

Social Development Overview

In 2019, Social Development underwent a strategic realignment as a result of the addition of the Affordable Housing and Homelessness section to the branch, the corporate and community expectation and workload relating to social services in Edmonton, the retirement of two directors, and a budget reduction of 12 FTEs. The branch went from seven sections to five sections.

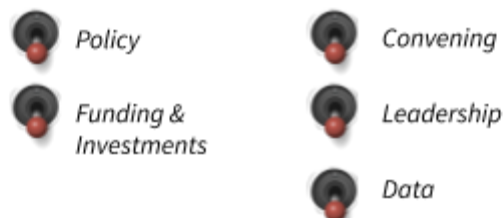


Statement of Purpose:

The Social Development Branch provides access to services and resources for people experiencing social and economic barriers.

Levers for Change:

The tools we have to create change in our core business areas.



The branch shifted to focus its efforts to helping those who need it most, with the goal of measuring impact, not effort, and focused on the following key six areas of business:

- 1) Reducing poverty and social inequity
- 2) Increasing the supply affordable housing
- 3) Ending homelessness
- 4) Advancing reconciliation
- 5) Creating safe and healthy communities
- 6) Investing in preventive social services

Branch Functions

The following is an overview of the different functions of each section in Social Development.

Affordable Housing and Homelessness

- Policy Development
- Affordable Housing Funding Programs
- Stakeholder Relations and Advocacy
- Affordable Housing Land Disposition

Community Resources

- Grant and Funding Administration
- Family and Community Support Services Program
- NonProfit Development
- Poverty Elimination Initiative
- Social Sector Planning
- Social Sector Outcomes and Evaluation

Indigenous Relations

- Consultation and Engagement
- External and Intergovernmental (Indigenous) Relations
- Indigenous Community/Social Development

Safe and Healthy Communities

- Community Social Work
- Family Violence Prevention
- Community Safety
- Community Wellness (Mental Health & Financial Empowerment)

Social Identity and Social Inclusion

- Accessibility Advisory Committee
- Women Advocacy Voice of Edmonton Committee
- Anti-Racism Advisory Committee
- City of Edmonton Youth Council
- Edmonton's NextGen
- Local Immigration and Settlement Initiative