

Edmonton Business Improvement Areas 2021 Boards of Directors

Recommendation

1. That the appointments to the Boards of Directors of the Business Improvement Area Associations, as set out in Attachment 1 of the December 7, 2020, Urban Form and Corporate Strategic Development report UFCSD00065, be approved, and that the term of appointment be January 1, 2021, to December 31, 2021.
2. That Attachment 1 of the December 7, 2020, Urban Form and Corporate Strategic Development report UFCSD00065 remain private, until approved by City Council, pursuant to sections 17 (disclosure harmful to personal privacy) and 24 (advice from officials) of the *Freedom of Information and Protection of Privacy Act*.

Executive Summary

This report requests approval of the 2021 Boards of Directors for the 13 Business Improvement Area Associations.

Report

A business improvement area is a geographic area in which businesses combine resources and work together through a formal business association to enhance the economic development of their area. A business improvement area and its related association are created by City bylaw. Each year City Council must review nominations and appoint individuals to serve as directors on the boards of these associations. This requirement is pursuant to the provincial *Business Improvement Area Regulation* (Alta. Regulation 93/2016) and the City's business improvement area bylaws.

Individuals are eligible to be directors on a business improvement area association board if they have been nominated by a tax-levy paying member of the business improvement area and have consented to act as a director. All 13 business improvement area associations have completed their required annual general meetings, which included soliciting nominations to their boards, reviewing nominations and selecting recommended candidates. In accordance with each individual business improvement area bylaw and City Policy C462B, all recommended board candidates have accepted their nomination to stand for appointment. Each business improvement

area may have up to 15 directors on their board. Edmonton's 13 business improvement areas and their board members are critical partners in achieving the City's strategic goal of regional prosperity and the ongoing development of Edmonton's economic strategy.

Corporate Outcomes and Performance Management

| Corporate Outcome(s): Edmonton Region is a catalyst for industry and business growth | | | |
|--|---|-------------------------------------|-----------------------|
| Outcome(s) | Measure(s) | Result(s) | Target(s) |
| Business Improvement Area Association operations and practices comply with City Policy | Rates of BIA adherence to City policy requiring nomination and submission of board nominees | 100 percent (13/13 BIAs submitting) | 13/13 BIAs submitting |

Attachments

1. Edmonton Business Improvement Areas - 2021 Board of Directors (PRIVATE)

Others Reviewing this Report

- M. Persson, Chief Financial Officer and Deputy City Manager, Financial and Corporate Services
- C. Owen, Deputy City Manager, Communications and Engagement
- G. Cebryk, Deputy City Manager, City Operations
- B. Andriachuk, City Solicitor