broader than Edmonton may be considered provided that separate financial information is submitted for the Edmonton-based programs and services.	#3	Not-for-profit organizations with a provincial mandate, providing ongoing direct community-based programs/services for predominantly City of Edmonton residents may be considered provided that separate documentation, including financial statements, is submitted for the local programs and services.
#3	Organizations that have two years or more of unrestricted cash reserves or restricted but available for operating expenses may not be considered for an operating grant.	#1	Those applicants that have excessive unrestricted operating cash reserve will not normally be considered for a Community Investment Operating Grant.
#4	Organizations with eligible operating costs over two million dollars will not normally be considered. (This guideline will not take effect until 2015.)		
		#2	Applicants are evaluated and awarded a grant amount in comparison to others in the same category.