

## Economic Development Jurisdictional Scan

City/Country	Highlights	Priority Sectors	Common Links
<b>Canada</b>			
<b>Burnaby, Canada</b>  Economic Strategy:  <a href="#">Burnaby - 2020 Burnaby Economic Development Strategy</a>	Ties together elements of the community - social, physical and economic to form a holistic economic development strategy.	<ul style="list-style-type: none"> <li>● Information technology</li> <li>● Biotech and life sciences</li> <li>● Media</li> <li>● Education</li> <li>● Environmental technology</li> <li>● Light and heavy industrial</li> <li>● Agriculture</li> </ul>	<ul style="list-style-type: none"> <li>● Technology and innovation</li> <li>● Biotechnology</li> <li>● Education</li> <li>● Environmental technology</li> <li>● Financy</li> <li>● Warehousing and logistics</li> <li>● Heavy industrial</li> </ul>
<b>Calgary, Canada</b>  Economic Strategy:  <a href="#">Calgary - 2019 Calgary in the New Economy</a>	1800 CEOs participated in the formation of Calgary's strategy which focuses on: Talent, Innovation, Business Environment and Place.	<ul style="list-style-type: none"> <li>● Aerospace &amp; logistics</li> <li>● Agribusiness</li> <li>● Creative industries</li> <li>● Energy</li> <li>● Financial services</li> <li>● Interactive digital media</li> <li>● Life sciences</li> <li>● Technology</li> </ul>	<ul style="list-style-type: none"> <li>● Logistics</li> <li>● Agribusiness</li> <li>● Creative industries</li> <li>● Energy</li> <li>● Financial services</li> <li>● Interactive digital media</li> <li>● Life sciences</li> <li>● Technology</li> <li>● Similar in size</li> </ul>

<p><b>Montreal, Canada</b></p> <p>Economic Strategy: <a href="#">Montreal Geared up for Tomorrow</a></p>	<p>Concentration on limiting urban spread and fostering an integrated approach to territorial development.</p>	<ul style="list-style-type: none"> <li>● Cultural and creative industries</li> <li>● Life sciences and health technologies</li> <li>● Digital industry</li> <li>● Mobility and transport</li> <li>● Cleantech</li> <li>● Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>● Creative industries</li> <li>● Innovation</li> <li>● Manufacturing</li> <li>● Life sciences and health technologies</li> </ul>
<p><b>Ottawa, Canada</b></p> <p>Economic Strategy: <a href="#">Economic Development Areas of Focus (Website)</a></p>	<p>Leveraging knowledge-based sector, private and public, to create high paying jobs.</p>	<ul style="list-style-type: none"> <li>● Knowledge-based industries</li> <li>● Leveraging private and public research institutions.</li> <li>● Tourism and creative industries</li> <li>● Rural economy</li> <li>● Business Improvement Areas</li> </ul>	<ul style="list-style-type: none"> <li>● Knowledge industries</li> <li>● Tourism and creative industries</li> <li>● Business Improvement Areas.</li> <li>● Similar size with a large government sector.</li> </ul>
<p><b>Quebec City, Canada</b></p> <p>Economic Strategy: <a href="#">A Vibrant City (Website)</a></p>	<p>A five year plan directed at entrepreneurial innovation, finance, growth and support services. Goal to make Quebec City an entrepreneurial hub.</p>	<ul style="list-style-type: none"> <li>● Start ups</li> <li>● Research</li> <li>● Technology commercialization</li> <li>● Tourism</li> <li>● Digital media</li> </ul>	<ul style="list-style-type: none"> <li>● Focus on regional successes</li> <li>● Abundant natural resources</li> <li>● High tech clusters</li> <li>● Access to international markets</li> </ul>

<p><b>Saskatoon, Canada</b></p> <p>Economic Strategy:</p> <p><a href="#">Saskatoon - Growing Together</a></p>	<p>Identify the opportunities to support the use of innovation to advance natural resource sectors, particularly in sustainability.</p>	<ul style="list-style-type: none"> <li>● Education aimed at indigenous people</li> <li>● Natural resource based</li> <li>● Oil</li> <li>● Potash</li> <li>● Uranium</li> <li>● Wheat</li> <li>● Lentils</li> <li>● Canola</li> </ul>	<ul style="list-style-type: none"> <li>● Focus on regional economic development</li> <li>● Energy and resource rich</li> <li>● Target innovation and talent attraction</li> <li>● Large indigenous population</li> </ul>
<p><b>Toronto, Canada</b></p> <p>Economic Strategy:</p> <p><a href="#">Economic Development and Culture Divisional Strategy</a></p>	<p>Four focus areas. Inclusion and equity, talent and innovation, space and access, and operational excellence.</p>	<ul style="list-style-type: none"> <li>● Film</li> <li>● Life sciences</li> <li>● Food and beverage processing</li> <li>● green/greentech</li> <li>● Aerospace</li> <li>● Financial services</li> <li>● Fashion</li> <li>● Design</li> <li>● Information and smart city technology</li> <li>● Education</li> </ul>	<ul style="list-style-type: none"> <li>● Education.</li> <li>● Financial services</li> <li>● Information and smart city</li> </ul>

<p><b>Vancouver, Canada</b></p> <p>Economic Strategy:</p> <p><a href="#">Vancouver - 2011 An Economic Development Plan for the City</a></p>	<p>Leveraging relationships with surrounding municipalities to enhance economic benefits for all.</p>	<ul style="list-style-type: none"> <li>● Transportation</li> <li>● Real estate</li> <li>● Film and television</li> <li>● Tourism</li> <li>● Construction</li> </ul>	<ul style="list-style-type: none"> <li>● Resource based industry</li> <li>● Education</li> <li>● Green City</li> <li>● Transportation</li> </ul>
<p><b>Victoria, Canada</b></p> <p>Economic Strategy:</p> <p><a href="#">Victoria - 2020-2041 Recovery Reinvention Resilience</a></p>	<p>Supports small businesses while in conjunction preparing for a global economy.</p>	<ul style="list-style-type: none"> <li>● Advanced technology</li> <li>● Tourism</li> <li>● Education</li> <li>● Large public sector</li> </ul>	<ul style="list-style-type: none"> <li>● Tourism</li> <li>● Large public sector base</li> <li>● Innovation</li> </ul>

<p><b>Windsor, Canada</b></p> <p>Economic Strategy:</p> <p><a href="#">Windsor - 2018-2022 Five Year Strategic Plan</a></p>	<p>Focus is on promoting a workforce and industry that is more tech savvy.</p>	<ul style="list-style-type: none"> <li>● Agri-business</li> <li>● Food processing</li> <li>● Advanced manufacturing</li> <li>● Health and life sciences</li> <li>● Information technology</li> <li>● Logistics and warehousing</li> <li>● Cross - border technology</li> <li>● Professional services</li> </ul>	<ul style="list-style-type: none"> <li>● Agribusiness</li> <li>● Cannabis</li> <li>● Manufacturing</li> <li>● Health and life sciences</li> <li>● Warehousing and logistics</li> </ul>
<p><b>Winnipeg, Canada</b></p> <p>Economic Strategy:</p> <p><a href="#">Economic Development Winnipeg (Website)</a></p>	<p>A private sector led initiative with the goal of growing Winnipeg's Innovation ecosystem.</p>	<ul style="list-style-type: none"> <li>● Advanced manufacturing</li> <li>● Aerospace</li> <li>● Agribusiness</li> <li>● Information and communications technology</li> <li>● Creative</li> <li>● Energy and environment</li> <li>● Financial services</li> <li>● Life sciences</li> <li>● Tourism</li> <li>● Logistics</li> </ul>	<ul style="list-style-type: none"> <li>● Advanced manufacturing</li> <li>● Agribusiness</li> <li>● Information communication technologies</li> <li>● Creative</li> <li>● Energy and environment</li> <li>● Financial services</li> <li>● Life sciences</li> <li>● Tourism</li> <li>● Logistics</li> </ul>

United States			
<p><b>Dallas, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Dallas - 2020 Dallas Regional Economic Development Guide (Website)</a></p>	<p>Innovation fund for tech startups, office campus clusters (Industrial Communities, more focused for office).</p>	<ul style="list-style-type: none"> <li>● Innovation</li> <li>● Corporate headquarters</li> <li>● Professional services</li> <li>● Telecom</li> <li>● Data centers</li> </ul>	<ul style="list-style-type: none"> <li>● Low cost of living</li> <li>● Education</li> <li>● Regional partnerships</li> <li>● Heavy airport cargo traffic</li> <li>● Trucking and rail hub</li> </ul>
<p><b>Denver, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Denver 2017 - JumpStart</a></p>	<p>To maintain a relationship management database of the top influential businesses in the city. Assign a rep to each and manage the relationship closely.</p>	<ul style="list-style-type: none"> <li>● Aerospace</li> <li>● Broadcast and telecommunications</li> <li>● Healthcare and wellness</li> <li>● Financial services</li> <li>● Bioscience</li> <li>● Energy</li> <li>● Information technologies software</li> </ul>	<ul style="list-style-type: none"> <li>● Healthcare</li> <li>● Financial services</li> <li>● Energy</li> <li>● Bioscience</li> </ul>

<p><b>Houston, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Houston - 2020 Houston Business Insider</a></p>	<p>Houston understands the upcoming downfall to their energy-based sector and is leading the Energy Transition toward greener technologies.</p>	<ul style="list-style-type: none"> <li>● Healthcare and life science</li> <li>● Energy</li> <li>● Manufacturing</li> <li>● Logistics</li> <li>● Space (NASA)</li> </ul>	<ul style="list-style-type: none"> <li>● Energy (oil and gas)</li> <li>● Focusing on green energy</li> <li>● Education</li> <li>● Regional economic development</li> <li>● Innovation</li> <li>● Arts and culture</li> <li>● Green City</li> </ul>
<p><b>Kansas, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Kansas - 2019 Comprehensive Economic Development Strategy Plan</a></p>	<p>The plan is a comprehensive plan that accounts for 119 municipalities in nine counties spanning 4,400 square miles in two states.</p>	<ul style="list-style-type: none"> <li>● Advanced manufacturing</li> <li>● Corporate and professional services</li> <li>● Logistics and distribution</li> <li>● Food processing and manufacturing</li> <li>● Aerospace and defense</li> <li>● Animal health</li> <li>● Bioscience</li> <li>● Agriculture</li> <li>● Energy and natural resources</li> </ul>	<ul style="list-style-type: none"> <li>● Strategy is for regional metro Kansas City growth</li> <li>● Similar mid-sized population</li> </ul>

<p><b>Memphis, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Memphis - 2017 Comprehensive Economic Development Strategy</a></p>	<p>Regional collaboration, target industry marketing, workforce development and infrastructure development.</p>	<ul style="list-style-type: none"> <li>● Advanced manufacturing</li> <li>● Agribusiness and technology</li> <li>● Corporate and professional services</li> </ul>	<ul style="list-style-type: none"> <li>● Logistics hub, however Memphis relies heavily on FEDEX as its logistics anchor. Also of note is the regional governance strategy: “Develop New Capacity and Governance for Regional Development”</li> </ul>
<p><b>Portland, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Portland - 2019 Economic Development</a></p>	<p>Local Development Review System (LDRS) for new and non - residential developments that is nimble, predictable and fair.</p>	<ul style="list-style-type: none"> <li>● High technology industry</li> <li>● Manufacturing athletic/outdoor apparel</li> <li>● Healthcare</li> <li>● Wholesale trade</li> <li>● Software IT growth</li> <li>● Educating and training (30 higher education institutions)</li> </ul>	<ul style="list-style-type: none"> <li>● Energy and Clean Tech</li> <li>● Tourism</li> <li>● Innovation districts</li> </ul>



<p><b>Salt Lake City, USA</b></p> <p>Economic Strategy:</p> <p><a href="#">Salt Lake City - 2017 - 2020 Strategic Economic Development Plan</a></p>	<p>Surveyed 800 businesses assessing challenges, opportunities and perceptions, as well as 242 in person visits. Comprehensive plan using large amounts of quantitative and qualitative data.</p>	<ul style="list-style-type: none"> <li>● Outdoor products</li> <li>● Aerospace and defense</li> <li>● Information technologies</li> <li>● Manufacturing</li> <li>● Health sciences</li> <li>● Financial services</li> </ul>	<ul style="list-style-type: none"> <li>● Education services</li> <li>● Manufacturing and distribution</li> <li>● Young age demographic</li> </ul>
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