

Bylaw 16218

Amendment to Bylaw 8621, Edmonton Kingsway Business Revitalization Zone Bylaw

Purpose

To amend Bylaw 8621, Edmonton Kingsway Business Revitalization Zone Bylaw, to amend the boundary of the Edmonton Kingsway Business Revitalization Zone to add additional businesses.

Readings

Bylaw 16218 is ready for three readings.

If Council wishes to give three readings during a single meeting, then prior to moving third reading, Council must unanimously agree “That Bylaw 16218 be considered for third reading.”

Advertising and Signing

This Bylaw is not required to be advertised as the Business Revitalization Zone Regulation (AR 377/94) sets out a notification process.

Position of Administration

Administration supports this Bylaw.

Report Summary

The Kingsway Business Association Board of Directors has submitted a request to expand the boundaries of the Kingsway Business Revitalization Zone. City Council approval by way of amending bylaw is required to amend the boundary.

Previous Council/Committee Action

At the October 10, 2012, Executive Committee meeting, Bylaw 16218 was forwarded to City Council for the

appropriate readings and the Committee heard from K. Kosof, Executive Director, Kingsway Business Association.

Report

City Council approved the establishment of the Kingsway Business Revitalization Zone on November 10, 1987.

The current boundary includes commercial development in the Kingsway Shopping Centre, as well as development along Kingsway Avenue and industrial development in and around the existing municipal airport.

On July 19, 2012, the City Manager received a request from the Kingsway Business Association to expand their boundaries to include the areas identified on the Kingsway and Area Business Revitalization Zone map (Attachment 2). The request provided justification for inclusion of these areas into the existing Business Revitalization Zone (Attachment 3).

There are approximately 330 businesses in the existing Business Revitalization Zone; of which, 220 are from Kingsway Garden Mall. There are approximately 170 businesses located in the proposed expansion area.

Policy

- City Policy C462B, Business Revitalization Zone Establishment and Operation.

Public Consultation

- The Kingsway and Area Business Association notified all of the businesses in the proposed expansion area of two open houses held in June 2012, to discuss the proposed Business Revitalization Zone expansion. The notices also

included general information on Business Revitalization Zones and a map of the existing and proposed Business Revitalization Zone (attachment 4).

- Six businesses attended both open houses to gather information. There were no concerns raised. The Kingsway Business Association also consulted with the surrounding community leagues and no major concerns were identified.

4. Letters of Support for the Proposed Kingsway and Area Business Revitalization Zone Expansion

Others Reviewing this Report

- D. H. Edey, General Manager, Corporate Services

Legal Implications

Pursuant to Section 7.1 of the Business Revitalization Zone Regulation (AR 377/94), before the proposed Bylaw receives second reading, the Edmonton Kingsway Business Revitalization Zone’s Board of Directors must consent to the change in boundaries, notice of the proposed amending bylaw must be sent to all existing members of the zone and persons who would be taxpayers under the proposed boundary expansion, and such business owners, must be provided with an opportunity to make representations to City Council concerning the change.

Justification of Recommendation

The proposed amendment to Bylaw 8621 will strengthen the Kingsway Business Association and improve business viability as part of a rebranding of the area.

Attachments

1. Bylaw 16218
2. Kingsway and Area Business Revitalization Zone Proposed Expansion Areas Map
3. Material sent out to the businesses in the proposed expansion area