



EDMONTON TRANSIT SERVICE

# Seniors Annual Transit Pass Sliding Scale Option

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Integration  
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**ETS**

## Motion

At the February 21 City Council meeting, the following motion was approved:

*That Administration bring forward a plan for introducing a sliding scale model for 2020 annual seniors passes that includes a \$136.50 annual pass to support for seniors between 11-25% above LICO, at the next City Council meeting on March 9, 2020.*

# Background

- **Updated Fare Policy approved November 2019**
  - Public engagement in 2018
  - Supports Transit Strategy and City Auditor reco's
  - Principles to guide decision-making
  - Phased implementation approach
- **Updated User Fee Schedule approved as part of budget process in December 2019**



## User Fee Adjustments

- Lower ticket prices for youth/seniors (from \$23 to \$19 for pack of 10 tickets)
- Lower price for youth monthly pass (from \$75 to \$72.50 in Sept 2020)
- Increased youth age to 24 (supports transition to employment)
- Adding family day pass (\$10 for 2 adults & 3 children)
- Free transit for low-income seniors (eligibility increase \$17,784 to \$28,513)
- Lower price for Ride Transit monthly pass (from \$35 to \$34)
- Seniors monthly pass price aligned to Ride Transit pass
- Seniors annual pass aligned to 11 months of monthly pass price

## Analysis

- Revenue impact of \$133k for Tier 2 pass price of \$136.50
- Aligned to Fare Policy principles and Ride Transit program sliding-scale
- Increases eligibility to LICO + 25% = \$32,401
  - 2020 LICO amounts will be released by Government of Canada in the spring
    - Eligibility may expand based on the revised figures



# Analysis

- Administer in same manner as low-income annual pass
- Can come into effect by the end of March
- Refunds can be issued to those who have already purchased their pass & are deemed eligible for Tier 2
- Those who purchased in 2019 and are receiving the 2019 pass price can wait until 2021 to apply



## Next Steps

If directed by Council, Administration will:

- Communicate to seniors starting March 10
- Provide support to staff
- Ensure sales systems are updated
- Monitor the process & sales outcomes
- Report results as part of quarterly financial reports



# Summary

Investing in changes to improve rider experience, support ridership growth & improve mode shift:

- Fare policy redesign
- Transit network improvements
- Safety & security enhancements
- Electrification of bus fleet
- Regional transit
- Electronic Smart Fare payment implementation
- Improved user amenities

