

# Age-Friendly Edmonton Action Plan Update - Seniors Declaration Service Area Alignments/Age- Friendly Action Plan Update

(L. Sloan/S. Mandel)

## Recommendation:

That Community Services Committee recommend to City Council:

1. That the Vision for an Age-Friendly Edmonton Action Plan, as outlined in Attachment 1 of the July 9, 2012, Community Services report 2012CSW016, be approved.
2. That Administration, in conjunction with the Edmonton Seniors Coordinating Council, key partners and stakeholders, return to City Council through Community Services Committee, with a report outlining detailed budget implications of the proposed action plan as outlined in Attachment 3.

## Report Summary

The report outlines measures taken by City Departments to align or enhance services to support the Edmonton Seniors Declaration, and provides feedback from Administration on the Vision for an Age-Friendly Edmonton Action Plan.

## Previous Council/Committee Action

At the March 14, 2012, City Council meeting, Mayor S. Mandel and

Councillor L. Sloan made the following inquiry:

The Edmonton Seniors Coordinating Council produced a report in 2011 entitled A Vision for an Age-Friendly Edmonton Action Plan. It is built on a common vision of Edmonton as a community that values, respects and actively supports the well-being of seniors and promotes an age-friendly community. The City of Edmonton is a key stakeholder in both the immediate and ongoing implementation of this plan. I would like Administration to review the Age-Friendly Action Plan and provide a report outlining:

1. What each Department is already doing to become more Age-Friendly?
2. What actions within the Plan can be implemented in the future?
3. What are the costs associated with future implementation?

At the February 7, 2012, Transportation and Infrastructure Committee meeting, Councillor L. Sloan made the following inquiry:

As the second anniversary of the City's Seniors Declaration approaches, I would appreciate a report from Administration outlining the measures taken to align or enhance relevant department services with the Declaration commitments. Report or reports generated are to be returned to the appropriate Committee.

**PLEASE RETAIN THIS REPORT FOR FUTURE**

## Report

### Edmonton Seniors Declaration

- Following City Council's approval of the Edmonton Seniors Declaration in May 2010, Community Services provided to all City departments Edmonton Seniors Declaration brochures for distribution, and framed copies of the Declaration for display. A plaque commemorating the Edmonton Seniors Declaration is displayed at City Hall and information on the Declaration is also available on the city website.
- The Edmonton Seniors Declaration has resulted in increased staff awareness and knowledge of the needs of seniors, increased age-friendly focus in City policies and strategic plans, increased priority for seniors in many departments and enhanced services for seniors.
- A summary outlining examples of seniors' programs, services, and initiatives undertaken by each Department which support the Edmonton Seniors Declaration is included as Attachment 2.

### Vision for an Age-Friendly Edmonton

- Edmonton Seniors Coordinating Council's Vision for an Age-Friendly Edmonton Action Plan was launched in June 2011 (Attachment 1).
- The City of Edmonton was a key stakeholder in the development of the Vision for an Age-Friendly Edmonton.
- The Vision was distributed to all departments and city facilities.
- The City of Edmonton has been requested to co-lead the implementation plans for the Vision

- for an Age-Friendly Edmonton with the Edmonton Seniors Coordinating Council, as well as lead or support thirty-eight action subcommittees.
- Since the launch in June 2011, The Edmonton Seniors Coordinating Council has been recruiting members for the Champions Group and Implementation Team Committees. Their first meeting will be held in September 2012, and may include an Age-Friendly workshop with Ruth Finkelstein - Director of the Age-Friendly New York City Initiative and Director of the World Health Organization's Collaborating Centre on Aging, Globalization and Urbanization.
- The Champions Group, comprised of community leaders, will promote, guide, encourage and oversee progress on the Vision for an Age-Friendly Edmonton. The Implementation Team will provide strategic direction and support by working with lead partners and key stakeholders to implement the Vision for an Age-Friendly Edmonton.
- Examples of priority recommendations in the vision that have already been initiated include the Seniors Outreach Services Plan, Core Community Services Support Project, Seniors Assisted Transportation Services Model, Age-Friendly housing project "Home for Life", Seniors Fire Safety workshops and Age-Friendly Businesses project.
- In April 2012, all Departments were asked for an update on actions taken, actions planned, and potential cost implications.
- A focus group, co-sponsored by the Edmonton Seniors Coordinating

Council and Community Services was held for City staff on May 9, 2012. Forty-four staff from all City Departments attended to learn more about the Vision for an Age-Friendly Edmonton and share their input on proposed action plans and funding requirements.

- The City of Edmonton's proposed implementation plan to support the Vision for an Age-Friendly is included in Attachment 3. The plan includes detailed information on actions and potential cost estimates.
- Examples of these future plans include:
  - Age-Friendly Workshop (September 12), Video and Aging in Place Toolkit
  - Seniors' Communication Tools
  - Age-Friendly Promising Practices Resources and Workshops
  - Age-Friendly Business initiative
  - Age-Friendly Innovation Fund

### **Policy**

Edmonton Seniors Declaration

### **Corporate Outcomes**

Improve Edmonton's Livability, Transform Edmonton Urban Form, and Shift Edmonton's Transportation Model

### **Budget/Financial Implications**

- The Edmonton Seniors Coordinating Council initiated the coordination of the Action Plan in 2012 with financial support of \$32,000 from the City of Edmonton.
- Administration in conjunction with Edmonton Seniors Coordinating Council will return to City Council

with a detailed budget and action plan for 2013.

### **Justification of Recommendation**

1. Endorsement of the Vision for an Age-Friendly Edmonton demonstrates City Council's leadership and commitment.
2. Approval of the recommendation will enable Administration to work collaboratively with the Edmonton Seniors Coordinating Council and other stakeholders to help Edmonton be a more Age-Friendly city.

### **Attachments**

1. Vision for an Age-Friendly Action Plan
2. City of Edmonton Seniors' Initiatives in Support of The Edmonton Seniors Declaration
3. City Of Edmonton Draft Proposed Implementation Plan For Vision For An Age-Friendly Edmonton

### **Others Reviewing this Report**

- R. Boutilier, General Manager, Transportation Services
- D. H. Edey, General Manager, Corporate Services
- R. G. Klassen, General Manager, Sustainable Development
- L. Rosen, Chief Financial Officer and Treasurer