

# INDICATOR DEVELOPMENT

The indicators for CONNECTEDMONTON: Edmonton's Strategic Plan, were developed based on the input from community and business leaders. This engagement was part of a holistic indicator development process which included research, validation and refinement.

The research step was lead by third-party consultants and included a review of national and international best practices, environmental scanning and analysis of research from the Community Indicators Consortium (a not-for-profit organization known for advancing the practice and the effective use of community indicators).

Validation was completed through surveys and workshops with the community and business leaders. Finally, the indicators were refined in further consultation with subject matter experts.

## Indicator Development Process

### Research & Development

(Stantec & Corporate Strategy)

### Engagement & Validation

(Community & Business Leaders,  
Office of City Auditor, Pm2)

### Review

(City Council)

Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
Community Indicators Consortium	City of Edmonton Internal Engagement	Engagement - Telephone & Online Survey	Community & Business Leader Engagement - Workshop	City Council Individual Engagement
Network Research	Best Practice Research		Sufficiency Audit (OCA)	Broad Circulation
International Review	Municipal Benchmarking		Signal Strength Assessment (EPM)	