

Council Initiatives 2017-2021							
Initiative	Council Sponsor(s)	Council Standing Committee	Department	Deputy City Manager	Initiative Lead	Mandate Statement	Unfunded Resource Requirements
Active Transportation	T. Cartmell B. Henderson	Urban Planning Committee	Urban Form and Corporate Strategic Development	Stephanie McCabe	Peter Ohm	Supporting the accommodation of active transportation modes to ensure that Edmontonians can walk, roll, and cycle throughout the city regardless of age, ability, or socioeconomic status.	Yes • Capital • Operating
Arts, Heritage and Culture	S. Hamilton B. Henderson	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Encompassing and advancing the many facets of City support for the arts, live music, filming industry, and heritage and culture.	No
Child Friendly Edmonton	B. Esslinger A. Paquette	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Engaging children in matters that impact them within their city to create welcoming and accessible spaces and programs for children and their families.	No
City Design	S. Hamilton S. McKeen	Executive Committee	Integrated Infrastructure Services	Jason Meliefste (Acting)	Pascale Ladouceur Peter Ohm	Maximizing the value and impact of infrastructure investments through excellence in the design of public spaces. Enhancing the usefulness, efficiency, and attractiveness of the built environment by focusing on making changes to existing policies and practices.	No
Community Hubs	J. Dziadyk M. Walters	Community and Public Services Committee	Citizen Services	Rob Smyth	Susan Coward	Providing spaces for people to connect in both planned and incidental ways, promoting the optimization of public asset usage.	Yes • Capital
Edmonton in Bloom	M. Nickel	Community and Public Services Committee	City Operations	Gord Cebryk	Brian Simpson	Encouraging community engagement and corporate sponsorship to further enhance and preserve Edmonton's natural beauty and the environment while fostering civic pride.	No
Edmonton's Poverty Elimination	B. Henderson A. Paquette	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Advancing the social, community and economic well-being of those who are struggling with poverty with the goal of ending poverty within a generation.	No
Energy Transition and Climate Resilience	M. Walters B. Henderson	Executive Committee	Urban Form and Corporate Strategic Development	Stephanie McCabe	Paul Ross	Maintain and increase City Council support for the implementation of Edmonton's Community Energy Transition Strategy and the development and implementation of Edmonton's Community Climate Adaptation and Resilience Strategy.	Yes • Capital • Operating
Food and Agri-Business Diversification	A. Paquette M. Walters	Executive Committee	Urban Form and Corporate Strategic Development	Stephanie McCabe	Paul Ross Yetunde Oke	City Council will anticipate and respond to strengths and opportunities in agri-business, food processing and Edmonton's food sector/food industry in order to support a thriving food economy and develop resilience to future climate impacts.	Yes • Operating
Gender Based Violence and Sexual Assault Prevention	B. Esslinger S. McKeen	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Reducing, and ultimately ending, gender-based violence and sexual assault in Edmonton. People of all genders, can freely participate in public and civic life without fear of gender-based violence.	No
Housing	S. McKeen M. Walters	Executive Committee	Citizen Services	Rob Smyth	Jackie Foord	Leveraging Edmonton's Affordable Housing Strategy to increase the supply of affordable housing in Edmonton.	No
Indigenous Peoples Strategy	S. Hamilton S. McKeen	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Supporting Indigenous communities and citizens in the pursuit of their economic, social, and cultural aspirations.	No
Literacy	J. Dziadyk A. Paquette	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Ensuring basic literacy skills necessary for Edmontonians to improve their quality of life, including financial literacy, are available in our community.	No
Live Active, Health and Recreation	T. Cartmell M. Walters	Community and Public Services Committee	Citizen Services	Rob Smyth	Roger Jevne	Committing to both physical and mental health and wellness by providing active living opportunities that are readily accessible to all Edmontonians.	Yes • Operating

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Multiculturalism	M. Banga A. Paquette	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Ensuring that multicultural, immigrant, and newcomer groups are provided opportunities so they can thrive within their communities while actively participating in and contributing to the civic life of Edmonton.	No
NextGen	A. Knack S. Hamilton	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Creating a network of engaged citizens, aged 18 to 40, that provides them leadership opportunities and a platform to: share new and emerging ideas and seek unique ways to encourage and foster civic and community engagement.	No
Northern Relations	J. Dziadyk T. Caterina	Executive Committee	Urban Form and Corporate Strategic Development	Stephanie McCabe	Paul Ross	Building and strengthening committed relationships between Edmonton and northern communities in order to help foster shared economic, social, and cultural prosperity. The Edmonton Northern Partnership (ENP) is a partnership between the City of Edmonton, Edmonton Economic Development Corporation, Edmonton Chamber of Commerce, Edmonton International Airport and the University of Alberta.	No
Public Engagement	A. Knack B. Henderson	Executive Committee	Communications and Engagement	Catrin Owen	Rob Klatchuk	Ensuring community perspectives remain forefront throughout the implementation of the City's Public Engagement Policy.	No
Seniors	M. Banga A. Knack	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Supporting seniors in Edmonton by ensuring they are respected and included, are safe and well in their homes and communities, and are engaged and contributing members of society.	No
Traffic Safety	B. Esslinger M. Banga	Community and Public Services Committee	City Operations	Gord Cebryk	Brian Simpson	Guiding and supporting the City's goal of Vision Zero through the Road Safety Strategy (2016-2020) and Safe Mobility Strategy (2021-2025) to eliminate traffic fatalities and serious injuries by implementing traffic safety improvements that benefit all road users.	Yes • TSAER Reserve
Transportation Innovation	T. Cartmell A. Knack	Urban Planning Committee	Urban Form and Corporate Strategic Development	Stephanie McCabe	Gord Cebryk Stephanie McCabe	Supporting and enhancing the movement of people and goods using technology, innovation and collaboration. Aligning city-building with technology advancements to enhance the quality of life for citizens.	No
Urban Isolation/ Mental Health	S. McKeen A. Paquette	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Advancing activities that decrease urban isolation and promote mental health and wellness through prevention, education, and harm-reduction approaches.	No
WinterCity	B. Henderson	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Transforming Edmonton into a great winter city through implementing the four pillars of the WinterCity Strategy: Winter Life, Winter Design, Winter Economy, and Our Winter Story.	No
Women's Initiative	D. Iveson B. Esslinger	Community and Public Services Committee	Citizen Services	Rob Smyth	Jackie Foord	Exploring how to address gender based issues and advancing opportunities for women in municipal life and leadership roles.	No