

A blue-tinted photograph of the Edmonton skyline, featuring several high-rise buildings of varying heights and architectural styles. The sky is a pale, hazy blue.

CR_6901 Options to Implement Wayfinding

Urban Planning Committee
May 21, 2019

Urban Planning Committee Motion

That Administration provide a report to Committee on options to implement the wayfinding recommendations as outlined in the February 12, 2019 Edmonton Transit Advisory Report CR_6856.

Why Wayfinding ?

Do you think that a wayfinding system will...

Increase people's confidence in finding their way around

Agree



Disagree

Encourage exploration/discovery of an area



Improve the overall image of Edmonton



Increase visits to businesses in the local area



Increase the frequency of visits to an area



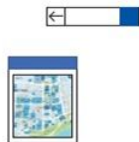
Increase use of multi-modal transportation



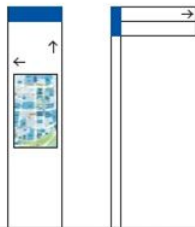
Building a Consistent Approach



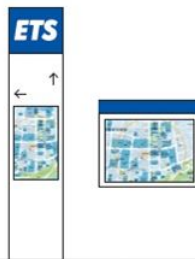
Interim signage
To respond to major construction work, including the Ice District



Pedway wayfinding system
Roll-out of the concept design



Further on street implementation
Such as 124th Street and other BRZs



ETS / LRT integration
Use of wayfinding assets within ETS information



Digital hubs
Data rich hubs could be developed to integrate events, transit or local information for example



RVP integration
When fully developed, core city mapping could be adjusted for use within the RVP system



Cycle wayfinding
Possible adaptation of the pedestrian system to work for cycling, utilising core system assets such as base mapping



Printed applications
To integrate with both temporary and permanent on-street implementation

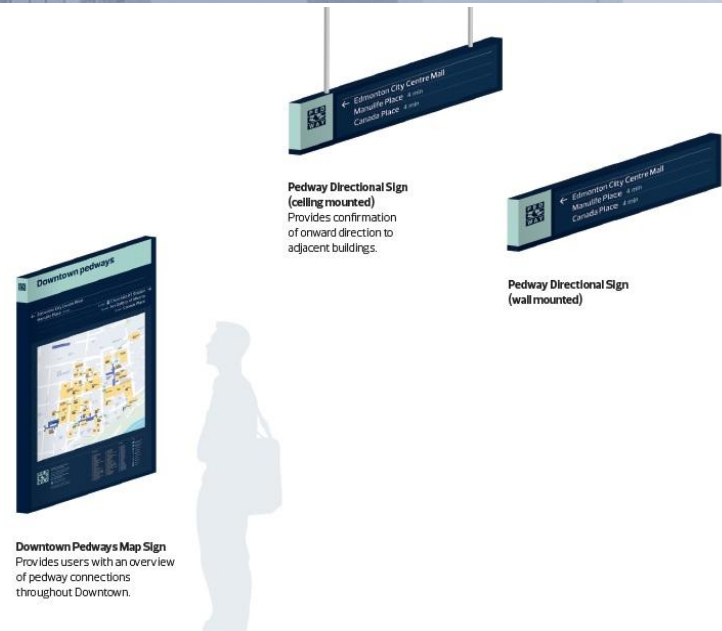


City and third party websites
City mapping can be accessible to the public through city websites and made available for use/integration into third party websites



Personal tools
Personal digital tools can be developed and utilise the core mapping developed by the city with rich local layers added by developers

Pedestrian System of Wayfinding Signs



Pedway Directional Sign (ceiling mounted)
Provides confirmation of onward direction to adjacent buildings.

Pedway Directional Sign (wall mounted)



Downtown Pedways Map Sign
Provides users with an overview of pedway connections throughout Downtown.

Providing Digital Wayfinding at Key Hubs



Thank You

