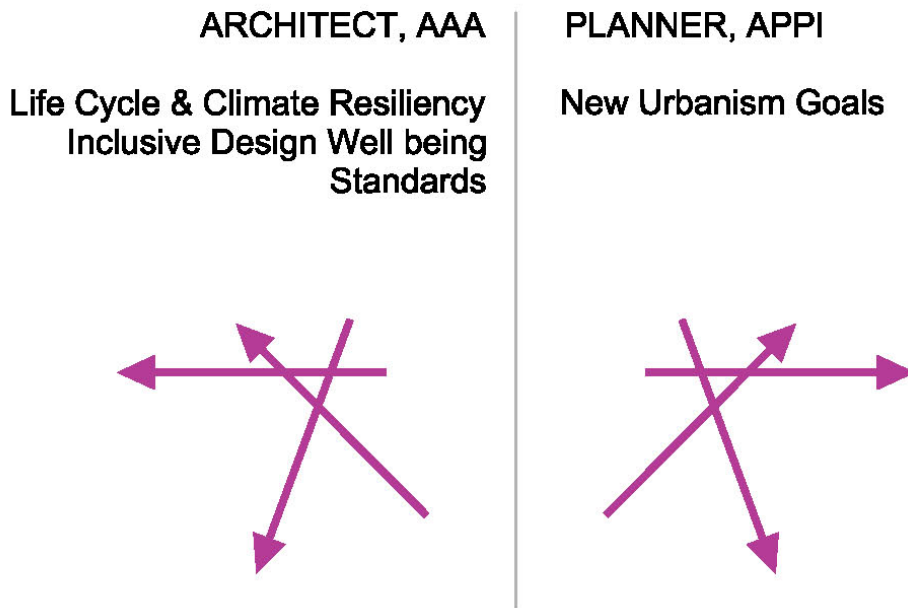
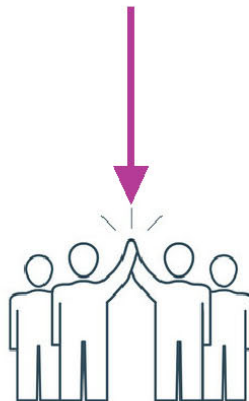


BALANCE DIVERGING DISCIPLINES



- * Professional relations and communications between planning and architectural professions are strained by diverging regulations.
- * Relations and processes require re-alignment with professional ethical and regulatory standards.



PUBLIC GOOD AND LANDOWNER INTERESTS

PRIVATE SECTOR

* **Site Context and Urban Design**

At the present time, City Plan is not committed to an economic plan for urban renewal. Alternative built form regulatory changes and processes are required to address the redevelopment in existing metropolitan areas to maintain connectivity to existing older neighborhoods.

* **Regulatory Reform**

Address wellness standards, climate resiliency, site planning standards in particular - open space, sunlight and access to natural views.

* **Rezoning Reform**

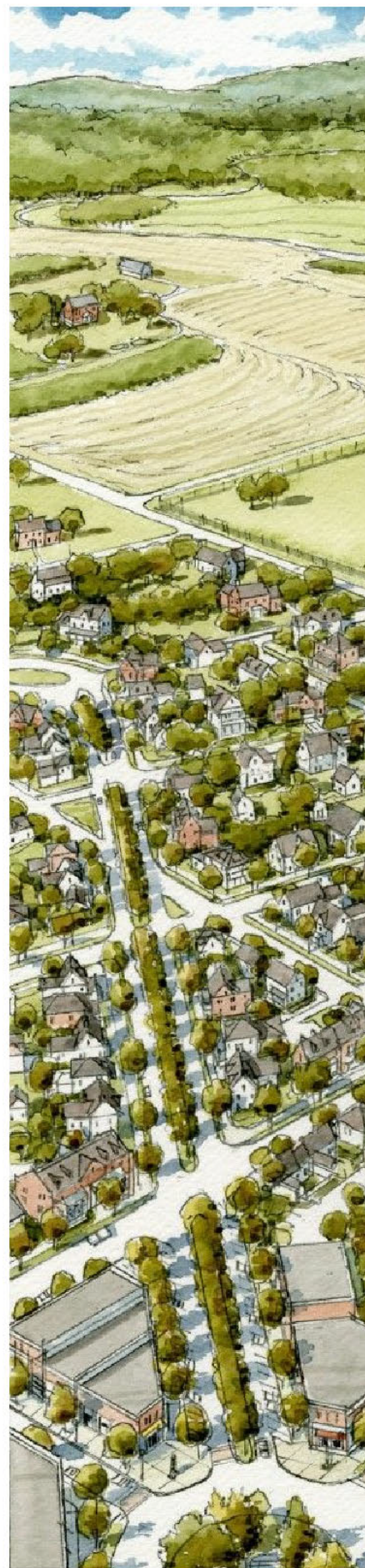
Implement better control for rezoning. "Lot by Lot" rezoning is not a sustainable mechanism for growth and was initially intended to generate new ways to approach regulations. Unfortunately, this has become standard zoning practice not the conduit for new urbanism goals it was intended to be.

* **EDC**

Edmonton Design Committee operations and *Urban Design Principals* are proving difficult to achieve in the private sector. Work collaboratively with stakeholders to improve urban design standards, renewable energy use and to extend life cycles of infrastructure development.

* **City Identity**

Increase awareness of the City identity as a Winter City for more appropriate site design practices and to maximize use of public realm space. Respect aesthetics, site context and local identity.



PUBLIC SECTOR

**A Marketable CITY PLAN
will deliver a sustainable local economy.**



- * Balance opportunities for local business, artists and architects to contribute to the goals of a Public Arts, Culture and Architectural Infrastructure plan as outlined in City Plan.