

CITY POLICY



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POLICY NUMBER: C216C

REFERENCE:

City Council 2002 10 21
 City Council 2002 01 29
 Municipal Government Act, RSA 2000, c. M-26
 City Council 2008 05 14
 City Council 2014 09 19

ADOPTED BY:

SUPERSEDES:
C216B

PREPARED BY: Urban Form and Corporate Strategic
 Development

DATE: May 23, 2019

TITLE: **Storefront Improvement Program**

Policy Statement:

The City of Edmonton supports the revitalization of pedestrian-friendly main street commercial areas by providing financial incentives to encourage property owners to improve the appearance, functionality and accessibility of existing street-oriented commercial buildings.

The purpose of this policy is to:

The purpose of this policy is to provide financial incentives to encourage property owners of street-oriented commercial buildings to invest in the improvement of the appearance, functionality and accessibility of their storefront and/or facades. Encouraging attractive, pedestrian-friendly main street commercial areas through investment in existing commercial buildings will support Council-approved Target Areas, including Edmonton's Business Improvement Areas.

Eligible commercial buildings must:

- be located within Business Improvement Areas or a Council approved Target Area,
- have a storefront facing onto a public road right-of-way and/or a facade facing onto pedestrian oriented, municipally owned open space;

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- be commercial in use or mixed-use in nature with commercial on the main floor,
- not have previously received a Facade Improvement Program or Storefront Improvement Program grant, and
- contribute to a pedestrian-friendly streetscape.

The following Storefront Improvement Program matching grant financial incentives may be available to property owners in Business Improvement Areas and other Target Areas approved by City Council:

1. a reimbursement grant of up to 50% of eligible construction costs to a maximum amount of \$25,000 on a mid-block building with one active facade facing a public road right-of-way or a pedestrian-oriented, City owned open space.
2. a reimbursement grant of up to 50% of eligible construction costs to a maximum amount of \$30,000 on a corner building with one active facade (\$25,000 for the active facade and \$5,000 for the inactive facade). The corner building must have at least two facades facing a public road right-of-way, or a facade facing a public road right-of-way and a facade fronting onto a pedestrian-oriented, City owned open space.
3. a reimbursement grant of up to 50% of eligible construction costs to a maximum amount of \$50,000 on a corner building with two active facades (\$25,000 per facade). The corner building must have at least two active facades facing a public road right-of-way, or an active facade facing a public road right-of-way and a facade fronting onto a pedestrian-oriented, City owned open space.

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