

Community Services Advisory Board 2011 Community Investment Operating Grant Recommendations

Recommendation:

That Community Services Committee recommend to City Council:

That the recommendations as outlined in Attachment 1, of the April 11, 2011, Community Services Advisory Board report 2011CAAB06, be approved.

Report Summary

The recommendations in this report provide for the awarding of 184 2011 Community Investment Operating Grants totaling \$2,492,332.

Report

- At the March 22, 2011, Community Services Advisory Board meeting the recommendations for the 2011 Community Investment Operating Grant awards were approved.
- The Community Services Advisory Board appointed the Community Investment Grant Committee and four Grant Review Subcommittees to provide recommendations to the Community Services Advisory Board regarding the 2011 Community Investment Grant Awards. (Attachment 3)
- Community members applied and were selected to participate on one of the four Grant Review Subcommittees based on their knowledge and community involvement.

- Grant applicants were scored on how well their organization addresses the Community Investment Operating Grant Program Priorities and Guidelines approved by City Council on September 1, 2010. (Attachment 2)
- A proportional funding formula is applied to calculate the grant amounts considering the following variables:
 - amount of funds available
 - number of organizations applying
 - size of eligible operating expenditures of each organization applying
 - score given by the Review Subcommittee
- A change in any one of the variables will impact the grant award of an organization.
- A comparative analysis of funding allocations over the past five years is outlined in Attachment 4.

Appeal Process

- The Community Services Advisory Board formed an Appeals Committee to review the appeals.
- In February 2011, organizations that applied for grants were advised of their recommended grant awards and given the opportunity to appeal. Three organizations submitted a letter of appeal.
- The Appeals Committee granted one appeal and denied two.

Policy

Bylaw 14157 delegates the Community Services Advisory Board authority to review applications for the Community Investment Operating Grant and

Community Services Advisory Board 2011 Community Investment Operating Grant Recommendations

recommend grant awards to Community Services Committee and City Council.

City Policy C211F, Community Investment Grants to Organizations and Individuals, as well as the Program Priorities and Guidelines provides the basis to review the applications and form recommendations.

Corporate Outcomes

The Community Investment Operating Grant aligns with the City of Edmonton Corporate Outcome:

- Improve Edmonton's Liveability.

Justification of Recommendation

The applications were reviewed in a manner consistent with Bylaw 14157, City Policy C211F – Community Investment Grants to Organizations and individuals.

The Community Services Advisory Board's consideration of each organization's programs and services, financial position, community benefit, and merits in meeting the program priorities and guidelines resulted in the recommended grant awards outlined in Attachment 1.

Attachments

1. 2011 Recommended Community Investment Operating Grant Awards
2. Community Investment Operating Grant Program Priorities and Guidelines
3. Community Investment Operating Grant 2011 Grant Review Process
4. Community Investment Operating Grant Comparative Summary

2011 Recommended Community Investment Operating Grant Awards

Organization Name	Recommended 2011 Award	2010 Award
Abbotsfield Youth Project Society	\$17,778	\$18,576
Aboriginal Youth & Family Well-Being & Education Society	\$16,357	\$19,250
Action for Healthy Communities Society of Edmonton	\$18,437	\$19,250
Alberta AdaptAbilities Association	\$18,661	\$19,250
Alberta Ballet School O/A Dance Alberta	\$16,357	<i>did not apply</i>
Alberta Caregivers Association	\$15,452	\$7,336
Alberta Conflict Transformation Society	\$16,390	\$14,399
Alberta Edge School of Skating	\$7,440	\$5,523
Alberta Somali Community Center	\$5,987	\$4,866
Al-Ikhwan Youth Club	\$5,838	<i>did not apply</i>
Alliance Jeunesse Famille De L'Alberta Society (AJFAS)	\$0	<i>no grant awarded</i>
Argyll Velodrome Association	\$7,019	\$4,573
ASSIST Community Services Centre	\$18,437	\$19,250
Association canadienne-française de l'Alberta, regionale d'Edmonton	\$18,362	\$19,250
Association des juristes d'expression française de l'Alberta	\$0	<i>no grant awarded</i>
Association Multiculturelle Francophone de l'Alberta	\$0	<i>no grant awarded</i>
Autism Society of Edmonton Area	\$19,110	\$19,250
Basically Babies Ltd.	\$9,812	\$6,491
Beverly Towne Community Development Society	\$6,822	\$3,831
Bissell Centre	\$18,437	\$19,250
Boyle Street Community Services	\$18,512	\$19,250
Breast Friends Society of Edmonton	\$9,708	\$5,880
Bushido Karate Association	\$5,692	\$2,475
Canadian Arab Friendship Association	\$14,618	\$13,427
Canadian Athletic Club	\$18,587	\$19,250
Canadian Birkebeiner Society	\$12,849	\$10,729
Canadian Hard of Hearing Association - Edmonton Branch	\$5,843	<i>did not apply</i>

Organization Name	Recommended 2011 Award	2010 Award
Canadian Hungarian Cultural Society of Edmonton	\$12,764	\$12,697
Canadian Liver Association	\$12,126	\$19,250
Canadian Mental Health Association - Edmonton Region	\$16,324	<i>did not apply</i>
Canadian Parks and Wilderness Society, Northern Alberta	\$0	<i>no grant awarded</i>
Capital City Gymnastics Club	\$18,362	\$19,250
Capital City Track Club	\$4,599	\$4,649
Caribbean Women Network Association of Canada for Support and Learning	\$6,344	\$1,649
Castle Downs Recreation Society	\$7,094	<i>did not apply</i>
Centre for Family Literacy Society of Alberta	\$18,437	\$19,250
Changing Together - A Centre for Immigrant Women Association	\$0	\$19,250
CHED Santa's Anonymous Incorporated	\$18,512	<i>did not apply</i>
Chinese Cultural Promotion Society	\$11,621	<i>no grant awarded</i>
Chinese Freemasons Society Edmonton Lodge	\$18,512	\$19,250
Christmas Bureau of Edmonton	\$16,357	<i>did not apply</i>
Clansmen Rugby Football Club	\$1,893	\$3,233
Commonwealth Lawn Bowling Club of Edmonton	\$6,034	<i>did not apply</i>
Cornerstone Counseling Society of Edmonton	\$18,587	\$19,250
Council for the Advancement of African Canadians in Alberta	\$0	<i>did not apply</i>
Creating Hope Society of Alberta	\$18,512	\$19,250
Crestwood Curling Club	\$9,055	\$17,064
Cultural Connections Institute - The Learning Exchange	\$18,288	<i>did not apply</i>
Derrick Skating Club	\$12,223	\$15,823
Dickinsfield Amity House	\$18,736	\$19,250
Dogs with Wings Assistance Dog Society	\$18,512	<i>no grant awarded</i>
Dutch Canadian Club	\$8,335	<i>did not apply</i>
East Park Little League	\$6,046	\$3,439
Ecole Enfantine	\$4,007	\$3,928
Edmonton Aurora Synchronized Swim Club	\$15,234	\$13,936

Organization Name	Recommended 2011 Award	2010 Award
Edmonton Bicycle Commuters' Society	\$10,042	<i>did not apply</i>
Edmonton Brain Injury Relearning Society	\$16,258	\$19,250
Edmonton Centre for Race and Culture	\$16,258	\$19,250
Edmonton Chinatown Multicultural Centre	\$18,661	\$19,250
Edmonton Chinese Senior Citizens Association	\$3,014	<i>did not apply</i>
Edmonton Community Legal Centre	\$18,437	\$19,250
Edmonton Emergency Relief Services Society	\$7,254	\$6,277
Edmonton Fencing Club (1982)	\$18,736	\$19,250
Edmonton Financial Literacy Society	\$11,277	\$18,020
Edmonton Immigrant Services Association	\$18,661	\$19,250
Edmonton Inner City Children's Society	\$13,372	\$18,156
Edmonton Interfaith Centre for Education and Action	\$6,273	\$3,526
Edmonton Jewish Youth Centre	\$18,661	\$19,250
Edmonton Keyano Swim Club	\$18,437	\$19,250
Edmonton Korean Canadian Association	\$9,443	\$15,162
Edmonton Meals on Wheels	\$18,885	\$19,250
Edmonton Mennonite Centre for Newcomers	\$18,362	\$19,250
Edmonton Native Basketball Association	\$0	<i>did not apply</i>
Edmonton North Zone Soccer Association	\$18,288	<i>did not apply</i>
Edmonton Northern River Karate School Association	\$1,938	\$5,268
Edmonton On Campus Adult Education Society	\$16,225	\$19,250
Edmonton Rowing Club	\$9,150	\$7,457
Edmonton Rugby Football Club	\$5,282	<i>did not apply</i>
Edmonton Russian Recreation Club	\$2,063	<i>did not apply</i>
Edmonton Safe Parent Association	\$3,566	\$2,653
**Edmonton Ski Club	\$16,828	\$19,250
Edmonton Social Planning Council	\$15,894	\$19,250
Edmonton Speed Skating Association	\$7,215	\$5,357
Edmonton Synchronized Skating Club	\$12,667	\$15,501

Edmonton Twin and Triplet Club	\$8,472	\$8,101
Organization Name	Recommended 2011 Award	2010 Award
Edmonton Viets Association	\$10,607	\$13,433
Edmonton Water Polo Club	\$8,305	<i>did not apply</i>
Edmonton Wildcat Football Club	\$18,031	\$17,480
Elizabeth Fry Society of Edmonton, Alberta	\$18,362	\$19,250
Ellerslie Curling and Recreation Association	\$17,213	<i>did not apply</i>
EmployAbilities Society of Alberta	\$16,357	\$19,250
En-Garde Fencing Club (Edmonton)	\$6,709	\$3,244
Excel Resources Society	\$16,424	\$19,250
Extreme Edge Skating Club. Edmonton	\$16,097	\$12,914
Fédération des Aînés Franco-Albertains	\$4,963	<i>did not apply</i>
Friends of Royal Alberta Museum Society	\$0	<i>did not apply</i>
Fukienese Association of Alberta	\$0	<i>did not apply</i>
Gateway Association for Community Living	\$18,661	\$19,250
Girl Guides of Canada- Edmonton Area	\$18,661	\$19,250
GoodHearts Mentoring Foundation	\$2,779	\$3,926
Gordon Russell's Crystal Kids Youth Centre	\$16,324	\$19,250
Granite Curling Club	\$14,495	\$19,250
Habitat for Humanity - Edmonton Society	\$18,512	\$19,250
Hakka Tsung Tsin Association of Edmonton	\$0	<i>no grant awarded</i>
HIV Network of Edmonton Society	\$18,587	\$19,250
Hope Foundation of Alberta	\$18,437	\$15,697
Horizon Gymnastics Club	\$18,512	\$19,250
Huskie Athletic Association 1978	\$4,702	<i>did not apply</i>
Ice Palace Figure Skating Club	\$18,512	\$19,250
iHuman Youth Society	\$18,885	\$19,250
Inner City Youth Development Association	\$16,225	\$19,250
*Irish Sports and Social Society	\$0	<i>did not apply</i>
Islamic Family and Social Services Association	\$8,603	\$12,607

Jasper Place Curling Club	\$16,696	\$15,804
Jewish Community Centre of Edmonton	\$18,512	\$19,250
Organization Name	Recommended 2011 Award	2010 Award
Jewish Family Services	\$16,324	\$19,250
John Humphrey Centre for Peace and Human Rights	\$18,288	\$19,250
KARA Family Resource Centre	\$18,512	\$19,250
Kids on Track Association of Edmonton	\$15,291	\$19,250
Kids Up Front Foundation (Edmonton)	\$16,357	<i>did not apply</i>
KidSport Society of Edmonton	\$9,918	\$6,557
La Societe genealogique du Nord-Ouest	\$4,993	<i>did not apply</i>
Little Bits Therapeutic Riding Association	\$18,587	\$19,250
Little League Baseball Alberta District #2	\$3,636	<i>did not apply</i>
Mazur Polish Canadian Dancers of Edmonton Society	\$5,925	<i>did not apply</i>
Mediation and Restorative Justice Centre	\$18,587	\$19,250
Mill Woods Family Resource Centre Society	\$16,357	\$19,250
Mill Woods Soccer Association	\$18,437	\$19,250
Millwoods Little League Baseball Association	\$6,706	<i>did not apply</i>
MultiCultural Family Resource Society	\$8,284	\$2,007
Networks Activity Centre Society of Alberta	\$17,114	\$17,248
New Home Immigration and Settlement Centre - Canadian English Language Institute	\$0	\$10,546
North East Basketball Association	\$8,376	<i>did not apply</i>
North Edmonton Gymnastics Club	\$18,362	\$19,250
Northeast Zone Sports Council	\$18,512	\$19,250
Northern Alberta Brain Injury Society	\$18,960	\$19,250
Northern Alberta Irish Dance and Arts Association	\$0	<i>did not apply</i>
Northern Lites Synchronized Skating Club	\$16,265	<i>did not apply</i>
Norwood Child & Family Resource Centre	\$18,661	\$19,250
Norwood Chinese Education Association	\$10,586	\$11,194
Old Strathcona Youth Society	\$15,363	\$15,423
Operation Friendship Seniors Society	\$17,711	\$13,178

Ortona Gymnastic Club	\$18,587	\$19,250
Our House (Edmonton) Ltd.	\$18,288	\$19,250
Organization Name	Recommended 2011 Award	2010 Award
P.A.L.S. - Project Adult Literacy Society	\$16,424	\$19,250
Paralympics Sports Association	\$16,408	\$19,250
Penguin Swimming	\$10,219	\$9,853
Personal Community Support Association of Alberta (Operating as City Farm)	\$14,443	\$19,250
*Pet Therapy Society of Northern Alberta	\$8,156	<i>no grant awarded</i>
Prostitution Awareness and Action Foundation of Edmonton	\$16,291	\$19,250
RINCE Parent's Association	\$5,685	<i>did not apply</i>
Russian-Canadian Association of Alberta	\$5,310	\$5,103
Schizophrenia Society of Alberta	\$18,362	\$19,250
Self Advocacy Federation of Edmonton and Area	\$0	<i>did not apply</i>
Seniors Assisted Transportation Society of Greater Edmonton	\$12,962	\$19,250
Seniors Association of Greater Edmonton	\$18,213	<i>did not apply</i>
Seniors Outreach Network Society	\$10,166	\$7,856
Sexual Assault Centre of Edmonton (SACE)	\$18,661	\$19,250
Shamrock Curling Society	\$15,209	\$17,936
Shang De Tai Chi Praying Mantis Martial Arts Association	\$5,272	\$6,035
Sinkunia Community Development Organization	\$0	<i>did not apply</i>
Slovenian Canadian Association of Edmonton	\$3,624	\$4,189
Snow Valley Racing Association	\$18,437	\$19,250
Snow Valley Ski Club	\$18,587	\$19,250
Society of St. Vincent de Paul for the Relief of Poverty, Edmonton Particular	\$6,287	<i>no grant awarded</i>
Somali Canadian Cultural Society of Edmonton	\$0	\$4,339
Somali Canadian Education & Rural Development Organization	\$9,666	<i>did not apply</i>
South Edmonton Elite Baseball Association	\$9,432	<i>did not apply</i>
South Jasper Place Minor Baseball Association	\$13,119	\$11,049

Special Olympics Alberta Association - Edmonton Branch	\$18,885	\$19,250
Spina Bifida & Hydrocephalus Association of Northern Alberta	\$9,546	\$7,741
Organization Name	Recommended 2011 Award	2010 Award
St. Martin Ukrainian Bilingual Playschool	\$7,951	<i>did not apply</i>
Superskate Advanced Hockey Development Association	\$10,236	\$9,025
Terra Association - Meeting the Challenge of Teen Pregnancy	\$18,736	\$19,250
The Alzheimer Society of Alberta and NWT	\$18,661	\$19,250
The Association for Evergreen Youth	\$8,291	\$8,175
The Association of Metro Edmonton Japanese Community School	\$7,991	\$6,916
The Canadian Red Cross Society, Edmonton Chapter	\$18,736	\$19,250
The Candora Society of Edmonton	\$18,362	\$19,250
The Edmonton Kinsmen Diving Club	\$14,355	<i>did not apply</i>
The Edmonton Nordic Ski Club	\$13,724	\$13,737
The Edmonton Regional Parent/Guardian Partnership Society (known as PLAN Edmonton)	\$7,770	\$6,681
The Edmonton Springboard and Platform Diving Club	\$16,324	\$19,250
The Edmonton Telephone Historical Centre	\$7,819	\$6,346
The George Spady Centre Society	\$18,885	\$19,250
The Learning Centre Literacy Association	\$17,641	\$19,250
The McDougall House Association	\$18,288	\$19,250
The Multiple Sclerosis Society of Canada, Edmonton Chapter	\$18,960	\$19,250
The Northern Alberta Sailing College	\$0	\$2,016
The Sport For Every Child Club	\$16,357	<i>no grant awarded</i>
The Support Network	\$18,362	\$19,250
Ukrainian Canadian Social Services (Edmonton)	\$9,265	\$7,880
Uncles & Aunts at Large (Edmonton Area) Society	\$18,960	\$19,250
United Albertan Paddling Society (UAPS)	\$2,364	<i>did not apply</i>
Unity Centre of North East Edmonton	\$16,357	\$19,250

Warriors Athletic Association	\$8,653	<i>did not apply</i>
Wecan Food Basket Society	\$13,956	\$17,954
Westmount Fitness Club	\$11,442	\$13,037
Organization Name	Recommended 2011 Award	2010 Award
Whitemud Equine Learning Centre Association	\$18,512	\$19,250
Wild Rose Gymnastics Invitational Association	\$6,817	\$4,821
Wildlife Rehabilitation Society of Edmonton	\$19,035	\$19,250
Wings of Providence	\$18,362	\$19,250
Totals	\$ 2,492,332	\$ 2,219,699

* Indicates applicants which appealed their initial award.

** Indicates appeal awarded.

Community Investment Operating Grant Program Priorities and Guidelines

Priorities

1. Organizations contribute to making Edmonton a vibrant, connected, engaged and welcoming community by providing Edmontonians with opportunities to connect, interact, and become integrated through social, recreational, and cultural programs and activities.

Supporting Statements

- Organizations actively seeking to connect Edmontonians and build community by providing opportunities for interaction and integration, including opportunities to participate as volunteers.
- Organizations meeting the needs of Edmontonians by making their programs and activities more accessible and affordable and by providing and/or adapting programs and services to address barriers to participation. Barriers to participation may include: gender, ethnicity, culture, faith, age, literacy, language, abilities, income and/or location.

2. Organizations contribute to the celebration of life in Edmonton.

Supporting Statements

- Organizations promoting healthy living through sport, recreation, leisure and social opportunities.
- Organizations celebrating the multi-faceted heritage of Edmonton's diverse cultural community, and the multicultural, recreation, amateur sport and social service accomplishments.

3. Organizations contribute to making Edmonton a caring, inclusive and affordable community where all people, including vulnerable populations, have opportunities to achieve their aspirations and feel a sense of belonging.

Supporting Statements

- Organizations benefit the community by enriching the diversity of opportunities in Edmonton, and by addressing identified community needs, trends and issues.
- Organizations benefit individuals by providing participants and volunteers with opportunities to develop themselves, and by providing them with opportunities to acquire or enhance their skills and abilities.

4. Organizations contribute to making Edmonton a sustainable city by practicing fiscal responsibility and good management, including strategic planning, budgeting, seeking out a diversity of revenue sources, planning their services and programs to fit with their registered objectives and mandate, and improving operations, programs and services.

Supporting Statements

- Organizations contribute to social sustainability by nurturing participation in community life, providing innovative capacity building strategies, and investing in community leaders.

- Organizations demonstrate fiscal sustainability by delivering programs and activities that meet evolving community needs while balancing revenue sources and operating expenditures.

Guidelines

The following Guidelines will be considered when evaluating applicants for the 2011-2013 Community Investment Operating Grant Program:

1. Those applicants that have excessive unrestricted operating cash reserve will not normally be considered for a Community Investment Operating Grant. For the purposes of this grant program, “excessive” is defined as 2 years or more of unrestricted cash reserves or restricted but available for operating expenses.
2. Applicants are evaluated and awarded a grant amount in comparison to others in the same sector. (Multicultural, Social Services, Amateur Sport/Recreation)
3. Not-for-profit organizations with a provincial mandate, providing ongoing direct community-based programs/services for predominantly city of Edmonton residents may be considered provided that separate financial statements are submitted for the Edmonton programs and services.

Community Investment Operating Grant 2011 Grant Review Process

The 2011 Community Investment Operating Grant Program Priorities and Guidelines were communicated to applicants through the City of Edmonton Website, the 2011 application guide and grant workshops conducted in September 2010.

The CSAB appointed a five-member Community Investment Grant Committee who chaired each of the Grant Review Subcommittees. The CSAB and the Community Investment Grant Committee recruited and approved the selection of 12 community volunteers to sit on the four Grant Review Subcommittees. Subcommittee members received an orientation to the grant review process in December and conducted their review of applications in January. Approximately 830 volunteer hours went into the review of this year's grant applications.

The Community Investment Grant Committee met to review the initial grant recommendations of the Grant Review Subcommittees. The Committee developed pre-appeal grant recommendations using a proportional funding model that awards a base amount determined by the eligible operating expenses of the organization and a merit amount based on the score given by the Review Committee:

- Of the **214 applicants**, **12** did not meet the grant eligibility requirements
- Of the **202 eligible applicants**:
 - 185** were recommended for funding
 - 17** were not recommended for funding
- Of the **17 applicants not recommended for funding**:
 - 2** organizations had a provincial mandate and they did not submit separate financial statements for the Edmonton operations
 - 1** had too low a percentage of Edmontonians participating in their programs
 - 13** had insufficient information in the application form to assess properly and/or governance/financial concerns
 - 1** organization did not provide programs or services
- Of the **41 new applicants**:
 - 1** was ineligible
 - 33** were recommended for funding
 - 7** were denied
- Organizations are given an opportunity to appeal their grant recommendation to the Community Services Advisory Board in accordance with City Policy C211F.
- The Community Services Advisory Board struck an Appeal Committee to review the appellant's original application and appeal letter.

- A total of **3** appeals were received. The Appeals Committee met to review the appeals on Tuesday, March 15. The Committee granted 1 appeal and denied 2.

Community Investment Operating Grant Comparative Summary

Year of Funding	2006	2007	2008	2009	2010	2011
Number of Applicants	184	185	204	219	202	214
Grant Recipients	142	150	168	189	174	185
New Applicants	29	30	48	52	32	41
Grant Funding Available	\$1,472,300	\$1,956,200	\$2,379,810	\$2,380,445	\$2,455,718	\$2,492,332
Average Base Amount						\$10,680
Average Merit Amount						\$2,792
Average Grant Amount	\$10,084	\$12,786	\$14,166	\$12,595	\$14,113	\$13,472
# Organizations receiving the maximum base award grant of \$15,000						85
# of Organizations with an above average score						130

Comparative organizational operating costs (this is representative only, as the figures **do not apply to exactly the same number of organizations** every year).

YEAR	2007	2008	2009	2010	2011
CIOG Funding	\$1,956,200	\$2,379,810	\$2,380,445	2,455,718	\$2,492,332
Maximum Grant Eligibility (25% of Eligible Operating Expenses)	\$22,791,909	\$31,518,463	\$27,279,562	28,987,916	\$30,770,639
Average % of total applicants 25% eligible expenses CIOG funding addresses	8.5%	7.6%	8.7%	12%	8.1%