

REACH Edmonton Budget Presentation

PRESENTED BY: Jan Fox

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Working Together - Making a Difference



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- **REACH:** A community based, coordinating council
- **Goal:** to make Edmonton a safer city in one generation by focusing on crime prevention programs and initiatives
- **Focus:** bringing organizations, agencies, and citizens together to implement innovative ideas for crime prevention

REACH: An Agent of Change

- Catalyst [ˈkætəlɪst] *n*

a person or thing that causes a change



REACH REPORT

1. Schools as Hubs
2. Turn away from Gangs
3. An integrated approach to FASD
4. 24/7 Service Delivery Model
5. Cultural Community Groups
6. Neighbourhood Organization Model
7. Coordinating council - member driven
8. Sustainable Resources
9. Evaluating Impact with Social Return on Investment

REACH Accomplishments

- **30+** crime prevention programs and initiatives
- Examples include:
 - Schools as Hubs
 - Step Up, Step In
 - Injera
 - POHNA
 - Grow Ops Coalition



Schools as Community Hubs

Connecting with youth & families *before* a crisis is reached

- McCauley
- Balwin
- St. Alphonsus
- St. Patrick's



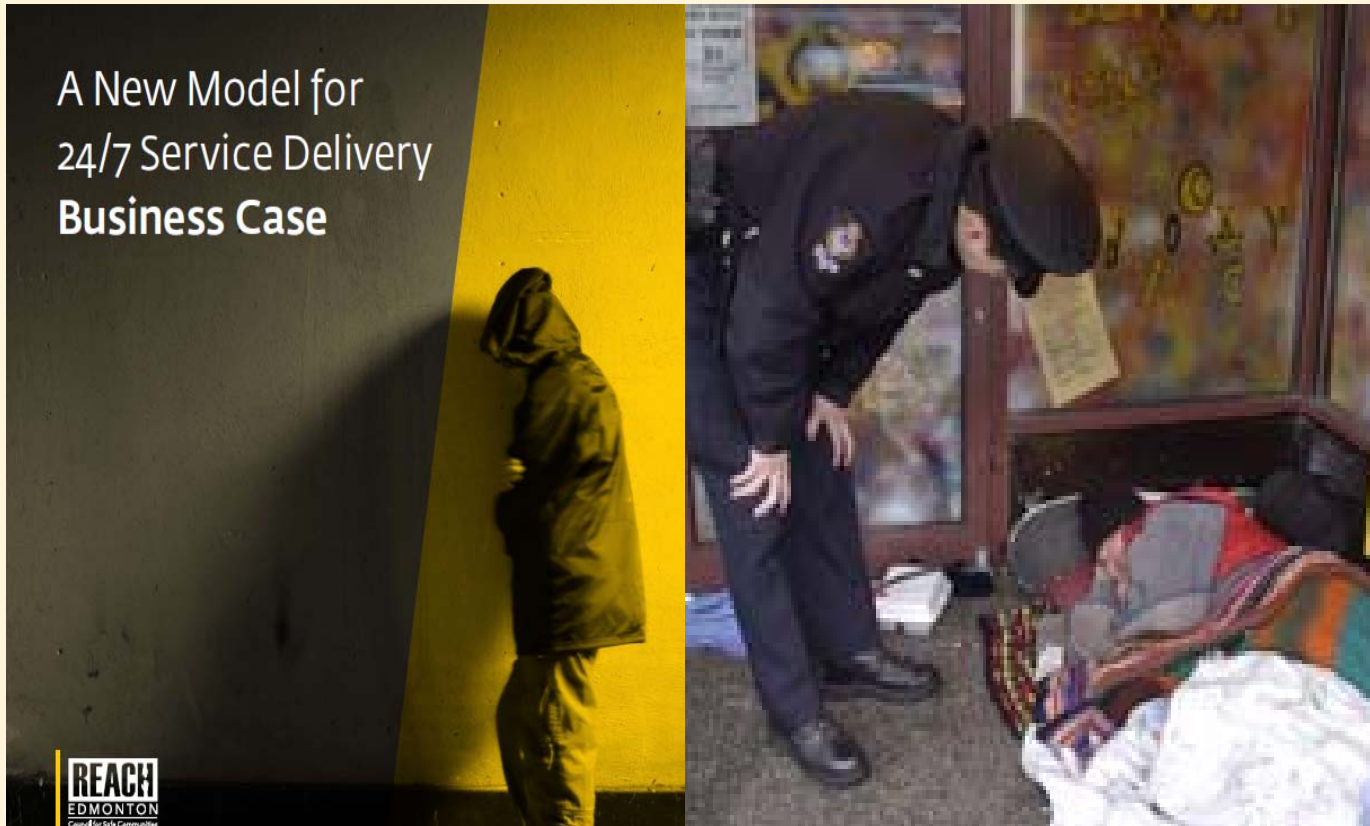


24/7 Key Component Violence Reduction Strategy



24/7 – Service Delivery Model

A New Model for
24/7 Service Delivery
Business Case



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Working with Agencies & EPS



Real Time Information Sharing System

- Development of Linking protocols
- Technology solution being explored
- Reduced duplication – one shared system
- Would connect client to agencies/EPS/EMS



24/7 Initiative: Key Outcomes

1. Improved agency coordination
2. Round the clock access > services
3. Identify gaps in service delivery
4. Reduce expensive emergency services
5. A best practice model

24/7 Funding

\$1,000,000 = inner city implementation



24/7 Funding

\$1,000,000 would also allow

Continue specialized training for front-line agencies & EPS staff

- Psychological first aid
- Build and strengthen relationships

Development of agency linking protocols

- Work with Night Safety Centre & partners
- Future protocol development in the broader sector

Community Conversations

- In 2012 REACH will lead public engagement specific to Violence Reduction Plan
- Work in partnership with EPS and City of Edmonton
- Engage citizens to seek input and find community led solutions

Turn Away From Gangs

Funding will support two positive and promising initiatives

- POHNA

- INJERA – Component of Violence Reduction Action Plan



Citizen Perception Survey

Will establish baseline of perceptions and concerns about crime and safety

Serve to inform and measure impact of Violence Reduction Plan



STEP UP AND STEP IN



To make our cities safer, we need to have the vision and courage to innovate. Organizations like REACH are leading the way. *Irvin Waller*

