

Attachment #1

THE STRATEGIC PLANNING CYCLE *What are the components?*



THE CORPORATE PROMISE

WORKING TOGETHER, ALIGNED WITH CITY COUNCIL, WE ENABLE A BETTER LIFE FOR ALL EDMONTONIANS.

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DIRECTION

Edmonton's Strategic Plan, **ConnectEdmonton**, outlines the community identified priorities and aspirations, including a Council approved vision for 2050, strategic goals, and principle. Strategic Goals facilitate progress towards the community's vision for Edmonton. While the vision has a 30-year perspective, the goals identify areas of transformation for the next 10 years. To measure what matters for the community, and to track if we are collectively moving in the right direction.



CHOICES

The **City Plan** is about the people, spaces and places in the city, and it will show, through networks, systems and nodes how the city will be built and will grow. It is a cohesive plan that will identify some of the key choices and levers for the City to make an impact on all of the strategic goals.



ACTIONS

The **Corporate Business Plan** aligns all of the City's work to the strategic goals; identifies the impact of projects and initiatives, and supports prioritization of work for a four-year period. It summarizes key work identified in department business plans and reflects budget decisions.



RESOURCES

The budgeting process for the **Capital and Operating Budgets** is driven by achieving the goals and priorities articulated by Council and Edmontonians, as outlined in the strategic and corporate plans. Priority Based Budgeting (PBB) will assist with allocation of resources to these goals and priorities.

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PERFORMANCE

The **Enterprise Performance Management** Framework indicators provide evidence of progress towards achieving the strategic goals. Indicators monitor overall community well-being in an Edmonton context. Measures within the organization signal Administration's influence on the goals in transformational projects and day-to-day services. Reporting on progress will ensure continuous improvement and excellent service delivery.



ASSURANCE

Enterprise Risk Management (ERM) is our assurance. It is our plan to achieve our objectives by preparing for uncertainty and obstacles by seizing emerging opportunities. ERM helps the City of Edmonton to understand uncertainty and envision new ways to view our external environment. It focuses on the shift to opportunities, helping us stay ahead based on insights about uncertainty and how to manage it to our advantage.