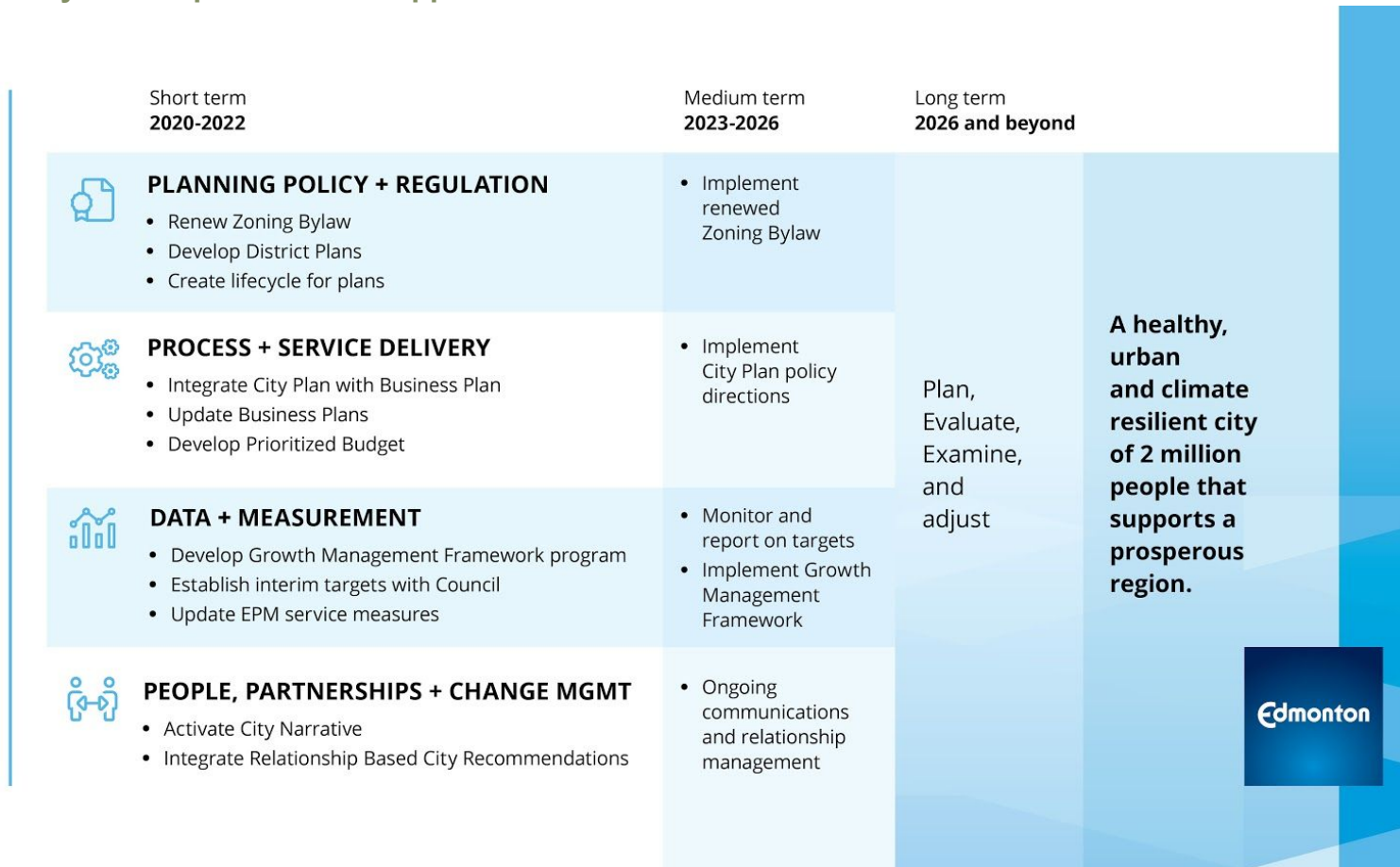


The City Plan Implementation Approach



Note: Medium and long term initiatives are subject to refinement during detailed planning in 2021 and 2022.

City Building Initiatives Descriptions

Name	Description	Timeline	Lead Branch
1. Renew Zoning Bylaw Initiative	<p>A comprehensive overhaul of Edmonton's Zoning Bylaw that includes rethinking how, what and why the City regulates in terms of zoning and land development.</p> <p>The Zoning Bylaw Renewal Initiative consists of four projects:</p> <ol style="list-style-type: none"> 1. Writing a New Zoning Bylaw 2. Rezoning land to align with the new Zoning Bylaw 3. Providing Technology to manage the new Zoning Bylaw, and improving the on-line customer experience for planning and development services 4. Ensuring a smooth transition to the new Zoning Bylaw and technology through thoughtful Implementation 	<p>2021-2022</p> <p>Q3 Public Hearing</p>	Development Services
2. Develop District Plans and create lifecycles for land use policies	Develop 15 District Plans that are diverse, accessible collections of neighbourhoods that contain most of the services and amenities Edmontonians need to meet their daily needs.	Q4 2022	City Planning
3. Integrate City Plan with Business Plans	Updated templates for branch, department and corporate plans	Q1 2021	Service Innovation and Performance

4. Update Business Plans	Updated plans that accurately represent recovery needs, City Plan implementation, policy directions and support budget planning	Q1 2021	Service Innovation and Performance
5. Develop prioritized budget methodology	Budget planning and prioritization incorporating City Plan priorities for development of 2023-2026 budgets	2021-2022	Corporate Budget office

Name	Description	Timeline	Lead Branch
6. Develop Budgets 2023-2026	Implement budget prioritization methodology and develop 2023-2026 budgets	2022	Corporate Budget Office
7. Develop Growth Management Framework program	The Growth Management Framework will advance through the following phases: scoping, development, implementation and evaluation. The results of the scoping phase will lead to the development of the framework through 2021 and, once implemented, will impact existing policy, guide decision making, including budget and land development application recommendations, and be supported by monitoring, evaluation, and modelling impacts on priority growth areas.	Q4 2021	City Planning
8. Establish interim targets with Council	Develop a common understanding of success and corresponding targets in the first implementation horizon of 1.25 million people. Monitor progress on strategic measures and targets. Embed The City Plan Strategic Measures with performance	Q4 2021	Urban Growth and Service Innovation and Performance

	measurement and monitoring (EPM) to ensure data-driven decision making		
9. Update Enterprise Performance Management service measures	Update Enterprise Performance Management measures and embed in the business and budget planning process	Q4 2021	Service Innovation and Performance
10. Activate City Narrative	Activation and continuation of City Narrative	2020-2023	Brand and Reputation

Name	Description	Timeline	Lead Branch
11. Integrate Relationship Based Recommendations	Mapping external relationships to services and developing strategies for managing relationships based on Relationship Based City Recommendations	2021	External Relations
12. Implement renewed Zoning Bylaw	Implementation and ongoing maintenance of the new Zoning Bylaw	2023 onwards	Development Services
13. Implement City Plan policy directions	Implement City Plan policy directions as mapped to Corporate Business Plan Programs and Services	2023	Branch Leadership

14. Monitor and report on targets	Develop reporting mechanism in alignment with Enterprise Performance Measurement program to monitor progress on targets and measures	2023-2026	Service Innovation and Performance
15. Implement Growth Management Framework	Produce 'Phasing and Staging Guide' for 1.25 Million threshold to link phasing and staging to program and service impacts.	2023	City Planning
16. Ongoing communications and relationship management	Develop and deliver information in accordance with the City Narrative. Proactive management of key relationships according to strategies developed in 2021.	ongoing	Corporate Wide
17. Cyclical process of Evaluate, Examine, Adjust and Operate	<p>To embed The City Plan within a predictable corporate process, it will be evaluated and updated annually in conjunction with larger corporate reporting, planning and budgeting processes.</p> <p>Cyclical: Evaluate Performance, Examine External Context, Adjust Plans and Operate</p>	2026 onwards	Corporate Wide