



# Urban Form and Corporate Strategic Development CR\_7581

Edmonton

## **Reductions to Small Business Regulations**

*Focusing on Enhancing Services for Business*

Executive Committee  
October 26, 2020

## Enabling Small Businesses - Moving Forward

- Business are partners in city building making Edmonton an attractive place to live and invest
- City aims to enable business through:
  - ◆ Providing reliable, efficient and effective services
  - ◆ Reducing barriers
  - ◆ Being adaptable to respond to the future
- Relevance of work reinforced and aligned with REIMAGINE: Be Bold, Be Brave, Be Agile, Be Smart

# Supporting Small Businesses

## On Going Support Services

- Client Liaison Unit
- One on One Program
- Small Business Workshops
- Commercial Building Grants
- Pre-Application Meetings

## COVID 19 Response

- Temporary Patio Extension
- Remote Video Inspections
- Centralized email support and website ([edmonton.ca/BusinessInfo](http://edmonton.ca/BusinessInfo))
- Financial relief through fee reductions, grants, deferrals and relief. Eg. Edmonton Economic Recovery Grant

# Supporting Small Businesses

## Completed and In Progress Improvements

	Regulation Changes	Service Improvements
<b>Completed</b>	<ul style="list-style-type: none"><li>● Open Option Parking</li><li>● Development Permits not required for 20 use classes</li></ul>	<ul style="list-style-type: none"><li>● Online Permit Services (36 services since 2018)</li><li>● Risk-based approach to reduce Building Permit Clearances</li><li>● Temporary Patio Extension</li><li>● Remote Video Inspections</li><li>● Building Permits and Inspections Dashboard</li><li>● Website Improvements</li></ul>
<b>In Progress</b>	<ul style="list-style-type: none"><li>● Business Licence Bylaw Renewal</li><li>● Zoning Bylaw Omnibus</li><li>● Zoning Bylaw Renewal Initiative</li></ul>	<ul style="list-style-type: none"><li>● Setting Service Levels (timelines targets)</li><li>● Sign permit digital service</li><li>● Improving Commercial Permitting / Business Licensing Service Delivery and Experience (multiple improvements)</li><li>● Inspector Mobility-Route Optimization and Mobility App</li></ul>

# Improving Commercial Permitting / Business Licensing

## Permit & Licensing Improvements Initiative

- On-going improvements throughout 2020/21 that enable:
  - ◆ Reasonable service levels (timelines)
  - ◆ Improving reliability of service, and
  - ◆ Service delivery responsive to customer experience

# Business Licence Bylaw Renewal

## Objectives

- Remove unnecessary barriers for businesses and enhance service efficiency,
- Support faster licensing decisions when new types of businesses emerge, and
- Improve alignment with regulatory partners and ensure a more timely and effective response to compliance issues.

## Next Steps

- First Draft Business Licence Bylaw *(now to December 2020)*
- Public viewing *(January to March 2021)*
- Propose a new Business Licence Bylaw to UPC *(April to July 2021)*
- Prepare for implementation *(now to September 2021)*
- Implement the new bylaw *(September 1, 2021)*

**Thank you.**

**Edmonton**