



## ETSAB 2020-2021 Annual Work Plan

**Mission:** To support safe, effective, efficient, and environmentally preferred modes of transportation

**Vision:**

- A transportation system that encourages less car dependent transportation;
- A safe, affordable, efficient, totally user friendly transit service;
- An integrated transit system that accesses all parts of metro-Edmonton;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transit system; and
- Urban planning that creates transit-supportive form and densities and more mixed land use to create stronger, healthier communities.

**Values:**

- Fiscally, socially and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

### Options for Strategic Alignment to the Way Ahead

- |                                           |                                                 |
|-------------------------------------------|-------------------------------------------------|
| A. The Way We Finance                     |                                                 |
| B. The Way We Move:                       |                                                 |
| ○ Access and Mobility,                    | ○ Regional Interface                            |
| ○ Transportation Mode Shift               | ○ Asset Management & Maintenance                |
| ○ Sustainability                          | C. The Way We Grow:                             |
| ○ Economic Vitality                       | ○ Integrated Land Use and Transportation        |
| ○ Public Transportation                   | D. The Way We Live:                             |
| ○ Transportation and Land Use Integration | ○ Attractiveness                                |
|                                           | ○ Connectedness                                 |
|                                           | E. Edmonton Arts Council, and The Art of Living |

**Work Plan Assumptions:** The key focus areas were identified during the Annual Planning Retreat on Saturday, February 8, 2020 and final draft was approved by the Board at the February 24, 2020 General meeting.

| Standing Items |                                      |                                                                                                                                                                                   |                                             |                       |         |         |         |         |         |
|----------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------|---------|---------|---------|---------|---------|
| #              | Title                                | Description                                                                                                                                                                       | Deliverable                                 | Lead                  | 2020 Q2 | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 |
| 1              | Budget Review                        | Standing project undertaken annually by ETSAB - Comments on the annual budget submitted to council                                                                                | Letter                                      | Phil                  |         |         |         |         |         |
| 2              | Team building/<br>Board Admin        | New Member Orientation and Internal Process Reviews - Annual recruitment support and records management                                                                           | Orientation session and information package | Phil/<br>Jarret       |         |         |         |         |         |
| 3              | Liaise with relevant City Committees | Attend meetings of committees linked to Transit in Edmonton and bring updates back to Board meetings                                                                              | Presentation                                | Reference table below |         |         |         |         |         |
| 4              | Quick Response                       | Delegate/request support from members for ad-hoc activities such as responses to ETS Administration reports                                                                       | Letter/Speak                                | Charlie/<br>Isabell   |         |         |         |         |         |
| 5              | Transit Innovation                   | Transit Innovation provides a forum for open-ended discussion to help integrate new members and formulate ideas and opinions as a Board. Socialize and discuss topics members are | n/a                                         | Jarret                |         |         |         |         |         |

|                                                                |                                                                    | knowledgeable, passionate, or interested in as they relate to transit.          |                         |         |         |         |         |         |         |
|----------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------|---------|---------|---------|---------|---------|---------|
| <b>Sub-Committees (Planned Finish - end of 2019-2020 term)</b> |                                                                    |                                                                                 |                         |         |         |         |         |         |         |
| #                                                              | Title                                                              | Description                                                                     | Deliverable             | Lead    | 2019 Q2 | 2019 Q3 | 2019 Q4 | 2020 Q1 | 2020 Q2 |
| 6                                                              | Safety & Security Part 1                                           | Transit Rider Safety, Diversity & Inclusion                                     | Letter to UPC           | Phil    |         |         |         |         |         |
| <b>Sub-Committees (Planned for 2020-2021 term)</b>             |                                                                    |                                                                                 |                         |         |         |         |         |         |         |
| #                                                              | Title                                                              | Description                                                                     | Deliverable             | Lead    | 2020 Q2 | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 |
| 8                                                              | Returning Safely to Transit during COVID-19                        | Working on a strategy to bring riders back to transit during this COVID period. | Report or letter to UPC | Bryan   |         |         |         |         |         |
| 9                                                              | Inclusive Transit: BIPOC Experiences with Edmonton Transit Service | Creating a strategy to ensure that everyone feels safe as they ride transit.    | Report or letter to UPC | Jarret  |         |         |         |         |         |
| 10                                                             | Vulnerable Users & Transit                                         | Public transit usage by those with invisible disabilities                       | Report to UPC           | Charlie |         |         |         |         |         |

| Standing Items / Liaisons                      | Follow-up Items                                                       |
|------------------------------------------------|-----------------------------------------------------------------------|
| Edmonton Arts Council (EAC)<br>Liaison: Serena | Quick Response to Emerging Items and Past Reports Charlie and Isabell |

**Attachment #6**

|                                                                                      |                                                   |
|--------------------------------------------------------------------------------------|---------------------------------------------------|
| <b>Accessibility Advisory Committee (AAC)</b><br>Liaison: Charlie                    | <b>New Member Orientation</b><br>Bryan and Jarret |
| <b>Transit Innovation Sub-Committee</b> Jarret                                       | <b>Internal Process Updates</b> Charlie           |
| <b>Budget (Capital, 10 year rolling, adjustments)</b><br>Liaison: Phil (June to Nov) | <b>Grad Student Liaison</b><br>Bryan Shepherd     |