

Business Association Stream Approved Applications

As of November 3, 2020, the City of Edmonton has supported the following organizations with an Edmonton Economic Recovery Grant - Business Association Stream:

Organization Name and Project Name	Grant Amount	Project Summary
Business Link / BIA Business Recovery and Resiliency Training and Support	\$75,000	Business Link will partner with the Edmonton Business Improvement Area Council to deliver recovery and resiliency programming to their business members. This programming will be delivered through online webinars and workshops, and one-on-one support via phone, email and face-to-face meetings using technology.
University of Alberta School of Business / Digital By Design	\$74,795.01	The University of Alberta's School of Retailing is partnering with Edmonton's Business Improvement Areas to support increased digital literacy in the business community. Using the Digital Mainstreet foundation, a team of students will work with businesses to establish their online presence, improve their digital literacy, and connect them with ongoing support.
Black Canadian Women in Action Society / BCW COVID Recovery: Empower Black Entrepreneurs to Lead Successful Business Projects	\$37,500	The Black Canadian Women in Action Society has partnered with the Africa Centre to provide a support system for Black entrepreneurs of all genders. The program would support black businesses owners by providing information, strategies and resources to help them to increase their capacity and viability to

		innovate their businesses. The support services would be equipping them to drive their business forward and identify ways to help their businesses prosper through participating in webinars, forums, workshops, coaching, networking mixers, business skills development training, peer supports and more best practices related to entrepreneurship.
Oliver Exchange LTD. / Outdoor Communal Patio	\$28,296.88	Oliver Exchange is constructing a second-storey public patio that will be shared by all the tenant businesses. This increases usable business space while supporting social distancing in alignment with Alberta Health Services (AHS) requirements.

As of November 3, 2020, Administration is working with the following reviewed and approved organizations to enter into a Business Association Agreement to provide them with funding for their business support program. The amount granted for each project will be contingent upon total project expenses and the ability of the organization to match the funding.

Organization Name and Project Name	Project Summary
Grow Hands Enterprise Ltd. / Hospitality Training and Recruitment Program	GROW Women Leaders is a job and leadership development program for marginalized women and youth. In partnership with NAIT, GROW will train up to 30 women per enrollment period and partner with five hotels and three restaurants to improve the leadership and skills of participating students. GROW will also launch a GROWTalks series to build a thriving leadership, startup and venture ecosystem as a path to gender equality. The aim of the program is to support long term employment and career development to help support marginalized communities. (Potential of up to

	\$75,000 in grant funding)
French Quarter Business Improvement Area/Association des Intérêts Commerciaux du Quartier Francophone	The French Quarter is creating a bilingual e-commerce platform for multiple Francophone businesses (including businesses outside the Business Improvement Area) to sell their products. (Potential of up to \$75,000 in grant funding)
Alberta Avenue Business Association	Alberta Avenue's annual food festival, Eats on 118, to promote restaurants along 118 Avenue. The project includes two in-person ticketed events as well as a marketing plan. (Potential of up to \$10,000 in grant funding)