

September 5, 2012

Mayor Mandel and City Councillors
2nd Floor, City Hall
1 Sir Winston Churchill Square
Edmonton, Alberta
Canada T5J 2R7

Dear Mayor and Councillors,

The Conseil de développement économique de l'Alberta (CDÉA), or the Francophone economic development Council of Alberta, is the association mandated by the francophone community to oversee the economic development this vibrant community.

As such, the CDÉA played an important role in the development of le **Quartier francophone**, or the **French Quarter**, to highlight the fact that there is a higher concentration of francophone residents, associations and businesses in a small section of the community of Bonnie Doon, in Edmonton.

Through the implementation of a business revitalization zone (BRZ) sanctioned by the City of Edmonton, the Founding Board hopes to transform this area into a veritable destination for Edmontonians, where they will be able to find specialty shops, boutiques and restaurants that promote francophone heritage and culture. In addition, the BRZ will beautify the area and make it more attractive to shoppers and residents. Through this, the BRZ will become even more of a magnet for Edmonton residents, which will benefit the francophone community and local shops and businesses.

The CDÉA is pleased to provide its unreserved support to develop the **French Quarter BRZ**. More specifically, the support will be in the form of human resources and temporary office space, if necessary.

We look forward to the continued development of the French Quarter BRZ, which will support businesses in the area.

Kind regards,



Marc S. Tremblay
President and CEO
1-780-414-6125, ext. 101
marc.tremblay@lecdea.ca



July 11 2012

Patricia Lachance
President (founding board)
French Quarter BRZ
110, 8627 rue Marie-Anne-Gaboury
Edmonton (AB) T6C 3N1

Patricia Lachance,

I am writing you in support of the establishment of the French Quarter / Quartier francophone BRZ. As Executive Director of La Cité Francophone we are truly supportive of this initiative. We feel that this initiative will compliment what already exists in this neighbourhood and will only help to bring businesses together so we can all work to better our community.

There is a lot of potential in this part of the city that has yet to be developed. It is now time for the business community to start working together and ensure the business revitalization of the Bonnie Doon and Millcreek neighbourhoods.

If there is any way that I can participate in the establishment of this initiative, please do not hesitate to call!

Yours truly,

A handwritten signature in blue ink, appearing to read "Daniel Cournoyer", with a long horizontal line extending to the right.

Daniel Cournoyer
Executive Director
La Cité Francophone

GREENVIEW HOLDINGS LTD.

"an investment company"

1045 Weber Centre 5555 Calgary Trail S.
Edmonton, AB T6H 5P9
Tel: (780) 413-9625 Fax: (780) 437-3065

April 24, 2012

CITY OF EDMONTON

To Whom It May Concern

**Re: Business Revitalization Zone (BRZ)
White Avenue, 91 Street, 95 Avenue, and Bonnie Doon Mall area**

As of July 1, 2012, I have purchased the land and buildings (Residence Notre Dame) located at 8521 – 91 Street, Edmonton, Alberta. Plan 1522AS BLK 1 Lots 16-17 and Plan 6900R BLK 3 Lots 11-12.

I certainly am lending my support, for the above noted project, to be given the go ahead in order to keep the area alive to promote and improve the economic vitality of the business area.

Should you have any further questions or concerns, please do not hesitate to contact me at 780-413-9625 at the office.

Thank you very much.

Yours truly,



Gaetan Gagnon
President
GG/lh



2nd Floor, City Hall
1 Sir Winston Churchill Square
Edmonton, Alberta
Canada T5J 2R7

To Mayor Mandel and City Councilors of the City of Edmonton,

As a business owner in the Bonnie Doon area, I am writing to show my support to the Business Revitalization Zone (BRZ) Proposal for The French Quarter, whose initiative aims to beautify the district and increase revenues for businesses in the area.

I believe that a BRZ association will help promote and improve the economical viability of the businesses in the area, as well as encourage future businesses to establish themselves in the proposed zone. I also believe that this association will be beneficial to the community by improving the physical environment and by acting as a vehicle of cultural identity so that everyone can appreciate the City's French heritage, regardless of their language.

I truly hope that this initiative will follow through and be approved by the City of Edmonton.

Sincerely,

A handwritten signature in black ink, appearing to read "Pierre Bergeron", is written over a horizontal line.

Pierre Bergeron, C.G.A.

Bonnie Doon Community League

9240 - 93 ST NW, EDMONTON, AB, T6C 3T7

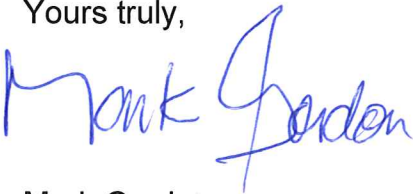
May 13, 2012

Re: The Proposed French Quarter Business Revitalization Zone (BRZ)

Dear Ms Nolan:

The BDCL supports the proposed establishment of a Business Revitalization Zone in the Bonnie Doon area in principle. We see this as an opportunity for local businesses and our community to promote our lovely area. Looking forward to learning of the details as you go forward.

Yours truly,



Mark Gordon,

President, BDCL