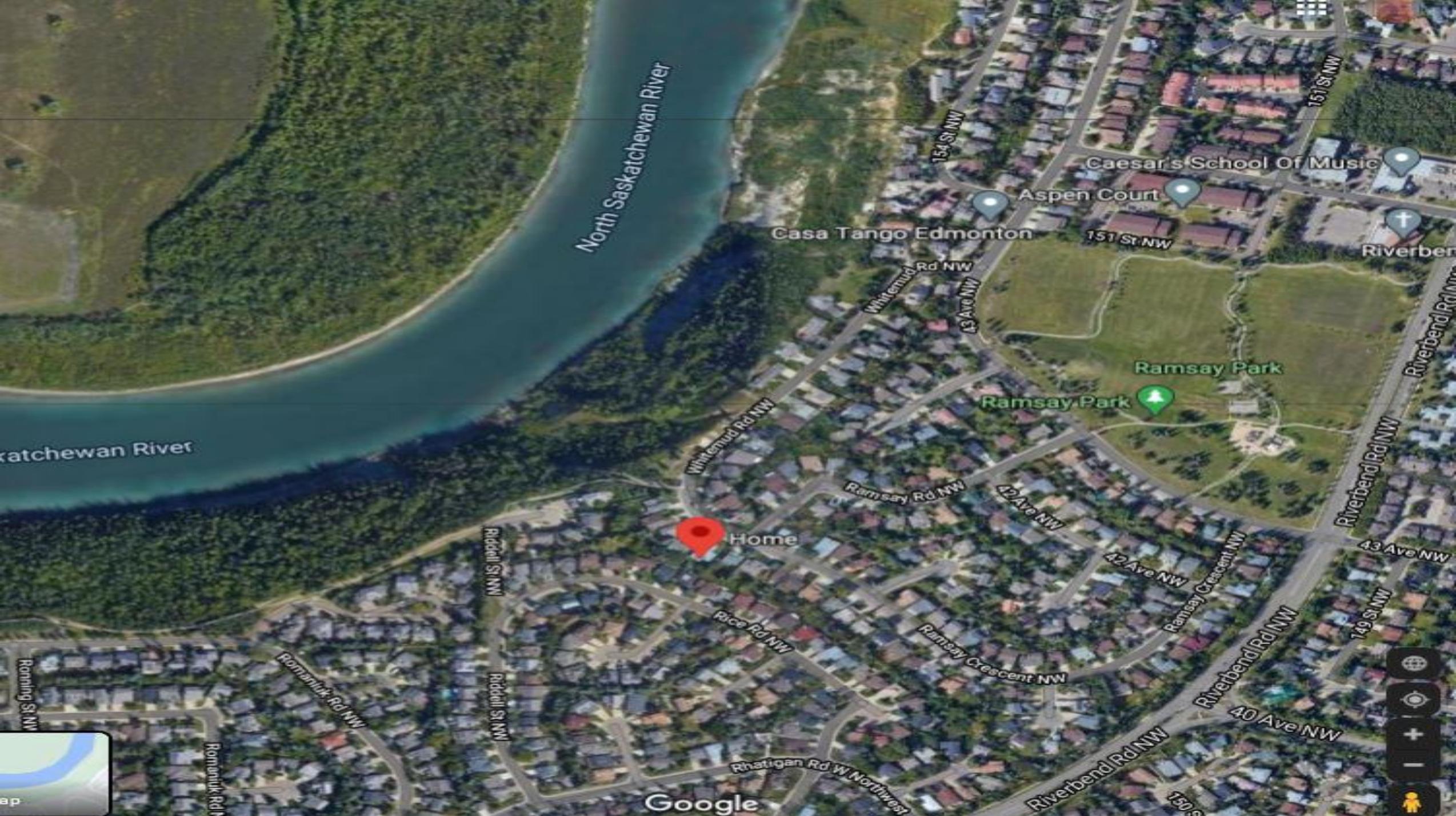


# The Lived Experience of Ramsay Crescent

Peter Vermeulen







North Saskatchewan River

North Saskatchewan River

Caesar's School of Music

Aspen Court

Casa Tango Edmonton

151 St NW

Riverbend Rd NW

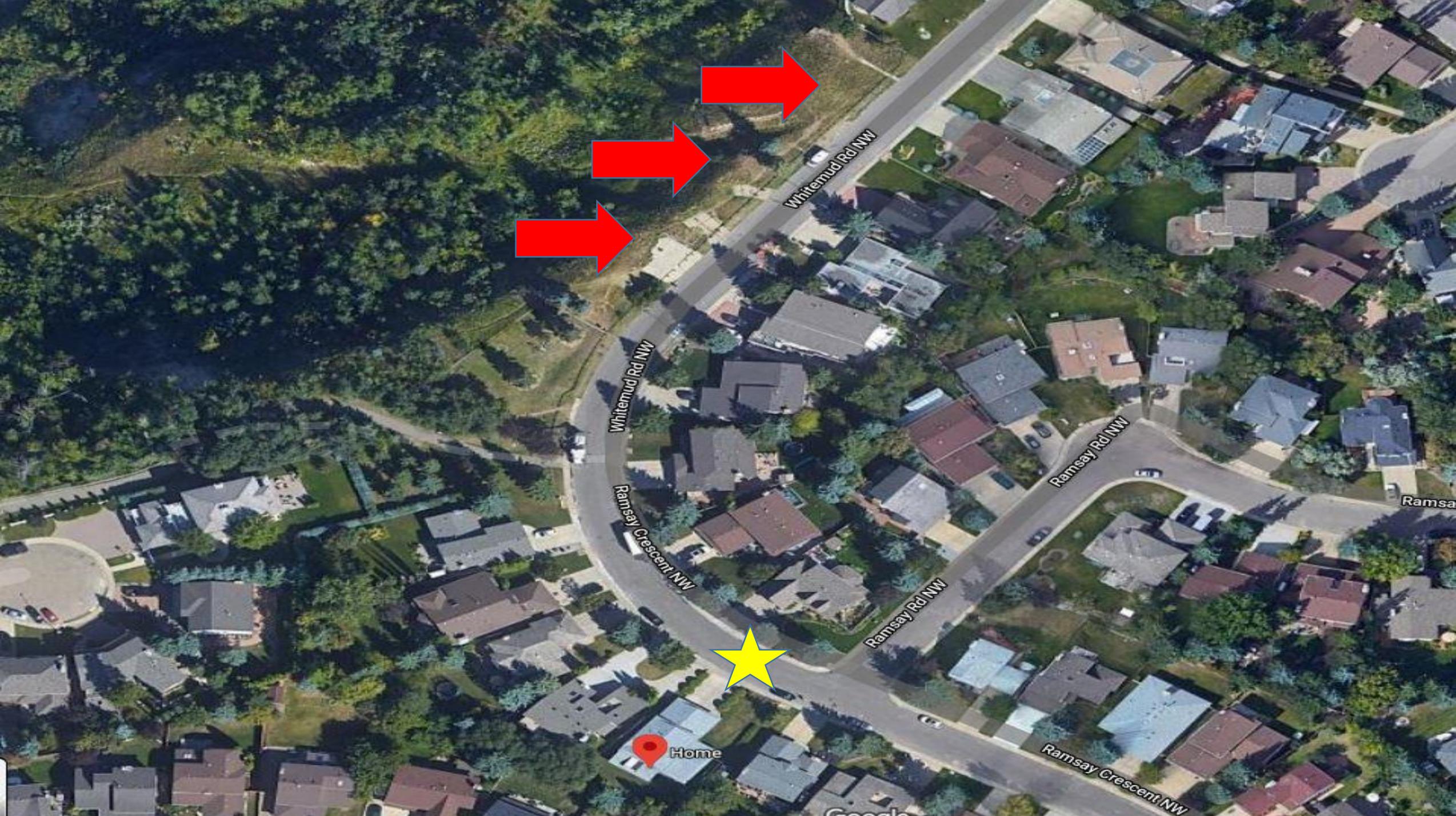
Ramsay Park

Ramsay Park

Home

Google





Whitemud Rd NW

Whitemud Rd NW

Ramsay Crescent NW

Ramsay Rd NW

Ramsay Rd NW

Ramsay Crescent NW

Home



So what is the problem?

1. Social disorder
2. Excessive speeding secondary to social disorder

What does social disorder  
look like?





**What is the byproduct of  
social disorder?**







Start

Whitemud Rd NW

Whitemud Rd NW

Ramsay Crescent NW

Ramsay Rd NW

Ramsay Rd NW

Ramsay Crescent NW



Home











After seeing all of that, what  
was the response of the  
City of Edmonton?

# Response from the City of Edmonton

Three separate speed surveys over 2 months:

- 1<sup>st</sup> survey started two days before an early snowfall in September 2019
- 2<sup>nd</sup> survey started during manhole repair along Ramsay Crescent
- 3<sup>rd</sup> survey started in mid-October 2019

During a community town hall meeting in October 2019, the City of Edmonton boasted an 89% speed compliance rate along Ramsay Crescent

**What is the City's policy on  
traffic safety?**



## Safety, an Ethical Mandate

**Vision Zero**...takes the position that **it is unethical to create a situation where fatalities are a likely outcome** of a crash in order to reduce delay, fuel consumption, or other societal objectives.



VISION ZERO'S ORIGINS ARE IN  
**SWEDEN**  
WHERE TRAFFIC FATALITIES  
**HAVE DROPPED 30%**  
SINCE ITS INCEPTION IN 1997



Bill Schultheiss

TOOLE DESIGN, DIRECTOR OF SUSTAINABLE SAFETY

# Encouraging Safe Speeds in Ramsay Heights

## Temporary Speed Humps Pilot

Residents have expressed concerns regarding speeding along Whitemud Road and Ramsay Crescent. The City of Edmonton will be launching a temporary speed hump pilot in your community to determine if speed humps will encourage safe speeds and improve the experience of residents.

### The installation of temporary speed humps:

- Enables the opportunity to pilot whether speed humps positively change resident experience
- Can be effective at reducing speeds to 40 km/h
- Speed data will be collected before and after the installation of the temporary speed humps.

**Timelines:** Installation is expected by the end of June. The speed humps will be removed by the end of October prior to winter weather.

**Locations:** Temporary speed humps will be installed at 3 locations along Whitemud Road and Ramsay Crescent.

**Evaluation:** Pre- and post-installation speed data will be collected to assess effectiveness in driver behaviour changes and evaluate the value of permanent measures.

**Working with the Edmonton Police Service:** Citizens are encouraged to report specific speed concerns, with license plate and any other applicable details as available, to the Edmonton Police Service at 780-423-4547.

**For more on this project information:** Please contact 311



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# What was the Speed Hump pilot project?

1. Pre and post speed survey
2. Three speed humps
  - a) Humps did not span the width of the road
  - b) Could drive around humps without reducing speed
3. Conclusion drawn - no evidence for traffic calming interventions needed



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What permanent and effective traffic calming measures will the City implement on Ramsay Crescent?