

Bylaw 19126

Amendment to the Strathcona Area Redevelopment Plan

Purpose

To amend the Strathcona Area Redevelopment Plan to incorporate the recommendations from the City's planWhyte Land Use study.

Readings

Bylaw 19126 is ready for three readings after the public hearing has been held. If Council wishes to give three readings during a single meeting, Council must unanimously agree "That Bylaw 19126 be considered for third reading."

Advertising and Signing

This Bylaw has been advertised in the Edmonton Journal on January 17, 2020, and January 25, 2020. The Bylaw can be passed following third reading.

Position of Administration

Administration supports this proposed Bylaw.

Report

The planWhyte study contains a series of recommendations to strengthen the heritage and character of the Old Strathcona area. To help ensure the implementation of these recommendations, this Bylaw proposes a complete replacement of the Land Use Development Strategy for the Whyte Avenue Commercial Area as well minor related amendments throughout other parts of the Area Redevelopment Plan. These amendments will help manage future growth to benefit the community and local businesses, and revitalize the heart of Old Strathcona as one of Edmonton's premier arts, culture and tourism destinations.

All comments from civic departments or utility agencies regarding this proposal have been addressed.

Public Engagement

On September 6, 2019, a combined advance notice and public engagement session Invitation was sent to all property owners within the boundary of the Strathcona Area Redevelopment Plan and the presidents of the Queen Alexandra, Ritchie, Strathcona and Garneau Community Leagues as well as the Central Area Council of Community Leagues and the Edmonton Federation of Community Leagues. No responses prior to the public engagement session were received but 91 people attended the public engagement session on September 24, 2019. Feedback received is summarized in the attached Administration Report.

Attachments

1. Bylaw 19126
2. Administration Report