

Market Index Results - National Golf Course Owners Association

The market index results describe the comparison of average rounds of golf (18 hole equivalents) played over the number of playable months at golf courses in Edmonton (indexed as 1) with the rounds of golf played at Riverside, Rundle or Victoria.

Data collected from the National Golf Course Owners Association Market Index shows Victoria and Riverside consistently above the market index.

RIVERSIDE GOLF COURSE				
	2016	2017	2018	2019
TOTAL 18 Hole Equivalent	4381	3739	3586	3326
Industry Average 18 Hole Equivalent	3791	3202	3241	3259
INDEX (Industry Average = 1)	1.2	1.2	1.1	1.0
OVERALL 4 YR AVERAGE RIVERSIDE - 1.11				
RUNDLE GOLF COURSE				
	2016	2017	2018	2019
TOTAL 18 Hole Equivalent	2847	2449	2066	2150
Industry Average 18 Hole Equivalent	3791	3202	3241	3259
INDEX (Industry Average = 1)	0.8	0.8	0.6	0.7
OVERALL 4 YR AVERAGE RUNDLE - 0.7				
VICTORIA GOLF COURSE				
	2016	2017	2018	2019
TOTAL 18 Hole Equivalent	4896	4162	3855	3814
Industry Average 18 Hole Equivalent	3791	3202	3241	3259
INDEX (Industry Average = 1)	1.3	1.3	1.2	1.2
OVERALL 4 YR AVERAGE VICTORIA - 1.24				

*Market index numbers are the monthly average over 7 months, not yearly attendance.