

Bylaw 19691

Vehicle For Hire Bylaw Amendment

Purpose

To amend trip record requirements for limousine companies in the Vehicle for Hire Bylaw, Bylaw 17400.

Readings

Bylaw 19691 is ready for three readings.

A majority vote of City Council on all three readings is required for passage.

If Council wishes to give three readings during a single meeting, then prior to moving third reading, Council must unanimously agree “That Bylaw 19691 be considered for third reading.”

Position of Administration

Administration supports this Bylaw.

Report Summary

This report recommends removal of the trip record submission requirement for limousine companies. This Bylaw, Attachment 1, amends the Vehicle for Hire Bylaw to exclude limousine companies from the requirement to provide trip accounts.

Report

The Vehicle for Hire industry is an important part of the local economy, employing Edmontonians and enhancing livability in the city by providing mobility options for residents. The City Plan directs that Edmonton's mobility system should be safe, secure, accessible and responsive.

In July 2017, the Vehicle for Hire Bylaw 17400 was amended to include the requirement for dispatchers to provide trip records to the City to better understand modes and patterns of citizen travel in Edmonton. This information can support transportation and land use decisions for future planning.

As discussed at the March 24, 2021 Community and Public Services Committee meeting, industry members raised concerns regarding the burden of reporting trip

records and advocated for this requirement to be discontinued. Trip record information from limousine services is not deemed to negatively impact citizen travel data should this requirement be removed from the Vehicle for Hire Bylaw.

Corporate Outcomes and Performance Management

Corporate Outcome(s): The City of Edmonton has a resilient financial position			
Outcome(s)	Measure(s)	Result(s)	Target(s)
The City of Edmonton has a resilient financial position	Fees received from the Vehicle for Hire Program are sufficient to cover the costs of the Program	In 2020, VFH revenues were higher than program expenses resulted in a higher costs recovery of 108%	100% cost recovery

Risk Assessment

Risk Element	Risk Description	Likelihood	Impact	Risk Score (with current mitigations)	Current Mitigations	Potential Future Mitigations
Data integrity risk	Insufficient data could result in impacts to transportation and land use planning decision making	1	1	Low	Current mitigations include maintaining data collection for other Vehicle for Hire companies	

Attachments

1. Bylaw 19691

Others Reviewing this Report

- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services
- C. Owen, Deputy City Manager, Communications and Engagement
- G. Cebryk, Deputy City Manager, City Operations
- R. Smyth, Deputy City Manager, Citizen Services
- K. Fallis-Howell, Acting City Solicitor