

Gondola Feasibility - Preliminary Economic and Technical Assessment

Urban Form and Corporate Strategic Development CR_7152

The Proposal Overview

- Unique business and tourism opportunity.
- Privately funded, operated, and maintained.
- Connect Old Strathcona to Downtown via Rossdale.
- Catalyst to development in the Rossdale Power Plant.
- Requires a working relationship with the City.

Additional Information Required

- Project viability and emergency response plans
- Detailed technical studies / permitting
- Specific plans for the Rossdale Generating Station
- Partnership framework / integration with City projects.
- Insufficient information to determine options for exclusivity.

Preliminary Negotiation Points

- The City and PSG will develop an agreement framework.
- Integration with ETS.
- Continued work with Tourism Edmonton, EEDC, and the River Valley Alliance.
- Public land will be made available.

Working Together

- Working Relationship Framework
- Phase two feasibility study (full PETA)
- Interim updates to Council
- Final business plan
- Schematic design and full feasibility



Thank you.