

Consultation Work Plan

Scope and Schedule

The objective of this work is to consult with third party stakeholders and industry experts on areas of improvement with a specific focus on addressing the development of potholes and advanced asphalt deterioration. This consultation will continue to build on the internal stakeholder engagement that was completed within the City of Edmonton, as well as identify any other new themes or areas for improvement.

The method for consultation will be to develop an online survey that will be sent to stakeholder associations and groups. It will be the associations' and groups' responsibility to distribute the survey to their members or other associated individuals accordingly.

The survey data will be summarized and reviewed for themes and alignment with the areas of improvement identified internally. The finalized and prioritized areas for improvement will be brought back to Committee in Q2 2021. An associated action plan will be developed pending the outcomes of the Committee discussion.

Out of Scope

- This survey will not be used to solicit products or services.
- The resolution of issues will be part of a future phase of work.

Survey Content

The survey content will focus on the five categories identified for improvement from the internal stakeholder groups. Preset questions in each category will be developed and each participant will be asked to score the relevance/importance in relation to pothole development. Each participant will also be able to provide comments and suggest any other areas for improvement that may not have been identified in the survey. Some questions may be tailored to specific stakeholder groups.

Key Outcomes

- Information and ideas regarding areas of improvement collected from industry stakeholder and experts
- Determine if internal and external stakeholder areas of improvement are aligned
- Prioritized themes and areas for potential future work which will be

- reported back to Committee
- Continued connections and working partnerships with industry stakeholders and experts

Resources

- Asphalt Specification Review Steering Committee
- Project Manager
- Corporate Research, Communications and Engagement
- Independent Engineering Consultant, TBD

External Stakeholders

This work will only be successful with the participation of external industry stakeholders and experts. The following high-level groups have been identified:

- Academia
- Surrounding Municipalities
- Construction Associations
- Consulting Associations
- Land Development Associations
- Material Associations
- Utility Companies