



ETSAB 2019-2020 Annual Work Plan

Mission:

To support safe, effective, efficient, and environmentally preferred modes of transportation

Vision:

- A transportation system that encourages less car dependent transportation;
- A safe, affordable, efficient, totally user friendly transit service;
- An integrated transit system that accesses all parts of metro-Edmonton;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transit system; and
- Urban planning that creates transit-supportive form and densities and more mixed land use to create stronger, healthier communities.

Values:

- Fiscally, socially and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

Options for Strategic Alignment to the Way Ahead:

- | | |
|---|---|
| A. The Way We Finance | o Regional Interface |
| B. The Way We Move: | o Asset Management & Maintenance |
| o Access and Mobility, | C. The Way We Grow: |
| o Transportation Mode Shift | o Integrated Land Use and Transportation |
| o Sustainability | D. The Way We Live: |
| o Economic Vitality | o Attractiveness |
| o Public Transportation | o Connectedness |
| o Transportation and Land Use Integration | E. Edmonton Arts Council, and The Art of Living |

Work Plan Assumptions: The key focus areas were identified during the Annual Planning Retreat on Saturday, February 3, 2018 and final draft was approved by the Board at the February 26, 2018 General meeting.

Standing Items									
#	Title	Description	Deliverable	Lead	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2
1	Budget Review	Standing project undertaken annually by ETSAB - Comments on the annual budget submitted to council	Letter	Phil					
2	Team building/ Board Admin	New Member Orientation and Internal Process Reviews - Annual recruitment support and records management	Orientation session and information package	Bob/Jorge					
3	Follow-up on ETSAB Reports	Past Reports Recommendations and Actions follow-up	Letter to Council or City Admin	Reference table below					
4	Liaise with relevant City Committees	Attend meetings of committees linked to Transit in Edmonton and bring updates back to Board meetings	Presentation	Reference table below					
5	ETS Liaison	Stay current on ETS priorities	n/a	Charlie					
6	Transit Innovation	The Transit Innovation is a standing sub-committee that annually provides a social forum for open-ended discussion to help integrate new members and formulate ideas and opinions as a Board - Socialize and discuss	Letter	Maurice					

		topics members are knowledgeable, passionate, or interested in as they relate to transit.							
Sub-Committees (Planned Finish - end of 2018-2019 term)									
#	Title	Description	Deliverable	Lead	2018 Q2	2019 Q3	2018 Q4	2019 Q1	2019 Q2
7	Transit Communications	Transit Customer Interactions (2-Way comms, encouraging ridership)	Report or Letter to Urban Planning Committee	Isabell					
8	Integrating Land Use and Transit Policies	Policy support for transit oriented development (TOD)	Report or Letter to Urban Planning Committee	Mariah					
Sub-Committees (Planned for 2019-2020 term)									
#	Title	Description	Deliverable	Lead	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2
9	Safety & Security	Transit Rider Safety, Diversity & Inclusion	Report or Letter to UPC	Phil					
10	ETS' Marketing	Strategy for marketing new	Report or	Giselle					

Attachment #5

	Strategy	projects/rollout of big changes	Letter to UPC						
11	Vulnerable Users & Transit	Public transit usage by those with invisible disabilities	Report or Letter to IPC	Jorge/ Maurice					

Standing Items / Liaisons	Follow-up Items
Edmonton Arts Council (EAC) Liaison: Jorge	Past Reports Recommendations & Actions Matrix Phil and Charlie
Accessibility Advisory Committee (AAC) Liaison: Charlie	New Member Orientation Bob, Giselle and Jorge
Transit Innovation Sub-Committee Maurice	Internal Process Updates Charlie and Bob
Budget (Capital, 10 year rolling, adjustments) Liaison: Phil (June to Nov)	BRT Charlie and Stewart
DATS Advisory Group (DAG) Liaison: Bob	Route 747 Izzy and Brian