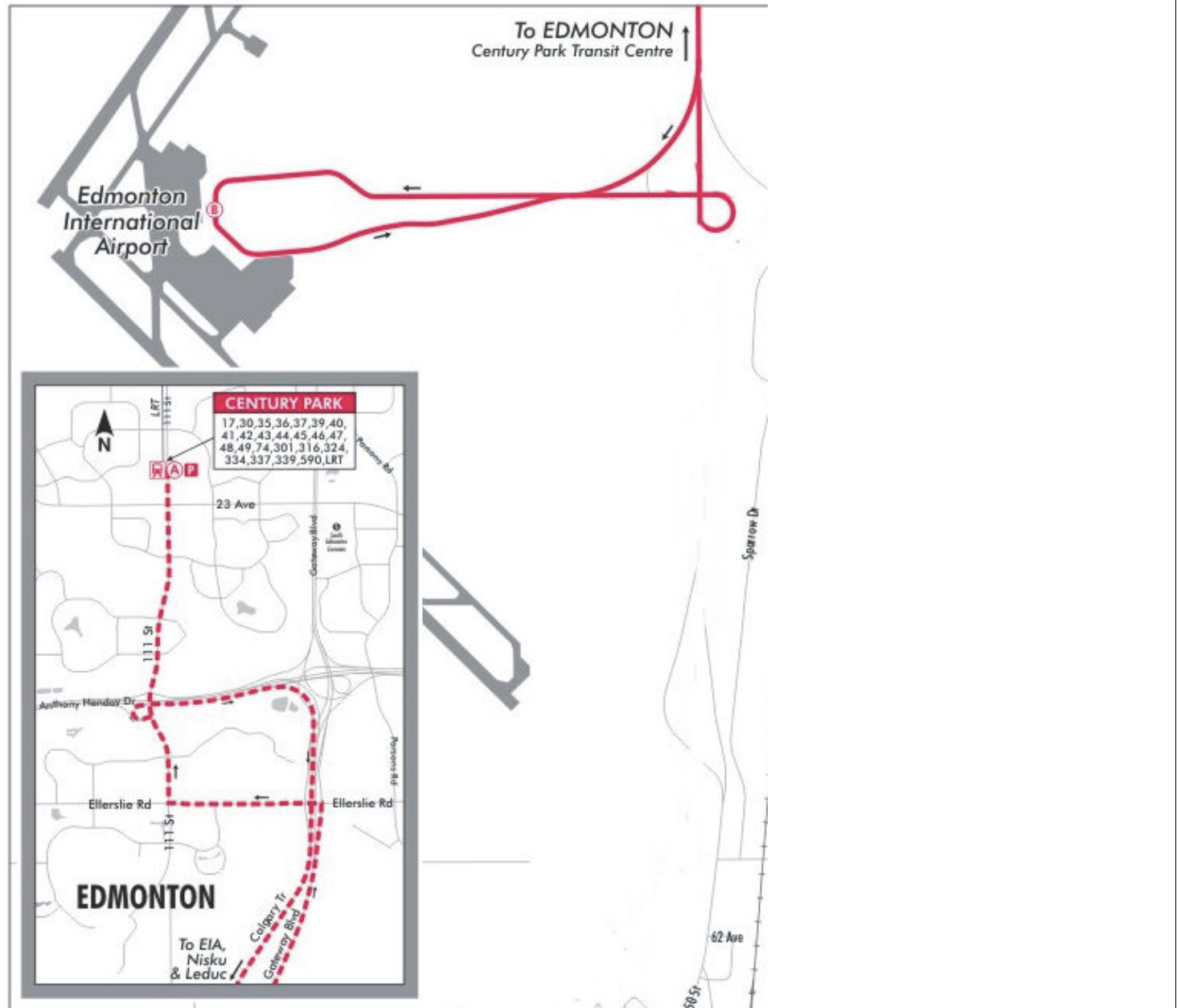


# Transit Service to the Edmonton International Airport



# Edmonton International Airport Service



# Edmonton International Airport Service Proposal

- Express Service between Century Park Transit Centre and the Edmonton International Airport
- Operate from 5:00 a.m. to 1:30 a.m., seven days per week
- 30-minute frequency (5:00 a.m. to 9:00 a.m. and 3:00 p.m. to 7:30 p.m.); 60-minute frequency in other time periods
- Fares –\$5.00 Cash Fare or \$100 Monthly Pass
- Service Implementation – Early 2012

**ETS**

Edmonton Transit System



# Bus Modifications

Install Luggage Racks near the rear exit



# Edmonton International Airport Service Proposal

## Marketing, Promotion and Customer Amenities

- Branding of buses used on airport route
- Buses would be WiFi-enabled
- Fare Outlet and Ticket vending machine at the Airport
- Development of route and schedule information

**ETS**

Edmonton Transit System



# Edmonton International Airport Service – Operating Budget

	2012	2013	2014	2015
Direct Incremental Operating Costs	\$903,000	\$1,401,000	\$1,469,000	\$512,000
Farebox Revenue	\$420,000	\$613,000	\$613,000	\$204,000
EIA Contribution	\$333,000	\$500,000	\$500,000	\$167,000
<b>Tax Levy Requirement (Operating Budget)</b>	<b>\$150,000</b>	<b>\$288,000</b>	<b>\$356,000</b>	<b>\$141,000</b>

**ETS**

Edmonton Transit System



# Edmonton International Airport Service Proposal

## NEXT STEPS

- Funding Approval by City Council Required
- Finalize Operating Agreement and Vendor Agreement (for Pass and Ticket Vending Machine at the airport)
- Obtain Operating Authority Certificate and Operating Exemptions from Alberta Transportation
- Bus Modifications (luggage racks, vinyl-wrapping ,WiFi equipment)

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