

# CR\_7810 - Transit Mode Share - Increase and Impacts (Interim Report)

Urban Planning Committee

Urban Form and Corporate Strategic Development  
February 2, 2021



# A 2 Million Target

City Council Motion November 2019

- Explore policy, investment, partnerships and pricing to increase to double or triple transit mode share in the next 10 years

This interim report, CR\_7810

- Provides analysis on actions to achieve 50% mode share, that would triple transit mode share, by 2 million (~45-50 years)

# CITY PLAN TARGETS

**50 PERCENT OF TRIPS BY TRANSIT AND ACTIVE MODES**



CONTRIBUTES TO ACHIEVING



**15 MINUTE  
DISTRICTS**



**135  
MEGATONNE  
BUDGET**

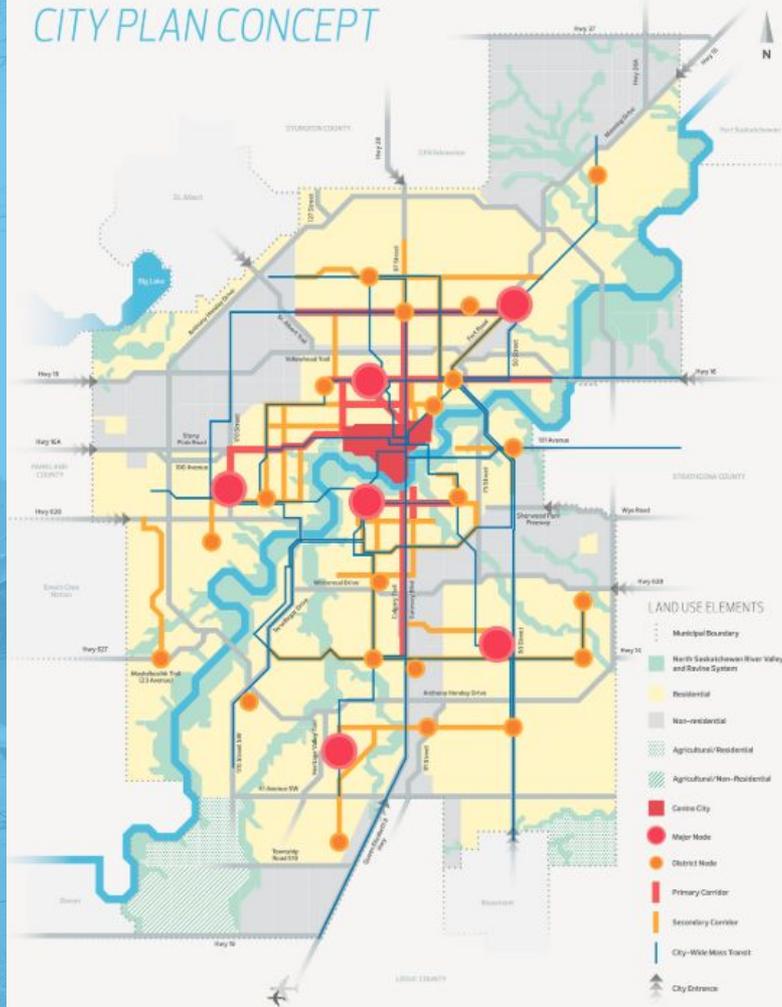


**NET ZERO  
EMISSIONS  
PER PERSON**

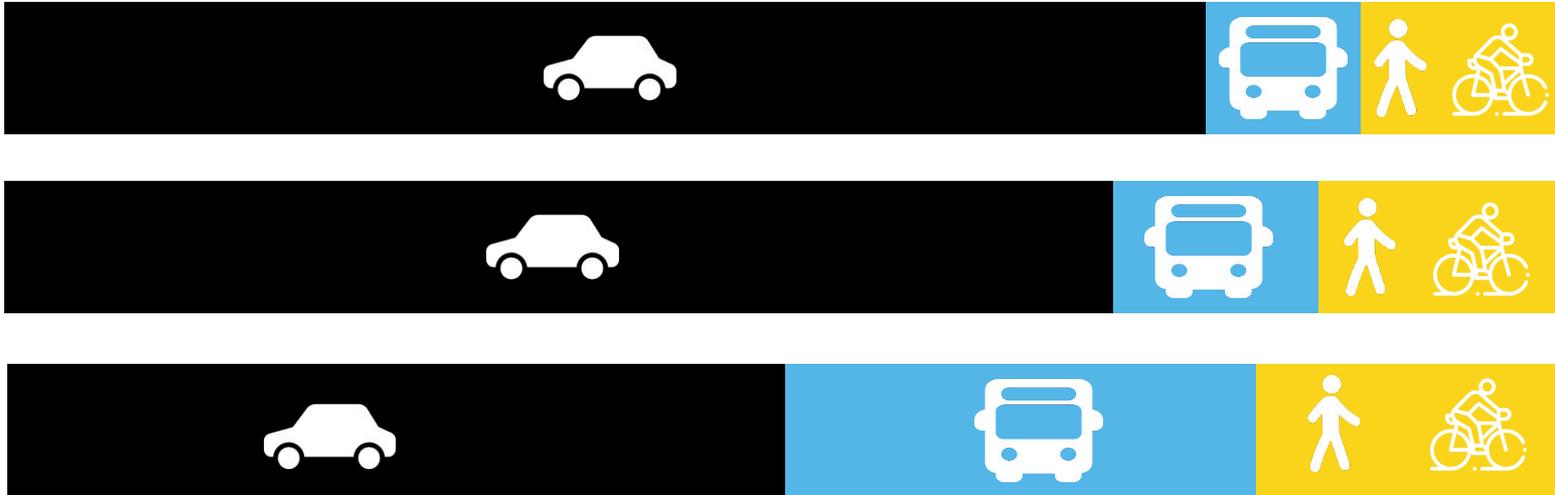


**ATTRACTING  
ECONOMIC  
ACTIVITY**

# CITY PLAN CONCEPT



# MODE SPLIT IN EDMONTON



**CURRENT  
(Pre-COVID)**  
23%

**CITY PLAN  
CONCEPT**  
30%

**TARGET**  
50%

# APPLYING LEVERS

## POLICY

## INVESTMENT

## PRICING

## PARTNERSHIPS



- COVERAGE
- FREQUENCY
- FARE
- PARK AND RIDE CAPACITY



- HOUSEHOLD AUTO OPERATING COSTS
- REDISTRIBUTING ROAD RIGHT OF WAY
- PARKING COSTS
- CAR FREE CORRIDORS

# NEXT STEPS

Interim target setting and analysis

