



Edmonton Screen Industries Office

Report to Edmonton City Council

November 30, 2020

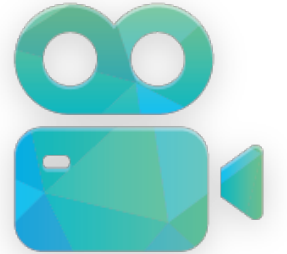


ESMF RESULTS

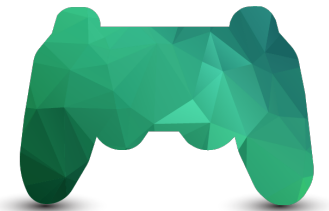
- Edmonton Screen Media Fund launched November 2019.
- Nineteen queries and ten formal applications to date
- Four projects approved for funding – three feature films and one video game
- Total invested = \$455,620

Estimated economic impacts:

- Aggregate budgets: \$3,410,696
- Third-party investment: \$2,955,076
- Leveraging ratio: 6.5:1
- Total Edmonton spend: \$1,680,687
- Number of local residents hired: 1,124 person weeks



THREE FILMS



ONE VIDEO GAME



INDUSTRY SUPPORT & EARLY STAGE PROJECT PROGRAM RESULTS

Industry Support

- 31 commitments for a total of \$125,173
- Contributions range from \$500 to \$10,000
- Leveraged other financing of \$59,360
- Leveraging ratio: .6:1

Early Stage Project


- ESIO contributions capped at \$1,000
- 20 commitments for a total of \$20,000
- Leveraged other financing of \$63,657
- Leveraging ratio: 3:1





“So when are we all moving to Edmonton?”

“It’s always amazing what some well placed investment will do at a time when it is most needed. Please keep up this support to the industry.”



WHY CONSIDER EDMONTON FOR YOUR NEXT FILM, TV OR INTERACTIVE DIGITAL MEDIA PROJECT OR VENTURE?

QUESTIONS