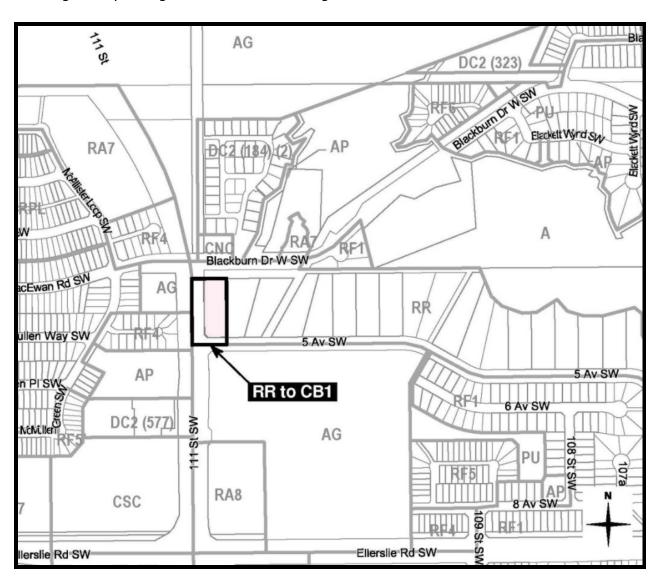
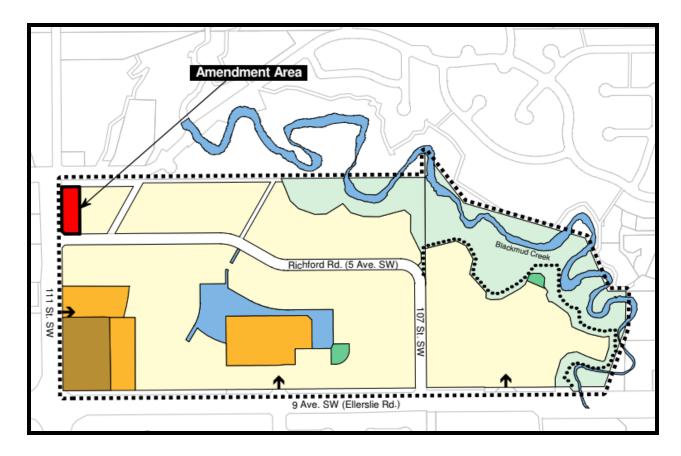


441 - 111 STREET SW

To allow for the development of commercial land uses and to amend the Heritage Valley Servicing Concept Design Brief and Richford Neighborhood Area Structure Plan.





RECOMMENDATION AND JUSTIFICATION

Administration is in **SUPPORT** of this application because it will:

- suitably locate a commercial opportunity with good visibility and access;
- provide an opportunity for a variety of low intensity commercial, office, and service uses to serve the neighbourhood and surrounding area; and
- facilitate the development of the Richford area.

THE APPLICATION

- Resolution to amend the figures and statistics of the Heritage Valley Servicing Concept Design Brief (SCBD) to reflect and align with the proposed changes to the Richford Neighbourhood Area Structure Plan.
- BYLAW 19458 to amend the Richford Neighbourhood Area Structure Plan (NASP) to redesignate one parcel of land from low density residential use to commercial land use to allow for the development of commercial uses
- 3. **CHARTER BYLAW 19459** to amend the Zoning Bylaw to rezone one parcel from (RR) Rural Residential Zone to (CB1) Low Intensity Business Zone, to facilitate the development of commercial uses.

SITE AND SURROUNDING AREA

The subject site is 0.4 ha in area and is located north of 5 Avenue SW and east of 111 Street SW. The subject site is adjacent to country residential lots to the east and a large vacant site to the south. To the west, the subject site abuts 111 Street SW, which is a main thoroughfare for the Richford neighbourhood and surrounding areas. Residential housing is located farther to the west, across 111 Street. Directly north of the site is an open space area and farther to the north, across Blackburn Drive West SW, is a small scale commercial site.



AERIAL VIEW OF APPLICATION AREA

	EXISTING ZONING	CURRENT USE
SUBJECT SITE	(RR) Rural Residential Zone	Single Detached House
CONTEXT		
North	(RR) Rural Residential Zone	Vacant
East	(RR) Rural Residential Zone	Single Detached House
South	(AG) Agricultural Zone	Vacant
West	(AG) Agricultural Zone (RF4) Semi-detached Residential Zone	Single Detached House Single Detached Houses

PLANNING ANALYSIS

The Richford Neighbourhood Area Structure Plan (NASP) was originally adopted in September 1999, and guides the land use for the neighbourhood. Relatively speaking, the NASP is small in area (55 ha) when compared to other typical Neighbourhood Structure Plans. The Richford neighborhood is characterized as a mix of residential land uses, and is located adjacent to the Blackmud Creek Ravine and two major arterial roadways (Ellerslie Road and 111 St).

The neighbourhood plan designates the subject site for Low Density Residential land use. Bylaw 19458 proposes to redesignate the site for commercial land use. The proposed commercial designation will complement the development on the northside of Blackburn Drive West SW to form a commercial node at a major intersection.

Charter Bylaw 19459 proposes to rezone the subject site from (RR) Rural Residential Zone to (CB1) Low Intensity Business Zone. The CB1 zone provides opportunity for low intensity commercial, office, and services uses and is best suited for locations along arterial roads that border residential areas. The land uses within the CB1 zone include but are not limited to; restaurants, business support services, cannabis retail sales, general retail stores, personal shops, and professional offices. Regulations within the CB1 zone guide the development of the sites to be sensitive and in scale with the surrounding area.

The Resolution proposes to amend the Heritage Valley SCDB to align with the proposed changes to the NASP. All relevant text, figures and statistics will be updated accordingly.

REGIONAL CONSIDERATIONS

Because the subject site of the amendment is within 0.8 kilometres from a regionally significant pipeline corridor, the Edmonton Metropolitan Region Board (EMRB) must review and approve the application before Council can give third reading of the bylaws, pursuant to Regional Evaluation Framework (REF) 2.0 Ministerial Order NO MSL: 111/17.

TECHNICAL REVIEW

This application has been reviewed by all necessary City Departments and utility agencies. The proposed change in land use can be accommodated with extensions and enhancements to civic and utility infrastructure. All comments from affected City Departments and utility agencies have been addressed.

With regard to Transportation, access will be reviewed at the Development Permit stage and will include the submission of a detailed site plan. Furthermore, upgrades will be required at the Development Permit stage in the form of:

- the urbanization of 5 Avenue SW between 111 Street and the site's east property line, this will include a three-lane section - one eastbound and two westbound lanes and a sidewalk on the northside; and
- an extension of the existing northbound to eastbound right turn bay to accommodate a right-in/right-out access to the development.

With regard to Drainage, permanent sanitary and stormwater servicing is available for connection from existing infrastructure within 111 Street SW, and will be required at the time of new development or redevelopment of the site.

With regard to Water Services, there is currently insufficient fire flow capacity to support commercial land uses at this location. As such, a water main extension and addition of hydrants will be required at the Development Permit stage.

PUBLIC ENGAGEMENT

ADVANCE NOTICE	 Number of recipients: 666
Date: June 15, 2020	 Number of responses in support: 1
	 Number of responses with concerns: 9
	Comments included:
	 no city services along 5th Avenue SW;
	 5th Avenue SW is a rural road
	standard and will not support
	additional traffic;
	 no sidewalks along 5th Avenue SW;
	 will add to the existing traffic
	congestion;
	 will increase property taxes;
	 numerous commercial sites in close
	proximity;
	 will decrease property values;
	safety concerns; and
	 will set a precedent for similar types of
	rezoning
	 common guestion included:

PUBLIC MEETING	 Where will the access to to site be located; and how will drainage be directed Not held
WEBPAGE	<u>Richford Planning Application</u>

Advance Notice was sent to surrounding property owners and the Blackmud Creek Community and Point Community Leagues on June 15, 2020. As a result, three phone calls and six email responses were received. One email was in support of the application while the other responses expressed non-support.

The concerns are noted above and Administration provided the following response to the question to above:

- Access will be reviewed at the time future redevelopment;
- Upgrades to 111 Street SW will be required at the time of redevelopment; and
- Permanent sanitary and stormwater servicing will require connection from existing infrastructure within 111 Street SW at the time of new development or redevelopment of the site.

SUMMARY OF APPLICANT-LED PUBLIC ENGAGEMENT

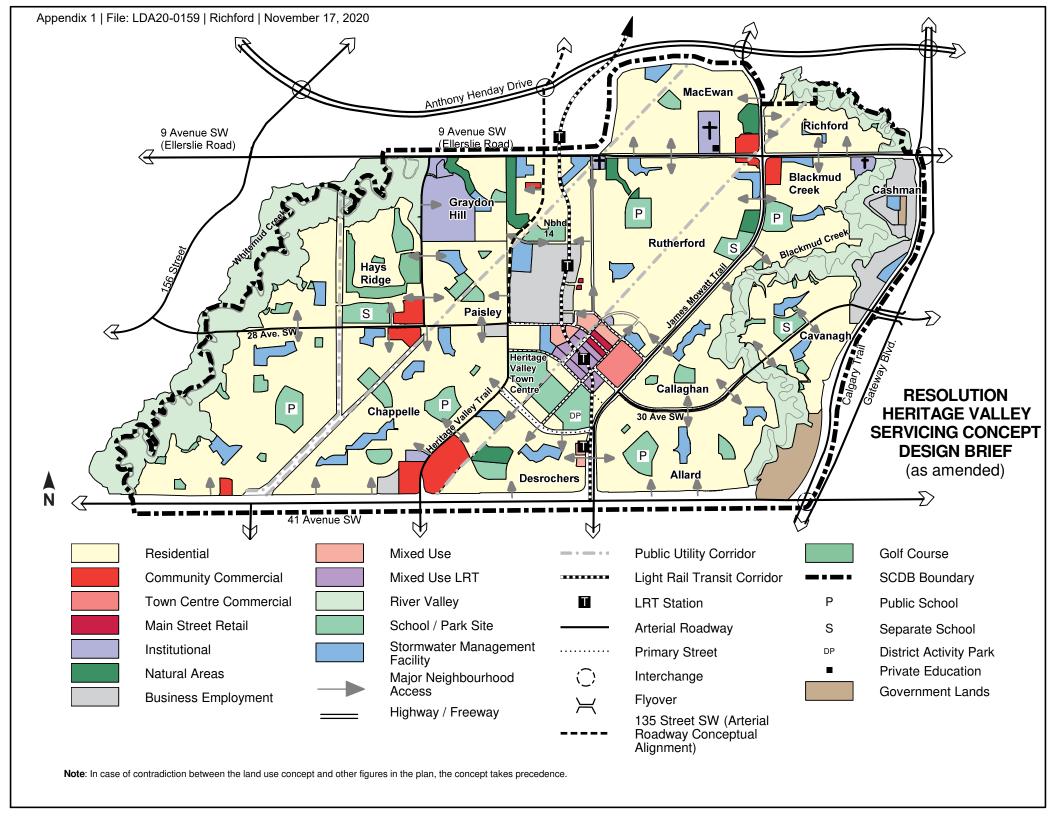
The Applicant performed a supplementary engagement and submitted the results to the Administration. The feedback was gathered from a door-to-door canvas surrounding the subject site. The applicant reported that 30 responses were collected, and noted some of the residents were in support while others were in non-support. Please see Appendix 9 Supplementary Engagement to review the entire results of the engagement.

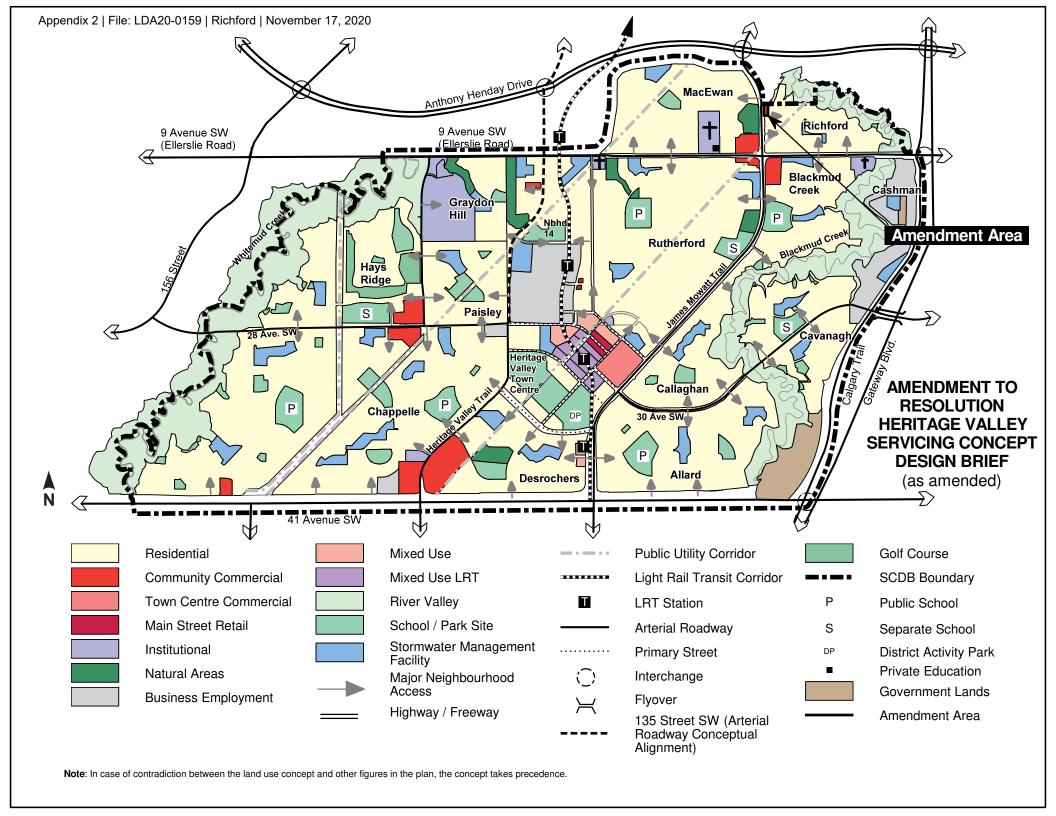
CONCLUSION

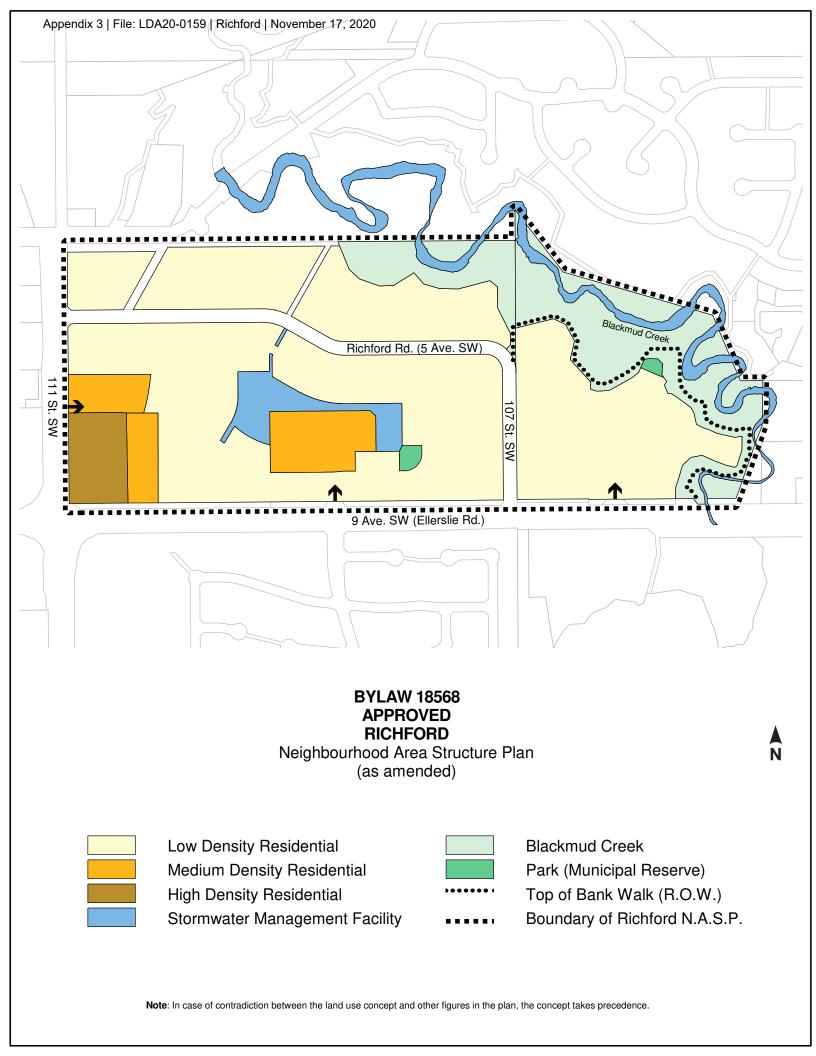
Administration recommends that City Council **APPROVE** this application.

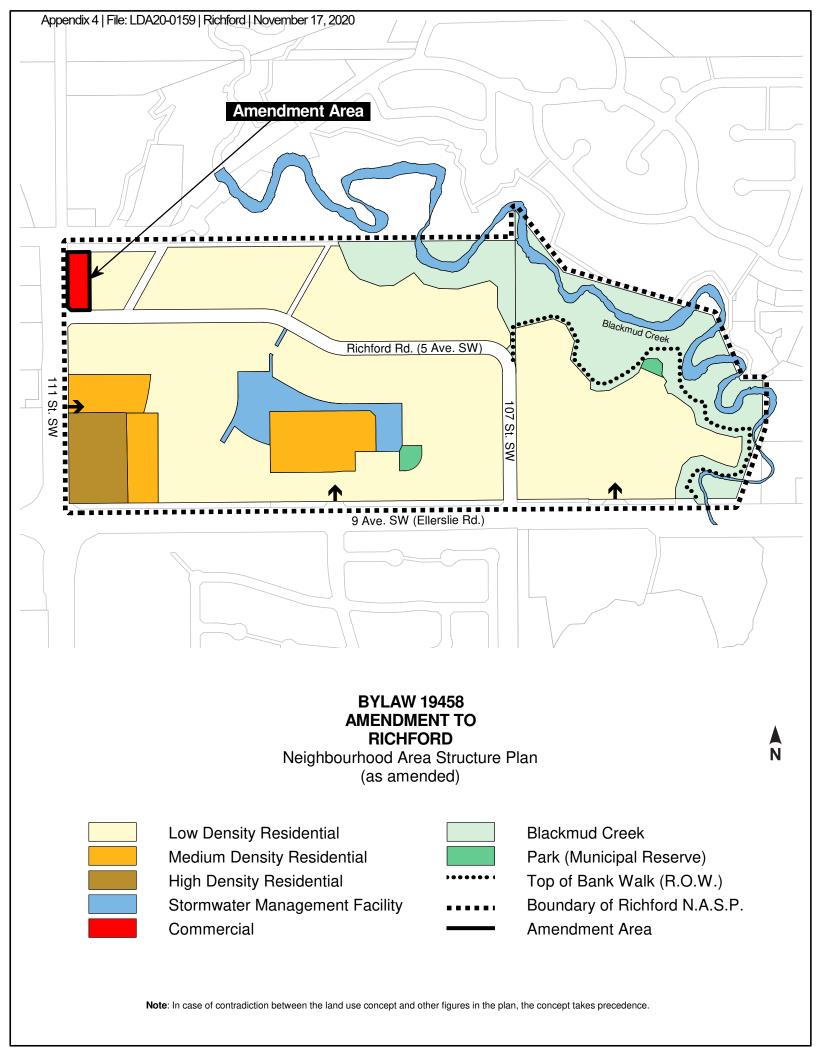
APPENDICES

- 1 Approved Heritage Valley SCBD Resolution
- 2 Proposed Heritage Valley SCBD Resolution
- 3 Approved Richford NASP Bylaw # 18568
- 4 Proposed Richford NASP Bylaw # 19458
- 5 Approved Heritage Valley SCBD Land Use and Population Statistics Resolution
- 6 Proposed Heritage Valley SCBD Land Use and Population Statistics Resolution
- 7 Approved Richford NASP Land Use and Population Statistics Bylaw 18568
- 8 Proposed NSP Land Use and Population Statistics Bylaw 19458
- 9 Applicant's Supplementary Engagement
- 10 Application Summary









Note: "Includes 2.77 hectares of road right of way. The 0.81 hectares are remnant parcels that are located between the Urban Development Line and top of Bank roadway as shown in the Hays Ridge Land Use Concept (designated as Public Upland Areas). The additional 1.96 hectares is Top of Bank Road right of way which is excluded from Gross Developable Area (City Policy C542). These parcels are not Environmental Reserve.

TOTAL	NHBD 14	Graydon Hill	Paisley	Hays Ridge	Chappelle	Desrochers	Allard	Cavanagh	Cashman	Callaghan	Town Centre	Rutherford	Blackmud Creek	Richford	MacEwan		Heritage Valley Servicing Concept Design Brief: Land Use and Population Statistics
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189	0	3		66*	39		9	30	14				18	10		Creeks/Ravines (ER)	cept Design
49	6		4	5	20	2					2	4		1	5	Pipelines/Electrical ROW	Brief: Land
9	4					1					2	2				Transit ROW	Use and Po
84	10	2	3	7	12	8	7	4	2	7	15		3		3	Arterial Road Widening	pulation St
26 1								26								Special Study (Provincial Land)	atistics
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33		33														Cemetery	
126	11	3	5	10	29	9	13	00	4	4		20	7		4	School/Parks	
30											30					District Campus	
61	1			5	12	13	1	1	ω		14	2	4		4	Commercial	
28					з				25							Business Employment	
83	11	2	3	2	20	8	6	5	1	4	5	8	3	2	ω	SWMF	
294	14	4	13	16	83	20	26	13	7	13		39	18	7	21	Circulation	
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951	30	16	36	62	239	50	99	59		56	29	144	31	35	65	Residential	
17.071	393	340	774	1,242	4,511	790	1,932	1,187		832	150	2,815	635	352	1,118	LDR	
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			Residential Reside	Barrell	Fig. 10 Fig.

RICHFORD NEIGHBOURHOOD AREA STRUCTURE PLAN LAND USE AND POPULATION STATISTICS **BYLAW NO. 14854**

			Area (ha)	% of GD	OA	
Gross Area			54.6	57			
Environmental Reserve Pipeline ROW			10.2	29			
Pipeline Rights-of-Way			1.3	35			
Transportation ROW			0.2	22			
Gross Developable Area			42.8	31	10	0.0	
Stormwater Management Facilities	s & Public Utili	ty Lots					
Stormwater Management Fac	cilities / PUL's		1.6	57	3	.8	
Non-Residential Land Uses			0.2	7	0	.6	
Dispersed Park Site			0.2	. /			
Circulation	1 107 (*************		2.5	6	5	.9	
Richford Road (5 Avenue SW and Local & Collector Roadways	1107 Street)		4.1			.7	
Net Residential Area			34.1	3	79	.7	
Net Residential Area			0				
Low Density Residential (Existing CR)			12.3	19	28	.9	
Low Density Residential			16.3	37	38.2		
Medium Density Residential			3.8	38	9.1		
High Density Residential			1.4	19	3	.5	
		Units/	22-79-59	% of	Persons /		
	Area (ha)	ha	Units	Total	Unit	Population	
Low Density Residential (Existing CR)	12.39	n/a	25	3.6%	3.46	87	
Low Density Residential	20	327	47.0%	3.46	1131		
Medium Density Residential	16.37 3.88	25	97	14.0%	2.98	289	
High Density Residential	1.49	165	246	35.4%	1.60	394	
Total Residential	34.13		695	100.0%		1,901	

34.8 persons per gross hectare; 55.7 persons per net residential hectare.

Housing Mix Ratio: 50.6% LDR/ 14.0% MDR/ 35.4% HDR

RICHFORD NEIGHBOURHOOD AREA STRUCTURE PLAN LAND USE AND POPULATION STATISTICS BYLAW NO. 19458

		Ar	ea (ha)	% o	f GDA		
Gross Area		54.67					
Environmental Reserve Pipeline ROW			10.29				
Pipeline Row Pipeline Rights-of-Way			1.35				
Transportation ROW			0.22				
Gross Developable Area			42.81		100.0		
Stormwater Management Facilit Stormwater Managemer			1.67		3.8		
Non-Residential Land Uses Dispersed Park Site			0.27		0.6		
Circulation Richford Road (5 Avenue SW an Local & Collector Roadways	nd 107 Street)	2.56 4.18		5.9 9.7		
Net Developable Area Low Density Residential (Existing CR) Low Density Residential Medium Density Residential High Density Residential Commercial		34.13 11.99 16.37 3.88 1.49 0.4		79.7 28.0 38.2 9.1 3.5 0.8			
	Area (ha) Un	its/ha l	% of Jnits Tota	/	Population		
Low Density Residential (Existing CR) Low Density Residential Medium Density Residential High Density Residential Total Residential	11.99 16.37 3.88 1.49 33.73	n/a 20 25 165	24 3.45 327 47.0 97 14.0 246 35.4 694 100.0	3.46 % 3.46 % 2.98	289 394		

Density: 34.6 persons per gross hectare; 56.2 persons per net residential hectare

Housing Mix Ratio: 50.6% LDR / 14.0% MDR / 35.4% HDR



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September 8, 2020

RE: Engagement Summary – LDA20-0159 (Lot 1, Block 1, Plan 2146TR)

Please accept this letter as supplemental information to the above noted-application, which summarizes findings of feedback gathered from residents proximate to 441 - 111 Street SW.

Overview

On August 13th, 24th and 25th, 2020, EINS Consulting went door-to-door to collect feedback from residents proximate to the proposed rezoning site at 441 – 111 Street SW (from RR to CB1). The chart below summarizes feedback gathered from property owners in the vicinity of the proposed rezoning site. For those that were not home at the time of visit, postcards were distributed inviting feedback to be submitted via e-mail or telephone (see Appendix 1). As of September 8th, 2020, two additional residents had reached out by phone to submit feedback.

Summary

Three separate visits to the area were made in mid-late August 2020. These visits focused on gathering feedback from residents/owners of properties proximate to 441 - 111 Street SW. The map below indicates the three geographic focus areas of these visits.

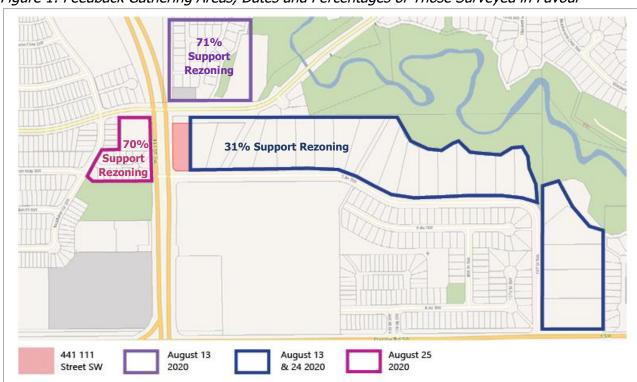


Figure 1: Feedback Gathering Areas, Dates and Percentages of Those Surveyed in Favour

(Map from City of Edmonton SLIM system)



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In total, 30 responses^{1,2} were collected over the three visits to the area. Of these responses:

- 13 respondents indicated support for the rezoning and redevelopment (43%)
- 2 respondents were conditionally supportive, depending on the ultimate uses (7%)
- 14 respondents expressed opposition to for the rezoning or redevelopment (47%)
- 1 respondent expressed indifference and had no opinion either for or against (3%)

Of the 30 residents surveyed, 50% were supportive of the rezoning and redevelopment. Of the 47% of residents that expressed opposition, 64% (9) live along 5th Avenue SW. As illustrated in Figure 1, residents along 5th Avenue are least supportive of rezoning, whereas support for rezoning in the other two areas surveyed are at around 70%. Some feedback themes are presented below.

Feedback Themes

For

- Interest in seeing new amenities developed within walking distance, particularly a restaurant, daycare, medical office, and other daily amenities
- Sense that there is capacity for additional development and traffic along 111 Street SW
- Minimal worry about businesses operating on site causing any negative impacts
- Enjoyment/appreciation for amenities added to the area by the adjacent commercial development (2 Blackburn Drive SW)
- Interest in potential property value increases resulting from redevelopment, as well as for potential to have services added to properties along 5th Avenue (e.g. sanitary, water)

Opposed

 Concern about changing character of neighbourhood, particularly loss of country residential lots and desire to preserve residential along 5th Avenue

- Concern about lack of amenities along 5th Avenue needed to support commercial development, lighting and drainage specifically; a lack of lighting was a concern brought up by many residents along 5th Avenue, particularly those located further away from 111 Street SW
- Perception of increased crime resulting from greater traffic on 5th Avenue, sense that visitors to 441 111 Street SW would travel to the end point of 5th Avenue rather than turn in to the site
- Concern about access off 111 Street SW and traffic volumes overall
- Skepticism as to whether more commercial development was needed in the area due to economic challenges and the amount of commercial development in the area

¹ One resident along 5th Avenue SW provided feedback via telephone and expressed strong opposition to the proposed rezoning/redevelopment.

² One resident along 5th Avenue SW provided feedback in support of rezoning via telephone on September 3, 2020.



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Feedback gathered from residents, particularly those opposed to the rezoning and redevelopment, will be passed onto the developer with the goal being to have elements of concern raised reflected in the final design and site plan at the DP stage. Residents were told that there would be opportunities to be involved in the future (e.g. public hearing, development permit process) and that they would be notified about these opportunities.

Should there be anything requiring clarification on the information presented above, please do not hesitate to contact me directly by phone or email.

Regards,

Ryan Eidick, MCP

Director, Eins Consulting

780.298.4179

ryan@eins.ca

E1NS

Eins Development Consulting Ltd. 9939 80 Avenue NW Edmonton, AB T6E 1T2 www.eins.ca

Appendix A: Postcard Distributed to Residents



Sorry we missed you!

Hi there. We stopped by to gather some of your thoughts and feedback on the proposed rezoning of 441 - 111
Street from Rural Residential Zone to Low Intensity Business Zone to accommodate a new commercial development.

We would like to share additional information with you regarding the proposed development, gather your thoughts and discuss any concerns you might have.

There will be an online open house event for the proposed rezoning in the near future, as well as other opportunities for you to share your thoughts on the application. Please feel free to get in touch if you would like to chat or would like more information on this project!

E1NS

development

consulting, ltd. 404, 9808 - 103 Street NW Edmonton, AB T5K 2G4 www.eins.ca

Thanks for your time!

Ryan Eidick

Director, Eins Consulting 780.298.4179 ryan@eins.ca

APPLICATION SUMMARY

INFORMATION

Application Type:	Plan Amendments and Rezoning
Resolution:	Resolution
Bylaw:	19458
Charter Bylaw:	19459
Location:	South of Blackburn Drive West SW and east of 111 Street
	SW.
Address:	441 - 111 Street SW
Legal Description:	Lot 1, Block 1, Plan 2146TR
Site Area:	0.41 ha
Neighbourhood:	Richford
Notified Community Organizations:	Blackmud Creek Community League
	Heritage Point Community League
Applicant:	Ryan Edick, E1NS

PLANNING FRAMEWORK

Current Zone:	(RR) Rural Residential Zone
Proposed Zone:	(CB1) Low Intensity Business Zone
Plan in Effect:	Heritage Valley SCBD Richford NASP
Historic Status:	None

Written By: Vivian Gamache and

Rod Heinricks

Approved By: Tim Ford

Branch: Development Services
Section: Planning Coordination