

Public Questionnaire

Final Copy

Recommendation:

That the July 16, 2012, Office of the City Manager report 2012CMC012, be received for information.

Report Summary

This report provides a brief update on the public consultation process.

Previous Council/Committee Action

At the June 25, 2012, Independent Council Compensation Committee meeting, the following motion was passed:

That Administration consult with Banister Research and distribute a final copy of the public questionnaire to the Independent Council Compensation Committee.

Report

The Public Questionnaire was finalized in consultation with Banister Research and Consulting Inc., after feedback from the Committee.

Banister Research and Consulting Inc., will proceed with programming and posting of the questionnaire, with an independent link to additional information on Council compensation.

The promotion of the questionnaire will be directed by the City of Edmonton, as outlined in the communications plan attached to the June 11, 2012, Office of the City Manager report 2012CMC006 (Public Survey and Consultation Strategy).

This will include:

- a news release, currently targeted for July 20, 2012
- feature boxes on Edmonton.ca home page and City Government page
- use of social media
- message on Shaw digital news
- other opportunities as available

City Administration supporting the Independent Council Compensation Committee will be available to answer questions.

Attachments

1. Public Questionnaire