



# Alcohol Consumption in Public Parks, Outside of Festivals and Events

April 28, 2021  
Community and Public Services Committee

[edmonton.ca/alcoholinparks](https://edmonton.ca/alcoholinparks)

# Public Engagement

- Online survey: February 22 - March 7, 2021
- In total, 15,554 responses were received
- 71% strongly or somewhat **SUPPORT** a pilot project
  - Completes a food experience
  - Regulates something already happening
  - Increase opportunities for social interactions with family & friends
- 26% strongly or somewhat **OPPOSE** a pilot project
  - Increase in disorderly behaviour
  - Drinking and driving
  - Overall safety

## Guiding Principles

**Safety:** Public safety is a high priority and maintained through the reduction of risks and management of hazards.

**Accessible:** Opportunities are readily available to users of all abilities and locations can be accessed by various modes of transportation.

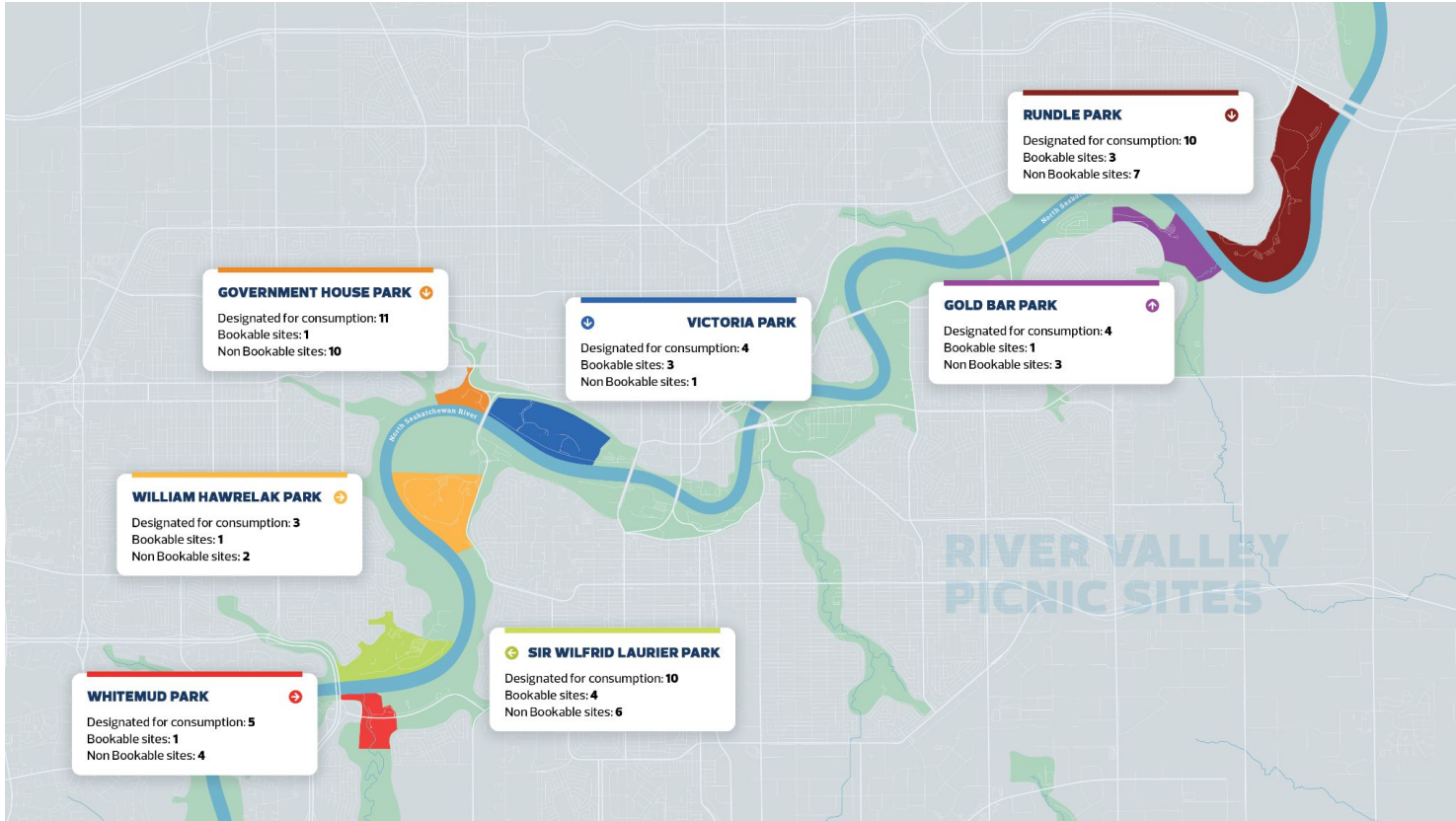
**Visitor Experience:** Diverse demands from park users are considered to ensure positive experiences and enjoyment for all.

**Honour Existing Park Uses:** Many parks have existing uses and amenity designations that need to be balanced with introducing a newly permitted activity.

**Inclusive:** Spaces enable all users to participate equally, confidently and independently.

**Citizen Engagement:** Public feedback will help inform and refine decisions around the proposed locations.

# Designated Locations



## Signage

- Signage will be posted at each designated picnic site

# ALCOHOL PERMITTED AT THIS PICNIC SITE

Please enjoy responsibly and  
respect others around you

Adults may consume alcohol at this  
picnic site from: **11 am—9 pm daily**



For more information and to  
share your feedback visit  
[edmonton.ca/AlcoholinParks](https://edmonton.ca/AlcoholinParks)

To report concerns, call **311**  
For emergencies, call **911**



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## Enforcement

- Focus on addressing behavioural concerns such as:
  - Protection of parkland
  - Excessive litter or noise
  - Fire prevention
  - Ensuring patrons are respectful of others enjoying park space
- Ensure that alcohol is being consumed in a manner that is in accordance with:
  - Bylaw 2202 - Parkland Bylaw
  - Bylaw 14614 - Public Places Bylaw
  - Gaming, Liquor and Cannabis Act
- Any criminal or serious disorder matters will be referred to the Edmonton Police Service for support and follow-up

## Pilot Evaluation

Specific learnings will include:

1. The evaluation of the overall park user's experience in parks with designated sites (both those that participated in consumption and those that did not)
2. An assessment of the impacts to both park operations and picnic site assets
3. An assessment of the impacts to enforcement services
4. Notable changes to park user's behaviour

Information/data will be gathered through a variety of channels such as:

1. Continuous online survey (May-Oct), post pilot survey
2. 311 inquiries
3. Park Ranger/Peace Officer reports
4. Feedback provided directly to picnic bookings staff
5. On-site observations from River Valley Parks operational staff

**Thank you.**

**Edmonton**