

# Sports and Entertainment Facility Public Consultation

## Recommendation:

That the January 17, 2011, Community Services Department report 2011CSS003 be received for information.

## Report Summary

**This report summarizes the findings from the public consultation undertaken on a potential downtown arena and entertainment district.**

## Previous Council/Committee Action

At the July 21, 2010, City Council meeting, the following motion was passed:

That Administration develop a community consultation program, in line with City Policy C513, on a downtown arena and entertainment district project on a city-wide basis.

## Report

- In November 2010, Administration undertook a public/community consultation process that included:
  - web questionnaire: A total of 28,979 responses to the online questionnaire were received
  - four public open houses attended by approximately 300 people, with 200 participating in the facilitated discussion sessions
  - two stakeholder discussion sessions with approximately 70 representatives from social service organizations, downtown community leagues, business associations, educational

institutions and other groups adjacent to the proposed project

- in addition, written input was provided through 510 comment cards and 127 questionnaires

- In December 2010, a statistically valid survey of 800 Edmonton residents was conducted to validate responses from the online questionnaire and explore issues emerging from the community workshops.
- In all consultations, participants were asked for their perspectives and feedback on a range of topics across three key themes:
  - support for building an arena in Edmonton's downtown
  - development considerations, including design, impact, and community benefits
  - funding models
- The findings from all of the consultations are provided in Attachment 1.

## Policy

City Policy C513 – Public Involvement

## Public Consultation

A formal Public Involvement Plan was developed.

## Corporate Outcomes

- Enhance Edmonton's Livability
- Transform Edmonton's Urban Form
- Diversify Edmonton's Economy

## Attachments

1. An Arena and Entertainment District for Downtown Edmonton – Community Consultation Report

## Others Reviewing this Report

- L. Rosen, Chief Financial Officer and Treasurer

- R. G. Klassen, General Manager,  
Planning and Development  
Department