

# Edmonton Business Improvement Areas 2021 Budgets

## Recommendation

That the following Edmonton Business Improvement Area 2021 Budgets, as outlined in Attachments 2 to 14 of the December 7, 2020, Urban Form and Corporate Strategic Development report UFCSD00064, be approved:

- 124 Street and Area Business Association
- Alberta Avenue Business Association
- Beverly Business Association
- Chinatown and Area Business Association
- Downtown Business Association of Edmonton
- Fort Road Business and Community Association
- French Quarter Business Improvement Area/Association des Intérêts Commerciaux du Quartier Francophone
- Kingsway District Association
- North Edge Business Association
- Northwest Industrial Business Association
- Old Strathcona Business Association
- Stony Plain Road and Area Business Association
- The Crossroads Business Improvement Area Association

## Executive Summary

The 13 Edmonton Business Improvement Area Associations (BIAs) referenced in this report have submitted their proposed 2021 operating budgets for City Council's consideration and approval in accordance with municipal and provincial processes and regulations. The proposed 2021 business improvement area tax levies range from \$80,000 to \$1,040,898. Of the 13 BIAs, 12 have maintained or reduced budgets compared to 2020. As partners, the BIAs and Administration have worked closely through the COVID-19 response and BIAs continue to demonstrate value in supporting member businesses through pandemic impacts to the local economy.

## Report

A business improvement area is a specific geographic area of the city in which businesses combine resources and work together through a formal business

association to enhance the economic development of their area. A business improvement area and its related association are created by City bylaw.

City Council must approve BIA budgets annually, pursuant to the province's *Business Improvement Area Regulation* (Alta. Regulation 93/2016), the City's business improvement area bylaws, and City Policy C462B. Boards of directors for the 13 BIAs have provided their members with the details of their proposed budgets, have presented and reviewed their budgets at their respective annual general meetings, and have forwarded them to City Council for approval in compliance with provincial and municipal processes and regulations.

Annual BIA budgets include total business improvement area tax levies that a BIA needs to collect from its members to fund initiatives and operations. The proposed 2021 business improvement area tax levies range from \$80,000 to \$1,040,898. Of the 13 BIAs, 12 have maintained or reduced budgets and levies compared to 2020. Attachment 1 contains a summary of the proposed 2021 operating budgets.

Once the budgets are approved, the City sets the respective business improvement area tax rates and then collects the taxes from all businesses operating in the business improvement areas. These taxes are remitted in full to each BIA to fund their activities.

## Corporate Outcomes and Performance Management

Corporate Outcome(s): Edmonton Region is a catalyst for industry and business growth			
Outcome(s)	Measure(s)	Result(s)	Target(s)
Business Improvement Area Association operations and practices comply with City Policy	Rates of BIA adherence to City policy requiring submission of proposed annual budgets	13/13 BIAs submitted annual budgets	13/13 BIAs submit annual budgets

## Attachments

1. Overview of Proposed 2021 Business Improvement Area Budgets
2. 124 Street and Area Business Association - 2021 Operating Budget
3. Alberta Avenue Business Association - 2021 Operating Budget
4. Beverly Business Association - 2021 Operating Budget
5. Chinatown and Area Business Association - 2021 Operating Budget
6. Downtown Business Association of Edmonton - 2021 Operating Budget
7. Fort Road Business and Community Association - 2021 Operating Budget
8. French Quarter Business Improvement Area/Association des Intérêts Commerciaux du Quartier Francophone - 2021 Operating Budget

9. Kingsway District Association - 2021 Operating Budget
10. North Edge Business Association - 2021 Operating Budget
11. Northwest Industrial Business Association - 2021 Operating Budget
12. Old Strathcona Business Association - 2021 Operating Budget
13. Stony Plain Road and Area Business Association - 2021 Operating Budget
14. The Crossroads Business Improvement Area Association - 2021 Operating Budget

### **Others Reviewing this Report**

- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services
- C. Owen, Deputy City Manager, Communications and Engagement
- G. Cebryk, Deputy City Manager, City Operations
- B. Andriachuk, City Solicitor