Preliminary Costing: Publicly Operated Service Model

Public Fleet

	Options		
OPERATING	2	4	7
Staff (Operators, Scheduling,			
Supervision, Safety, Administration)	\$4,547,000	\$5,615,000	\$8,288,000
Maintenance and Fuel	\$1,576,000	\$2,021,000	\$3,112,000
Technology (trip booking/scheduling,			
annual licensing, maintenance)	\$595,000	\$731,000	\$1,106,000
Storage Facility	\$115,000	\$115,000	\$115,000
TOTAL ANNUAL OPERATING	\$6,833,000	\$8,482,000	\$12,621,000
FTEs - Total	55	67	100
CAPITAL			
Vehicles	\$3,750,000	\$4,712,000	\$7,404,000
Technology	\$870,000	\$1,073,000	\$1,580,000
TOTAL CAPITAL	\$4,620,000	\$5,785,000	\$8,984,000
Service Hours (weekly)	1,491	1,914	2,973
Vehicles	39	49	77
Cost per ride	\$17.72	\$17.88	\$20.88

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Contracted Fleet

	Options		
OPERATING	2	4	7
Staff (Operators, Scheduling,			
Supervision, Safety, Administration)	\$4,547,000	\$5,615,000	\$8,288,000
Vehicles, Maintenance, Storage & Fuel	\$2,158,000	\$2,728,000	\$4,802,000
Technology (trip booking/scheduling,			
annual licensing, maintenance)	\$595,000	\$731,000	\$1,106,000
TOTAL ANNUAL OPERATING	\$7,300,000	\$9,074,000	\$14,196,000
FTEs - Total	53	65	97
CAPITAL			
Technology	\$870,000	\$1,073,000	\$1,580,000
TOTAL CAPITAL	\$870,000	\$1,073,000	\$1,580,000
Service Hours (weekly)	1,491	1,914	2,973
Vehicles	39	49	77
Cost per ride	\$17.35	\$17.52	\$21.38

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