



Urban Form and Corporate
Strategic Development 00236

Edmonton

**Vehicle for Hire Annual Report -
2021 Update**

The City Plan Implementation Approach



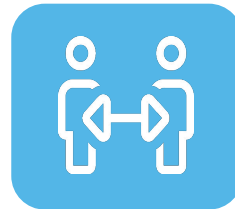
Planning, Policy & Regulation



Process & Service Delivery



Data & Measurement



People, Partnerships & Change Management

Examples

- District Planning
- City Planning Framework
- Zoning Bylaw Renewal

- Prioritized budgeting
- Business planning
- Operational service delivery

- Measures and targets
- Transparent reporting

- Organizational change management
- External relationships and partnership

2020 Vehicle for Hire Program



Accessibility

- Updated driver training



Licences Issued

- Dispatch - 76
- Driver's - 1,051
- Vehicle - 1,427



Communication

- Stakeholder meetings and updates

2020 Enforcement Results

Fines/Warnings

Legislation	Fines	Warnings
Vehicle for Hire Bylaw 17400	115	127
Other City bylaws/provincial statutes	557	203

Most Common Vehicle for Hire Bylaw Violations

- Driving Transportation Network Vehicle without dispatcher marking (36 fines)
- Failure to produce mechanical inspection certificate (27 fines)
- Permit passengers to disembark while stopped illegally (17 fines)

Revenue and Expenses

Revenues

Transportation Network Companies	\$826,466
All others (taxis, limousines)	\$766,017
Total	\$1,592,483

Expenses

Administrative (including personnel)	\$607,881
Shared costs (branch & front counter)	\$213,112
Community Standards	\$657,624
Total	\$1,478,617

2021 Vehicle for Hire Work Plan

The 2021 priorities include:

- Stakeholder engagement
- Accessible service strategies
- Safety measures in vehicles for hire
- Bylaw review for potential amendment
- Education
- Monitoring and data gathering
- Enforcement strategy review

Recommendation

That 2021 fees within Vehicle for Hire Bylaw 17400, for dispatch and vehicle licences, be waived by 50 percent.

Thank you.