

CORPORATE BUSINESS PLAN 2019 – 2022

OBJECTIVES & OUTCOMES March 18, 2019

Corporate Promise
Working together, aligned
with City Council, we enable
a better life for all Edmontonians.

Our Cultural Commitments
Safe Helpful Accountable Integrated Excellent

Edmonton

STRATEGIC OBJECTIVE: MAKE TRANSFORMATIONAL IMPACTS IN OUR COMMUNITY



HEALTHY CITY

Edmonton is a neighbourly city with community and personal wellness that embodies and promotes equity for all Edmontonians.



URBAN PLACES

Edmonton neighbourhoods are more vibrant as density increases, where people and businesses thrive and where housing and mobility options are plentiful.



REGIONAL PROSPERITY

Edmonton grows prosperity for our Metro Region by driving innovation, competitiveness and relevance for our businesses at the local and global level.



CLIMATE RESILIENCE

Edmonton is a city transitioning to a low-carbon future, has clean air and water and is adapting to a changing climate.

SERVICE OBJECTIVE: DELIVER EXCELLENT SERVICES TO OUR COMMUNITY

RECREATION & CULTURE

Edmontonians are physically and emotionally healthy.

SOCIAL SUPPORT

Edmontonians have what they need to succeed.

CIVIC SERVICES

Edmontonians contribute to civic society and are engaged in promoting the quality of the community.

PUBLIC SAFETY

Edmontonians are safe and secure in our community.

COMMUNITY DEVELOPMENT

Edmontonians are connected to their neighbours.

MOVEMENT OF PEOPLE & GOODS

Edmonton has an accessible and varied transportation system moving people, goods and services efficiently.

LAND DEVELOPMENT

Edmonton is developed to support growth and social, cultural, economic and environmental well-being.

ECONOMIC DEVELOPMENT

Edmonton has a diverse and prosperous economy that thrives locally and globally.

ENVIRONMENTAL PROTECTION

Edmonton protects its natural environment, minimizes its environmental impact and mitigates climate change.

SUPPORTING OBJECTIVE: MANAGE THE CORPORATION FOR OUR COMMUNITY

PEOPLE, RELATIONSHIPS & PARTNERSHIPS

The City of Edmonton's service delivery is informed by people and is optimized by relationships and partnerships.

PROJECT & ASSET MANAGEMENT

The City of Edmonton's projects are well managed and assets are maintained for accountable service delivery.

STRATEGY & BUSINESS

The City of Edmonton's corporate processes are robust and helpful for integrated service delivery.

TECHNOLOGY & DATA

The City of Edmonton's technology and data are leveraged to enable quality decision-making and enhance innovative service delivery.

EMPLOYEE EXPERIENCE & SAFETY

The City of Edmonton's staff are safe and supported to achieve their aspirations and deliver excellent services.

ENVIRONMENTAL STEWARDSHIP

The City of Edmonton's operations and service delivery sustains and conserves the environment.

FINANCIAL MANAGEMENT

The City of Edmonton's resilient financial position enables both current and long-term service delivery and growth.

CORPORATE BUSINESS PLAN 2019 – 2022

STRATEGIC ACTIONS, PROGRAMS & SERVICES March 18, 2019

Corporate Promise

Working together, aligned
with City Council, we enable
a better life for all Edmontonians.

Our Cultural Commitments

Safe Helpful Accountable Integrated Excellent

Edmonton

STRATEGIC ACTIONS

HEALTHY CITY	URBAN PLACES	REGIONAL PROSPERITY	CLIMATE RESILIENCE
<ul style="list-style-type: none">– Affordable Housing– Poverty Elimination– RECOVER	<ul style="list-style-type: none">– Ride Transit Program– Vision Zero	<ul style="list-style-type: none">– Blatchford– Edmonton Exhibition Lands Area Redevelopment Plan– Evolving Infill 2.0– Light Rail Transit (LRT) Expansion	<ul style="list-style-type: none">– Industrial Investment Action Plan– Regional Transit– Yellowhead Trail Freeway Conversion
CLIMATE RESILIENCE			
<ul style="list-style-type: none">– 25-Year Waste Strategic Outlook– Blatchford Renewable Energy Utility– Climate Change Adaptation Strategy– Energy Transition Strategy Implementation– Renewable (Solar) Energy Projects			

PUBLIC PROGRAMS & SERVICES

RECREATION & CULTURE	SOCIAL SUPPORT	CIVIC SERVICES	PUBLIC SAFETY	COMMUNITY DEVELOPMENT	MOVEMENT OF PEOPLE & GOODS	LAND DEVELOPMENT	ECONOMIC DEVELOPMENT	ENVIRONMENTAL PROTECTION		
<ul style="list-style-type: none">– Interment and Perpetual Care– Recreation and Cultural Programming– Recreational and Sport Facility Access– Special Event Coordination/Hosting– Street Animation	<ul style="list-style-type: none">– Housing– Individual Care and Support– Landlord and Tenant Advisory	<ul style="list-style-type: none">– Customer Access– Election Service– Municipal Administrative Tribunals– Municipal Governance Service	<ul style="list-style-type: none">– Property Assessment Service– Records Access– Tax Collection	<ul style="list-style-type: none">– Animal Welfare– Bylaw and Provincial Act Enforcement– Community Safety Program Development– Fire Investigation	<ul style="list-style-type: none">– Fire Prevention, Inspection and Enforcement– Fire Rescue– Pet Licensing– Safety Code Permission and Inspection– Traffic Safety	<ul style="list-style-type: none">– Community and Neighbourhood Capacity Building– Community Education– Community Granting	<ul style="list-style-type: none">– Active Pathways– Parking– Road Services– Transit	<ul style="list-style-type: none">– Development Services– Land Use Planning– Residential, Commercial and Industrial Land Development	<ul style="list-style-type: none">– Business Licensing– Business Retention and Expansion	<ul style="list-style-type: none">– Parks and Open Space Access– Waste Collection– Wildlife Management

SUPPORTING PROGRAMS & SERVICES

PEOPLE, RELATIONSHIPS & PARTNERSHIPS	PROJECT & ASSET MANAGEMENT	STRATEGY & BUSINESS	TECHNOLOGY & DATA	EMPLOYEE EXPERIENCE & SAFETY	ENVIRONMENTAL STEWARDSHIP	FINANCIAL MANAGEMENT
<ul style="list-style-type: none">– Communications– Engagement– Intergovernmental Coordination	<ul style="list-style-type: none">– Asset Management– Corporate Property Management and Leasing– Facility Management and Maintenance– Fleet Management and Maintenance	<ul style="list-style-type: none">– Information Technology Hardware Infrastructure– Infrastructure Delivery– Infrastructure Planning and Design– Warehousing and Inventory Management	<ul style="list-style-type: none">– Census Service– Corporate Leadership– Corporate Policy Development– Emergency Management– Internal Audit– Legal– Risk Management– Security– Strategic Initiative Management	<ul style="list-style-type: none">– Archives– Business Solution– Data Management– Geographic Information Systems and Spatial Analysis– Information Analysis	<ul style="list-style-type: none">– Employee Development and Training– Human Resources Management– Workplace Health and Safety	<ul style="list-style-type: none">– Environmental Strategy and Policy Development– Sustainable Waste Management– Corporate Accounting and Reporting– Financial Planning and Analysis– Purchasing– Treasury Management