

**CITY OF EDMONTON**  
**DRAFT PROPOSED IMPLEMENTATION PLAN**  
**for**  
**VISION FOR AN AGE-FRIENDLY EDMONTON**

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# Vision for an Age-Friendly Edmonton Action Plan City of Edmonton's Suggested Implementation Plan

## **INTRODUCTION**

The following report summarizes City of Edmonton's support for the Vision for an Age-Friendly Edmonton Action Plan.

The City of Edmonton's implementation recommendations are just the beginning of a journey that will require leadership from the Edmonton Seniors Coordinating Council along with many multi-sectoral stakeholders to complete and implement a detailed Age-Friendly Edmonton Implementation Plan.

The following pages describe specific support and actions the City of Edmonton proposes to provide to support the Vision for an Age-Friendly Edmonton. The City of Edmonton will work in collaboration with the Edmonton Seniors Coordinating Council to co-lead the Vision's implementation Plan, participate on the Champions Group and Implementation Team and assist with many Action Committees.

Next steps involve vetting this draft plan with all city departments/key stakeholders to confirm suggested actions and key city contacts. Some staff has been identified; however other city contacts still need to be confirmed for some actions.

# City of Edmonton's Vision for an Age-Friendly Edmonton Action Plan – Implementation Plan

## Governance/ Project Support

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| <p><b>Desired Outcomes</b></p> | <p>The City of Edmonton will collaborate with the Edmonton Seniors Coordinating Council to co-lead the implementation of the Vision for an Age-Friendly Edmonton.</p> <p>The City will also provide representation on the Champions Group, Implementation Team and other subcommittees as required.</p> <ul style="list-style-type: none"> <li>• The <b>Champions Group</b> will promote, guide, encourage and oversee progress on the Vision for an Age-Friendly Edmonton Action Plan.</li> <li>• The <b>Implementation Team</b> will work with lead partners and key stakeholders to implement the Vision for an Age-Friendly Edmonton Action Plan.</li> </ul> |
| <p><b>City Support</b></p>     | <p><b><u>Champion Group</u></b></p> <ul style="list-style-type: none"> <li>• Mayor Mandel</li> <li>• Councillor Linda Sloan</li> <li>• Linda Cochrane -Community Services</li> <li>• Bob Boutilier - Transportation</li> </ul> <p><b><u>Implementation Team</u></b></p> <ul style="list-style-type: none"> <li>• Elaine Betchinski– Community Services</li> <li>• Joe Kabarchuk- Community Services</li> <li>• Margaret Dorey-Transportation</li> <li>• Betty Loree- Mayor's office</li> </ul> <p><b><u>Lead City Contact/ Support</u></b></p> <ul style="list-style-type: none"> <li>• Brenda Wong</li> </ul>   |

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|  | <p><b><u>Action Committees</u></b></p> <ul style="list-style-type: none"> <li>Additional staff from Community Services, Transportation and Sustainable Development will be requested to lead and/or participate on action committees.</li> </ul>   |
| <p><b>Resource Implications</b></p> <ul style="list-style-type: none"> <li>Staffing support will be provided by current City staff. Estimated time commitment is .5 FTE for lead city contact, 1 day/month for each Implementation Team member and 1 - 2 days/year for each Champions Group member and .5 - 1 day/month per Action Committee Member.</li> <li>Proposed preliminary cost estimates have been identified for the first 12 months (as outlined on p. 18). No additional City funding is required for 2012, however as further plans are developed, future funding may be required.</li> </ul> |  |
| <p><b>Key Work</b></p>   | <p><b><u>Project Title:</u></b></p> <ul style="list-style-type: none"> <li>Establish Champions Group and Implementation Team <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>Host Launch Event/Workshop (for Champions Group and Implementation Team) <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>Develop detailed Implementation Plan/ budget <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>Develop/implement Communication Plan <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>Inform/educate city staff on the Vision <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>Recruit Action Committee Members <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> </ul> |

## Key Strategic Area: Community Support Services

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| <b>Desired Outcomes</b> | Community support services are inclusive and responsive in meeting the needs of seniors.<br>The Community is engaged in meeting the needs of seniors.   |  |
| <b>City Support</b>     | Community Services staff will assist with nine recommendations.   |  |
| <b>Lead Partner</b>     | Edmonton Seniors Coordinating Council (ESCC)  |  |
| <b>Key Stakeholders</b> | ESCC member agencies, Cultural Services Agencies, Alberta Health Services, Edmonton Federation of Community Leagues (EFCL), Seniors Centres, service clubs, business associations, Volunteer Edmonton and Post Secondary Institutions |  |
| <b>Suggested Action</b> | 1. Improve communication/collaboration between department staff involved in age-friendly work.  | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |
|                         | 2. Develop and implement Age-Friendly staff training.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |
|                         | 3. Encourage and support community partners/stakeholders to implement Age-Friendly initiatives.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |
|                         | 4. Develop resource materials and audit tools to encourage businesses to be age-friendly.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |
|                         | 5. Adopt Volunteer Edmonton's monthly showcase presentations to match seniors to appropriate volunteer commitment and role.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |
|                         | 6. Support and increase capacity of community leagues to provide programs and space for seniors.  | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |
|                         | 7. Explore creating an Age-Friendly Innovation fund for new and emerging ideas.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski |

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| <b>Resource Implications</b>  |  |
| Funding may be required for Age-Friendly workshops/training, FCSS funding may be required for outreach services and other funding may be required to establish an Age-Friendly Innovation Fund. |  |
| <b>Key Work</b>   | <p><u>Project Title:</u></p> <ul style="list-style-type: none"> <li>• Presentations to staff on Vision <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Promotion of Vision to community groups/stakeholders/businesses <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Update to community partners/ stakeholders of next steps <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Research other Age-Friendly funding programs <span style="float: right;"><input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started</span></li> <li>• Research/develop Age-Friendly tools for groups/ businesses <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Explore establishing seniors network/ committee (for city staff) and provide Age-Friendly training <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> </ul> |

### Key Strategic Area: Health Services

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| <b>Desired Outcome</b> | <p>Comprehensive health services address cultural and language barriers and are available, timely, appropriate and easily accessible to help seniors remain in their community.</p> <p>Seniors have methods of obtaining education, knowledge and skills that are critical for them to support their own health.</p> |
| <b>City Support</b>    | Intergovernmental Office/Community Services to connect with Alberta Health Services and partners to advocate for improvements in accessibility to health services.   |

## Key Strategic Area: Communications and Information

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| <b>Desired Outcome</b>   | Seniors and those who support them easily access information they need when it's required.  |  |
| <b>City Support</b>      | Community Services will assist with two recommendations, Corporate Services will assist with one recommendation, and Elder Abuse Intervention Team will assist with two recommendations.                                      |  |
| <b>Lead Partners</b>     | Edmonton Elder Abuse Intervention Team, Edmonton Seniors Coordinating Council and Edmonton Police Services  |  |
| <b>Key Stakeholders</b>  | Support Network, SAGE, Alberta Seniors and Community Supports, Edmonton Seniors Coordinating Council member agencies, Alberta Health Services, Government of Alberta, RCMP, Alberta Motor Association, and Neighborhood Watch |  |
| <b>Suggested Actions</b> | 1. Ensure communication methods include Age-Friendly options such as plain language, large font, non-reflective print paper, electronic and face to face interactions.  | <b><u>Suggested City Contact:</u></b><br>Corporate Communications                        |
|                          | 2. Develop Age-Friendly best practices for technology use and communication strategies.   | <b><u>Suggested City Contacts:</u></b><br>Corporate Communications/IT                    |
|                          | 3. Invest in technology to enhance accessibility of the City of Edmonton's website/maintain current seniors content on website.   | <b><u>Suggested City Contacts:</u></b><br>Corporate Communications/IT                    |
|                          | 4. Print communication materials in different languages, and ensure communications materials are updated regularly.   | <b><u>Suggested City Contacts:</u></b><br>Corporate Communications/<br>Elaine Betchinski |
|                          | 5. Ensure seniors are aware of existing initiatives through expansion of information and increased distribution of the City of Edmonton's Services for Seniors' guide.  | <b><u>Suggested City Contacts:</u></b><br>Corporate Communications/<br>Elaine Betchinski |

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|  | 6. Utilize technology such as open data and social media to make information more accessible to seniors         | <b><u>Suggested City Contacts:</u></b><br>Corporate Communications/ IT |
|  | 7. Strengthen partnerships with Edmonton Police Service regarding elder abuse knowledge, programs and services. | <b><u>Suggested City Contact:</u></b><br>Jenny Kain                    |
|  | 8. Create process/tool for department staff to share Age-Friendly initiatives.                                  | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski             |
|  | 9. Develop Annual City Report on Seniors.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski             |

**Resource Implications**

Funding may be required for website technology improvements, printing materials in different languages, annually updating/ disseminating Services for Seniors Guide and City Report on Services for Seniors, and updating communication materials

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| <b>Key Work</b> | <p><b><u>Project Title:</u></b></p> <ul style="list-style-type: none"> <li>• Develop communication and website Age-Friendly guidelines/ resources. <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Research technology options. <span style="float: right;"><input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started</span></li> <li>• Update/develop and dissemination communication materials. <span style="float: right;"><input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Obtain seniors feedback on city website/ communication. <span style="float: right;"><input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Meetings with EPS and city staff. <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Annual City Report on Seniors <span style="float: right;"><input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started</span></li> <li>• Age-Friendly communication resource tool for staff <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> </ul> |
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## Key Strategic Area: Social and Recreational Participation

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| <b>Desired Outcome</b>   | Seniors have access to a wide variety of affordable and personally relevant activities.<br>Opportunities for social engagement and recreation are inclusive and welcome diversity. |  |
| <b>City Support</b>  | Community Services staff will assist with six recommendations.   |  |
| <b>Lead Partners</b>   | Community Services, ESCC and SAGE  |  |
| <b>Key Stakeholders</b>  | ESCC member agencies, post secondary institutions, Government of Alberta, immigrant-serving organizations, service clubs and Business Associations.                                |  |
| <b>Suggested Actions</b>   | 1. Increase integration of seniors into existing facilities, and number of spaces that are Age-Friendly/ welcoming to seniors.   | <b><u>Suggested City Contacts:</u></b><br>Rob Smyth/ Elaine Betchinski |
|  | 2. Explore expanding Leisure Access program or create seniors centre subsidy program for low income seniors.   | <b><u>Suggested City Contact:</u></b><br>Rob Smyth                     |
|  | 3. Research and share information on Age-Friendly trends/promising practices with social and recreation participation.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski             |
|  | 4. Encourage, promote and build Age-Friendly facilities and parks.   | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski             |
|  | 5. Provide diversity training and culturally appropriate programming.  | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski             |
| <b>Resource Implications</b>   |  |  |
| If feasible, funding may be required to enhance Leisure Access Program to include senior centres or to develop a new subsidy program. Funding may also be required for additional staffing, enhanced seniors programs, and staff training/ resource development. |  |  |

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| <p><b>Key Work</b></p> | <p><u><b>Project Title:</b></u></p> <ul style="list-style-type: none"> <li>• Research/develop Age-Friendly guidelines for facilities, parks and programs. <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Research subsidy programs for low income seniors. <span style="float: right;"><input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started</span></li> <li>• Research program trends and Age-Friendly promising practices. <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Update/develop and dissemination communication materials. <span style="float: right;"><input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Obtain seniors' feedback on city programs. <span style="float: right;"><input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Facilitate diversity training/ resource information. <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> </ul> |
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## Key Strategic Area: Transportation

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| <b>Desired Outcomes</b>  | Seniors have access to a range of appropriate transportation services that are available, acceptable, adaptable and affordable.<br>Service drivers are supported to ensure safety of themselves and others. |   |
| <b>City Support</b>      | Community Services staff will assist with three recommendations and Transportation staff will assist with four recommendations.   |   |
| <b>Lead Partners</b>     | ESCC, Medically at Risk Driver Centre, and Alberta Transportation   |   |
| <b>Key Stakeholders</b>  | ESCC member agencies, Alberta Health and Wellness, Alberta Seniors and Community Supports, AMA, Alberta Medical Association   |   |
| <b>Suggested Actions</b> | 1. Develop more effective communications methods across Departments and to seniors.   | <b><u>Suggested City Contacts:</u></b><br>Transportation Director/<br>Elaine Betchinski |
|                          | 2. Explore creating more community bus routes.  | <b><u>Suggested City Contact:</u></b><br>Transportation Director/<br>Elaine Betchinski  |
|                          | 3. Provide presentations/resource information/displays to help educate seniors about City transportation services for seniors.  | <b><u>Suggested City Contact:</u></b><br>Transportation Director                        |
|                          | 4. Continue to support an internal Seniors Transportation Committee to share information and coordinate department planning for seniors and participate on an external Seniors Transportation Committee.    | <b><u>Suggested City Contacts:</u></b><br>Elaine Betchinski/<br>Transportation Director |
|                          | 5. Work with ESCC/community stakeholders to develop a coordinated shared services Seniors Assisted Transportation model and business plan.  | <b><u>Suggested City Contacts:</u></b><br>Elaine Betchinski/<br>Transit Director        |

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|  | 6. Provide Age-Friendly training to transit staff and other transportation staff as needed.   | <b><u>Suggested City Contacts:</u></b><br>Transportation Director/<br>Elaine Betchinski |
|  | 7. Promote Driving Angel Program to transportation staff and seniors.   | <b><u>Suggested City Contacts:</u></b><br>Transportation Director/<br>Elaine Betchinski |
|  | 8. Continue to consult with and educate seniors about sidewalk/crosswalk improvements and transportation plans.                         | <b><u>Suggested City Contact:</u></b><br>Transportation Director                        |
|  | 9. Develop business case for potential partnerships with businesses to provide access to shuttle vans/or drivers during off peak hours. | <b><u>Suggested City Contact:</u></b><br>Elaine Betchinski                              |
|  | 10. Research and share information on Age-Friendly transportation promising practices.  | <b><u>Suggested City Contact:</u></b><br>Transportation Director                        |

### Resource Implications

There will be funding implications for new community bus routes, sidewalk improvements and bike plan. Transit training exists but could benefit from additional staffing and funding. There will be funding implications to support the Seniors Assisted Transportation Business Plan recommendations which will be completed in late fall 2012, however funding requirements still need to be confirmed.

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| <b>Key Work</b> | <p><b><u>Project Title:</u></b></p> <ul style="list-style-type: none"> <li>• Support City Seniors Transportation Committee <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Develop seniors presentation and provide workshops/displays <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Update/develop and dissemination communication materials <span style="float: right;"><input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Develop Seniors Assisted Transportation Business Plan <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Provide Age-Friendly training to transit/ transportation staff <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> <li>• Research promising practices <span style="float: right;"><input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</span></li> </ul> |
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|  | <ul style="list-style-type: none"> <li>• Launch Mill Woods and SE Edmonton community buses and explore need for additional routes.</li> <li>• Represent the City of Edmonton on an External interagency Seniors Transportation Committee.</li> <li>• Complete Business Shuttle Service Plan.</li> <li>• Promote Driving Angel Program.</li> </ul> | <input checked="" type="checkbox"/> Work in Progress <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started<br><input type="checkbox"/> Work in Progress <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started<br><input type="checkbox"/> Work in Progress <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input checked="" type="checkbox"/> Not Started<br><input type="checkbox"/> Work in Progress <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |
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## Key Strategic Area: Respect and Inclusion

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| <b>Desired Outcomes</b>  | Seniors are treated with respect.<br>Seniors have opportunities to participate in and be engaged by their communities.                                   |  |
| <b>City Support</b>      | Community Services staff will assist with three recommendations.   |  |
| <b>Lead Partner</b>      | ESCC   |  |
| <b>Key Stakeholders</b>  | ESCC member agencies, EFCL, and Alberta Seniors and Community Supports,  |  |
| <b>Suggested Actions</b> | 1. Develop standards of practices/resource materials for City employees related to respect and inclusion of seniors.                                     | <b><u>Suggested City Contact:</u></b><br>Community Services Director |
|                          | 2. Develop resource materials for EFCL to engage seniors (Seniors Liaison position and promote intergenerational activity collection.                    | <b><u>Suggested City Contact:</u></b><br>Community Services Director |
|                          | 3. Share learning's, tools and resources from Aging in Place Community Demonstration Projects.   | <b><u>Suggested City contact:</u></b><br>Elaine Betchinski           |
|                          | 4. Support opportunities to profile seniors artists during the Creative Age Festival and encourage nomination of seniors for civic and community awards. | <b><u>Suggested City contact:</u></b><br>Community Services Director |

| <b>Resource Implications</b>                    |   |
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| Funding may be required for resource materials. |   |
| <b>Key Work</b>                                 | <p><b><u>Project Title:</u></b></p> <ul style="list-style-type: none"> <li>Develop standards of practice/ resource materials on respect and inclusion. <input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started</li> <li>Promote/support EFCL Seniors liaison and activity collection. <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>Aging in Place presentations/share learning's and resources. <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> </ul> |

### **Key Strategic Area: Civic Participation, Volunteerism and Employment**

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| <b>Desired Outcomes</b>  | Seniors have a voice in decisions that affect their community.<br>Seniors are valued as employees and volunteers.   |  |
| <b>City Support</b>      | Community Services staff will assist with three recommendations and Office of the City Manager will assist with one recommendations                       |  |
| <b>Lead Partners</b>     | Community Services, Office of the City Manager, Volunteer Edmonton  |  |
| <b>Key Stakeholders</b>  | ESCC member agencies, EFCL, and Alberta Seniors and Community Supports, Service Alberta, Service Canada, ECVO, Alberta Culture and Community Spirit, ECSS |  |
| <b>Suggested Actions</b> | 1. Encourage age-friendly community consultations.  | <b><u>Suggested City Contact:</u></b><br>Community Services Director |
|                          | 2. Develop and host targeted career fair for seniors.   | <b><u>Suggested City Contact:</u></b><br>Corporate Services Director |
|                          | 3. Develop and implement strategies to encourage seniors' participation in civic affairs.   | <b><u>Suggested City Contact:</u></b><br>Office of the City Manager  |

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|  | 4. Implement Leadership Mentoring Pilot as an ongoing program.   | <b><u>Suggested City Contacts:</u></b><br>Corporate Services Director |
|  | 5. Adopt Volunteer Edmonton's monthly showcase presentations to help match seniors to volunteer opportunities. | <b><u>Suggested City Contacts:</u></b><br>Community Services Director |

### Resource Implications

A Career Fair will be held at City Hall and the only costs associated are staff time and materials. Funding may be required for developing and implementing strategies to encourage seniors' participation in civic affairs.

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| <b>Key Work</b> | <p><b><u>Project Title:</u></b></p> <ul style="list-style-type: none"> <li>• Host targeted career fair for seniors in September 2012. <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>• Seniors Participation in Civic Affairs <input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> <li>• Leadership Mentoring Program <input type="checkbox"/>Work in Progress <input checked="" type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started</li> </ul> |
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### Key Strategic Area: Housing

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| <b>Desired Outcome</b>  | <p>There are a range of Age-Friendly housing options, from single family homes to congregate living, available to seniors.</p> <p>Seniors are informed about the range of housing options available.</p>  |
| <b>City Support</b>     | Community Services staff will assist in four recommendations, Sustainable Development will assist in three recommendations, and Edmonton Fire Rescue Services will assist in two recommendations.   |
| <b>Lead Partners</b>    | Community Services, Sustainable Development, Edmonton Fire Rescue Services, SAGE  |
| <b>Key Stakeholders</b> | Alberta Housing and Urban Affairs, Canadian Home Builders Association, Alberta Senior Citizens Housing Association, seniors centres, ESCC, Greater Edmonton Foundation, Lifestyle Options, seniors housing providers, Canadian Commission on Building and Fire Codes, The Building Technical Council, Fire Technical Council, Health Inspection Building Code Committee, ESCC member agencies, Provincial and Federal governments |

|                          |  |  |
|--------------------------|--|--|
| <b>Suggested Actions</b> | 1. Incorporate universal design standards in all housing developments.                       | <b><u>Suggested City Contact:</u></b><br>Sustainable Development                         |
|                          | 2. Encourage varied age-friendly housing development in new neighborhoods.                   | <b><u>Suggested City Contact:</u></b><br>Sustainable Development                         |
|                          | 3. Advocate for age-friendly changes in housing building codes.                              | <b><u>Suggested City Contact:</u></b><br>Fire Rescue Services                            |
|                          | 4. Continue to develop processes for development of surplus school sites as seniors housing. | <b><u>Suggested City Contact:</u></b><br>Sustainable Development                         |
|                          | 5. Ensure zoning bylaws facilitate the development of age-friendly housing and communities.  | <b><u>Suggested City Contact:</u></b><br>Sustainable Development                         |
|                          | 6. Support Seniors Housing Forum and Home for Life Committee.                                | <b><u>Suggested City Contacts:</u></b><br>Community Services/<br>Sustainable Development |

**Resource Implications**

There will be funding implications for new developments and required modifications to achieve age-friendly standards. Increased staffing with Fire department would improve ability to service seniors as a priority group. Developing Gold standards for building designs and bylaws will require additional funding and staff.

|                 |   |  |
|-----------------|---|--|
| <b>Key Work</b> | <b><u>Project Title:</u></b>                            |  |
|                 | • Universal design standards and incentives             | <input checked="" type="checkbox"/> Work in Progress <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |
|                 | • Age-Friendly housing development in new neighborhoods | <input type="checkbox"/> Work in Progress <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |
|                 | • Age-friendly building code changes                    | <input checked="" type="checkbox"/> Work in Progress <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |
|                 | • Surplus school sites development                      | <input checked="" type="checkbox"/> Work in Progress <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |
|                 | • Zoning bylaw amendments                               | <input checked="" type="checkbox"/> Work in Progress <input type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |
|                 | • Housing forum   | <input type="checkbox"/> Work in Progress <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed Action <input type="checkbox"/> Not Started |

## Key Strategic Area: Outdoor Spaces and Buildings

|                          |  |  |
|--------------------------|--|--|
| <b>Desired Outcomes</b>  | Parks, outdoor spaces, communities and buildings are designed to be Age-Friendly.<br>Parks, outdoor spaces, communities, walkways and buildings are maintained to ensure on-going access by seniors. |  |
| <b>City Support</b>      | Community Services will assist in four recommendations, Sustainable Development will assist in three recommendations and Transportation will assist with one recommendation.                         |  |
| <b>Lead Partners</b>     | Community Services, Sustainable Development, Transportation  |  |
| <b>Key Stakeholders</b>  | Advisory Board on Services for Persons with Disabilities, ESCC, ESCC member agencies, EFCL, Chamber of Commerce, Alberta Tourism/Parks and Recreation, Alberta Barrier Free Council                  |  |
| <b>Suggested Actions</b> | 1. Apply CSA universal design standards to park development.   | <b><u>Suggested City Contact:</u></b><br>Community Services  |
|                          | 2. Develop audit assessment and resources for age-friendly outdoor spaces and buildings.   | <b><u>Suggested City Contacts:</u></b><br>Community Services |
|                          | 3. Update city policies to include Age-Friendly design.  | <b><u>Suggested City Contact:</u></b><br>Community Services  |
|                          | 4. Complete Age-Friendly/accessibility audits of all public buildings, parks and transit centres.  | <b><u>Suggested City Contact:</u></b><br>Community Services  |
|                          | 5. Research and encourage age promising practices related to Age-Friendly parks.   | <b><u>Suggested City Contact:</u></b><br>Community Services  |

|  |   |   |
|--|---|---|
|  | <p>6. Review facility plans/ studies re Age-Friendly considerations.</p>  | <p><b><u>Suggested City Contact:</u></b><br/>Community Services</p> |
| <p><b>Resource Implications – To Be Determined</b></p> |   |   |
| <p><b>Key Work</b></p>                                 | <p><b><u>Project Title:</u></b></p> <ul style="list-style-type: none"> <li>• Age-Friendly assessment of all public outdoor spaces and buildings</li> <li>• Age-Friendly resources/ audit tools</li> <li>• Age-Friendly parks</li> </ul> <p> <input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started<br/> <input type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input checked="" type="checkbox"/>Not Started<br/> <input checked="" type="checkbox"/>Work in Progress <input type="checkbox"/>Ongoing <input type="checkbox"/>Completed Action <input type="checkbox"/>Not Started         </p> |   |

**Proposed City Budget for Priority City Initiatives in Support for the  
Vision for an Age-Friendly Edmonton  
(2012 – 2013)**

| <b>Project</b>  | <b>Proposed Budget</b> |
|---|------------------------|
| Age-Friendly Workshop (September 12), Video and Aging in Place Toolkit  | \$20,000               |
| Seniors' Communication Materials<br><i>(newsletter for staff, resource/ promotional materials, SharePoint Site, Annual City Report on Seniors and Seniors Guide)</i>                        | \$15,000               |
| Age-Friendly Promising Practices Resources and Workshops<br><i>(Parks, transportation, facilities, urban design, customer service, programs, Seniors / Boomers Volunteer toolkit, etc.)</i> | \$25,000               |
| Age-Friendly Business Initiative<br><i>(audit tool/ training/ certificates)</i>   | \$ 5,000               |
| Age-Friendly Innovation Fund<br><i>(for innovative Age-Friendly community initiatives)</i>  | \$25,000               |
| <b>Total Budget</b>   | <b>\$90,000</b>        |