

Natural Playground Play Experience Survey Results

Engagement: Two pop-up engagement survey events at Sir Wilfrid Laurier Naturalized Playground on September 24 and 26, 2020.

Purpose: To obtain feedback from park users on their experience at Sir Wilfrid Laurier Naturalized Playground.

Who did we hear from: Parents, caregivers and children (66 respondents total)

Parents and Caregivers

- 39 on-site interviews conducted

What we asked	What we heard
1. What brought you and your family to Sir Wilfrid Laurier naturalized playground today?	<p><u>Overall:</u> families from all over the city were using the playground, with the majority hearing about the playground from a friend or family member:</p> <ul style="list-style-type: none"> • “The fact that it’s close to where we live. It’s so nice to have a playground like this in the area.” • “Read about it on Just Another Edmonton mom blog.”
2. Overall, how do you feel about the design of the new playground and specifically the natural elements (ropes, boulders, logs, natural timber swings, coyote tower and slide)?	<p><u>Overall:</u> parents and caregivers welcomed the change to a more natural feel:</p> <ul style="list-style-type: none"> • “I absolutely love it. It’s nice that there is no plastic and the natural elements look great.” • “There’s a different feeling to this park.”
3. How did you see your child(ren) interact with this park as compared to more traditional play environments?	<p><u>Overall:</u> parents and caregivers noticed their children using their imaginations more and playing independently:</p> <ul style="list-style-type: none"> • “They seem more adventurous - climbing on things they wouldn’t normally climb on.” • “At traditional playgrounds I find the kids sit with us more. There is so much to do here that they’re off playing and climbing all of the equipment.”

Children

- 27 on-site interviews conducted

What we asked	What we heard
<p>1. What was your favourite thing at this playground or what did you like best about playing at this playground?</p>	<p><u>Overall:</u> children were excited about the new playground with highlights including the slide, the coyote structure and all the climbing elements:</p> <ul style="list-style-type: none"> ● “The slide - it’s so fast” ● “The husky - it’s fun to climb up both sides” ● “Climbing on the wooden obstacle course”
<p>2. What is one word you would use to describe this playground?</p>	<p><u>Overall:</u> children described their experience at the playground in wholly positive terms:</p> <ul style="list-style-type: none"> ● “Imagination” ● “Hidden” ● “Fun” ● “Exciting” ● “Adventure”