

# Introducing Vision Zero Street Labs

## Increasing Safety and Livability through Community Activation



If you've ever worried about the safety of streets and intersections near your home, you're not alone. We all want our neighbourhoods to be calmer, quieter, and safer for people walking, biking, rolling, driving and enjoying the space. While long term infrastructure upgrades may not always be available, temporary and adaptable measures can be used to positively change how we move and the way we think about our streets.

Vision Zero Street Labs combine the expertise and power of Edmontonians (YOU!) and City of Edmonton staff to quickly and creatively address neighbourhood safety and livability concerns.

### HOW TO

#### 1. Build a Team

- + Gather passionate neighbours who are ready to help lead the project: consider including residents, nearby business owners and community organizational representatives.
- + Identify your project location and goals. What are you hoping to achieve together?

#### 2. Engage, Learn, and Report

- + Explore a wide variety of perspectives to understand the problem and gather project ideas.
- + Learn from others by talking to your neighbours, consulting with the City, and hosting a walk audit or block party.



#### 3. Create a Plan

- + Share what you've learned and collaborate with the City of Edmonton to create your Vision Zero Street Lab plan.

#### 4. Action!

- + Bring your Vision Zero Street Lab to life. Share and discuss the project with other community members and the City. Gather feedback and evaluate the outcomes.

#### How will the City of Edmonton support project teams?

- + Set teams up for success with a program orientation and resources and support throughout the project.
- + Attend events and meetings to understand perspectives and lived experience.
- + Share ideas and best practices, engineering expertise and lessons learned.
- + Provide a toolkit of temporary traffic calming tools to consider for inclusion in the project plan.
- + Collaborate to develop the approved project plan and coordinate internal support required to implement.

#### Ready to get started?

Vision Zero Street Labs will be available in 2021, but don't wait to start talking to your neighbours and thinking about how you can make a difference now!

[edmonton.ca/VisionZero](https://edmonton.ca/VisionZero)

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