

Update on The Way Ahead

Recommendation:

That the October 26, 2011, Financial Services report 2011CF4893 be received for information.

Report Summary

This report provides an updated version of *The Way Ahead - City of Edmonton Strategic Plan, 2009-2018*.

Report

- Council approved *The Way Ahead* in 2008 as a strategic plan for Edmonton.
- The plan is based on a 30 year vision and was developed with input from citizens.
- The plan forms the foundation for the work of the City by establishing six 10-year strategic goals to guide the actions of the City.
- Since *The Way Ahead* was established, Council and Administration have developed additional detail and direction to focus City actions toward achieving the vision and goals. These include:
 1. Developing directional plans for four of the six strategic goals: *The Way We Grow*, *The Way We Move*, *The Way We Live*, and *The Way We Green*.
 2. Identifying specific corporate outcomes for each strategic goal.
 3. Identifying and linking corporate performance measures to the outcomes for five of the six strategic goals.

4. Developing targets for the performance measures for three of the six strategic goals.
- The updated *Way Ahead* document captures these changes.
 - The remaining directional plans, performance measures and targets are to be developed over 2012.
 - No changes have been made to the vision and six 10-year strategic goals.

Corporate Outcomes

The report supports all of the goals outlined in *The Way Ahead*.

Attachments

1. *The Way Ahead - City of Edmonton Strategic Plan, 2009-2018 (Updated in 2011)*

Others Reviewing this Report

Corporate Leadership Team