

## Bylaw 15200

### Adoption of the Capital City Downtown Area Redevelopment Plan

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#### Purpose

To establish a redevelopment concept for the area based on the five Downtown neighbourhoods and a 10-year implementation plan.

#### Readings

Bylaw 15200 is ready for three readings following third reading of Bylaw 15147.

If Council wishes to give three readings during a single meeting, then prior to moving third reading, Council must unanimously agree "That Bylaw 15200 be considered for third reading."

#### Advertising and Signing

This Bylaw has been advertised in the Edmonton Journal on Friday, June 4, 2010, and Sunday, June 13, 2010. The Bylaw can be signed and thereby passed following third reading.

#### Position of Administration

Administration supports this Bylaw.

#### Previous Council/Committee Action

At the June 21, 2010, City Council Public Hearing, Bylaw 15200 received first and second readings. Consideration for third reading failed. The public hearing was closed.

#### Report Summary

The new Downtown Area Redevelopment Plan proposes to establish a redevelopment concept for the area based on the five Downtown neighbourhoods, establish a 10-year

implementation plan and to carry out several catalyst redevelopment projects.

#### Policy

Bylaw 15200 supports the Municipal Development Plan directly in terms of managing growth, focusing development, and ensuring high quality design within Edmonton's Central Core. This includes contributing to a strong downtown characterized by high density, mixed-use, transit, pedestrian orientation and excellent urban design.

#### Focus Area

Bylaw 15200 supports each of the goals of the City of Edmonton Strategic Plan in various ways which serve to: preserve and sustain the environment, improve liveability, transform Edmonton's urban form and shift its transportation mode, ensure financial stability and diversify Edmonton's economy.

#### Public Consultation

Stakeholder consultation for the Capital City Downtown Plan project occurred over a five year period and included over 1,000 persons. A chronology of public involvement over the course of the plan preparation (not including internal stakeholder consultations) is as follows:

##### **2005 Public Involvement**

- vision workshop (June)
- two public open houses – Coast Terrace Plaza, Coast Edmonton Hotel (June)
- presentation to Downtown Business Association Operations Committee (September)
- two day design workshop (November)

##### **2006 Public Involvement**

- Downtown Stakeholder Forum (January)
- Community League representation workshop (June)

### **2008 Public Involvement**

- speech to Chamber of Commerce (May)
- key stakeholder discussions (May-June)
  - Grant MacEwan University
  - Urban Development Institute
  - Building & Owners Managers Association (BOMA)
  - University of Alberta
  - NorQuest College
  - Downtown Business Association
  - Downtown Edmonton Community League (DECL)
  - Edmonton Chamber of Commerce
  - Capital Health
- web-survey (August-September)
- five public information booths around downtown (September)
- open house/public meeting at Winspear Centre (September)
- three Edmonton Design Committee meetings (August, November, December)

### **2009 Public Involvement**

- CCDPlan Citizen Advisory Committee Inaugural meeting (September)

### **2010 Public Involvement**

- three Edmonton Design Committee meetings (March, April, May)
- public open house – City Hall (April)
- key stakeholder discussions (May-June)
- four CCDPlan Citizen Advisory Committee meetings (January, February, March, May)

### **Background Information Available on Request from the Department**

1. Towards a Sustainable Downtown: Reducing GHG Emissions
2. Downtown Edmonton Commercial, Office and Residential Forecasts 2009 - 2044

### **Attachments**

1. Bylaw 15200
2. Planning and Development Department report (attached to Bylaw 15147 – Item 6.1)

(The above attachments were previously distributed with the June 21, 2010, City Council agenda)