

## TOBACCO, VAPING & CANNABIS

### INFORMATION SERIES



## Waterpipes

### Background

Waterpipes, also called hookah or narghile, involves smoking products known as “shisha”. It dates back several centuries with its origin traced to India and also to South Africa, Persia and Ethiopia.<sup>1</sup> Traditional tobacco shisha is a mixture of tobacco and water, and sometimes mixed with glycerin and/or honey. Tobacco-containing shisha is sometimes marketed as “washed” or “unwashed.” Washing tobacco does not affect nicotine levels and tobacco still contains dangerous chemicals after being washed.

Shisha is also available without tobacco and such products are often described as “herbal.” Flavouring has been added to most products to make them more appealing including many non-traditional flavours (such as those inspired by cocktails and energy drinks). Overtly flavoured shisha is not traditional, nor are venues that have recently opened in Alberta.<sup>2</sup>

Venues offering public waterpipe use promote a range of casual to luxury atmospheres,

citing “relaxation after a stressful day at school” (Cloud 9 Hookah Lounge & Bar, Calgary) or hosting themed nights with onsite DJs and karaoke. Such promotion of waterpipe establishments demonstrate the increasing commercialization of shisha in Alberta over the past two decades, with both tobacco and purported non-tobacco-containing products readily available.

In fact, an increase in prevalence and spread of use of waterpipes has been observed globally. The World Health Organization (WHO) reports that contributing factors to this increase include: the introduction of flavoured tobacco, social acceptability, developments in mass communications and social media, and a lack of waterpipe-specific policy and regulations.<sup>3</sup>

### Prevalence

In 2017, past-30-day use of a waterpipe to smoke tobacco was reported by 1% (208,000) of Canadians aged 15 years and older.<sup>4</sup> A closer look at age groups demonstrated the past 30-day prevalence among youth aged 15 to 19 was one percent (1% or 30,000) and among young adults aged 20 to 24, the rate increased to 3% (75,000).<sup>5</sup>

The 2018-19 Canadian Student Tobacco, Alcohol and Drug Survey (CSTADS) reported 6.9% of Grade 7-12 students had ever tried waterpipe, down from 8.6% in 2016-2017.<sup>6</sup>

An aspect of concern surrounding the spread of waterpipe use is the potential for it to impede quit attempts by those who smoke cigarettes or serve as a bridge to cigarette smoking among young people.<sup>7</sup> This worry has been echoed in a recent systematic review which concluded that waterpipe tobacco smoking is associated with more than doubling of the odds of later initiation of cigarette smoking.<sup>8</sup>

In order to maintain a downward trend in prevalence rates, prevention and policy measures for waterpipe must remain a priority.

### The trend of banning public waterpipe use

Over the last decade, public waterpipe use was banned in Syria, Lebanon, Turkey, and Jordan.<sup>9,10,11,12</sup> As of March 31, 2018 New Brunswick, Newfoundland/Labrador, Nova Scotia, Prince Edward Island and Quebec have all banned waterpipe in public spaces.<sup>13</sup> A growing number of cities and communities in British Columbia and Ontario have also implemented waterpipe bans.<sup>14</sup> Alberta's *Tobacco and Smoking Reduction Act* continues to provide an exemption that permits the use of waterpipes in public establishments.

Alberta Health's Office of the Chief Medical Officer of Health recommended in 2012 that waterpipe use should be prohibited in enclosed public places and work-places, and within five metres of entrances, windows and air intakes in public venues and workplaces.<sup>15</sup>

Alberta Health Services (AHS) supports these recommendations and continues to advocate for clean air legislation to protect against exposure to waterpipe smoke.

Indoor public use of waterpipes in Alberta exposes Albertans to carcinogens and other contaminants in public venues. This undermines the fundamental objective of provincial legislation which is to protect Albertans from exposure to carcinogens and other contaminants in public venues.

Cities/municipalities in Alberta including Red Deer, Cold Lake and Spruce Grove have made strides by enacting bylaws to prevent indoor waterpipe use. On July 1st, 2020 a ban on all waterpipe smoking in public places comes into effect in the city of Edmonton.

As public waterpipe venues do not require a unique business license, accurate information on the number of venues in Alberta is not readily available. A scan of waterpipe lounges in Alberta indicates at least 30 in operation in cities/towns where bylaws do not exist.

Despite a ban on other flavored tobacco products since 2015, a subsequent review of the *Tobacco and Smoking Reduction Act* in 2019 and the introduction of *Bill 19 - The Tobacco, Smoking and Vaping Amendment Act* in June 2020, flavoured waterpipe and vaping products continue to be available in Alberta.

### Tobacco product labelling

In the past, testing conducted by public health officials in Ottawa, Toronto and New York City has determined that tobacco was present within products sold at lounges, although customers were told that the items were tobacco free.<sup>16</sup> Testing is logistically difficult

and capacity to comprehensively test shisha products for tobacco content is insufficient. Some waterpipe venues in Alberta prepare their own “mixes” of shisha, using Red Bull or Monster Juice, which adds to the complexity of monitoring these products. However, it does not change the health risks associated with the products.

In order to increase awareness of health risks and effects associated with tobacco use, Health Canada has proposed to make changes to health-related labelling of tobacco products.<sup>17</sup> The *Forward Regulatory Plan 2019-2021: Tobacco Products Labelling Regulations* also proposes new requirements for labelling on products such as waterpipe tobacco, which are not currently subject to any labelling requirements.

### Waterpipe smoking and disease

Tobacco smoke from waterpipes has been linked to diseases also known to be associated with cigarette use. Such diseases include malignancies, cardiovascular disease, lung diseases, pregnancy complications, oral or dental complications, hematologic disturbances and genetic abnormalities.<sup>18</sup>

The charcoal used to heat waterpipes adds additional health risks as it produces high levels of CO, metals and cancer-causing chemicals.<sup>19</sup>

Alberta's own research has found that even the non-tobacco, or “herbal” shisha products used in waterpipes produce toxic air pollutants – including carbon monoxide, volatile aldehydes and polyaromatic hydrocarbons. In fact, both the main-stream and second-hand smoke produced by herbal shisha contained these known cancer-causing agents at levels equal to or greater

than that of tobacco products.<sup>20</sup> The same research study also found toxic trace metals and carcinogens – at levels equal to or greater than those in cigarettes – in three raw herbal shisha products tested.<sup>21</sup>

Air quality in shisha venues affects not only owners/operators of waterpipe venues, but also employees. If the waterpipe venue is part of a multi-unit building, people in adjacent units may also be adversely affected. Ventilation is not an option because a ventilation system with the technology to eliminate the carcinogens in tobacco smoke does not exist.<sup>22</sup>

The recent outbreak of the 2019 novel coronavirus (a.k.a. COVID-19), has prompted considerations of public health policies and the risks of smoking and vaping in the transmission, trajectory and outcomes of infectious diseases. Studies of infectious viruses, including the novel coronavirus, indicate they can remain viable and infectious in aerosols and on surfaces, for long periods of time.<sup>23,24</sup> The risk of disease transmission through frequent hand to mouth contact is well-established. Waterpipes are also said to increase a person's exposure to harmful microorganisms due to moisture conditions that encourage their development and device structures that make proper cleaning and sanitization difficult.<sup>25</sup>

The communal nature of waterpipe smoking within social settings includes using a single mouthpiece and hose, shared between users, often in restaurant and/or lounge settings.<sup>26,27</sup> Waterpipe users are therefore also at an increased risk of communicable diseases like herpes and meningococcal disease that are transmitted through sharing waterpipe mouthpieces.<sup>28</sup>

With regard to tobacco and nicotine dependence, a review examining whether waterpipe smoking supports dependence in its users is aptly summarized by the following:<sup>29</sup>

- waterpipe smoking delivers active doses of dependence-producing nicotine
- waterpipe tobacco smokers may engage in waterpipe use on a daily basis
- waterpipe tobacco smokers do experience withdrawal, alter their behaviours to access waterpipes, and have difficulty quitting.

The findings of the review amidst public health concerns regarding the growing popularity of waterpipe smoking demonstrates the importance of public health action on waterpipe use. Informing the public of the risks of waterpipe use (including nicotine dependence) and ensuring waterpipe smoking is included in the same public health policies as cigarette smoking is a vital component of current tobacco control interventions.<sup>30</sup>

For more information, please contact Alberta Health Services Tobacco Reduction Program at [tru@albertahealthservices.ca](mailto:tru@albertahealthservices.ca).

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## Waterpipe Smoking

April 2017

### Background

Waterpipe smoking, also known as hookah, narghile and shisha, dates back several centuries. Its origin is traced to India and also to South Africa, Persia and Ethiopia.<sup>1</sup>

Using a waterpipe involves smoking products known as “shisha.” Traditional tobacco shisha is a mixture of tobacco and water, and sometimes mixed with glycerin and/or honey.

Tobacco-containing shisha is sometimes marketed as “washed” or “unwashed.” Washing tobacco does not affect nicotine levels and tobacco still contains dangerous chemicals after being washed.

Shisha is also available without tobacco and the non-tobacco products are often described as “herbal.” Flavouring has been added to most products to make them more appealing including many non-traditional flavours (such as those inspired by cocktails and energy drinks). Over the past two decades shisha has become increasingly commercialized in Alberta with both tobacco and purported non-tobacco-containing products readily available.

Because public waterpipe venues do not require a unique business license, accurate information on the number of venues in Alberta is not readily available. However, in 2014, there were approximately 38 public waterpipe venues in Alberta,<sup>2</sup> and this number has been increasing since then.

### Waterpipe smoking and disease

Tobacco smoke from waterpipes has been linked to diseases also known to be associated with

cigarette use. Such diseases include malignancies, cardiovascular disease, lung diseases, pregnancy complications, oral or dental complications, hematologic disturbances and genetic abnormalities.<sup>3</sup>

The charcoal used to heat waterpipes adds additional health risks as it produces high levels of CO, metals and cancer-causing chemicals.<sup>4</sup>

Recent Alberta research has found that even the non-tobacco, or “herbal” shisha products used in waterpipes produce toxic air pollutants – including carbon monoxide, volatile aldehydes and polyaromatic hydrocarbons. In fact, both the main-stream and second-hand smoke produced by herbal shisha contained these known cancer-causing agents at levels equal to or greater than that of tobacco products.<sup>5</sup> The same research study also found toxic trace metals and carcinogens – at levels equal to or greater than those in cigarettes – in three raw herbal shisha products tested.<sup>5</sup>

Air quality in Shisha venues affects not only owners/operators of waterpipe venues, but also employees. If the waterpipe venue is part of a multi-unit building, people in adjacent units may also be adversely affected. Ventilation is not an option because a ventilation system with the technology to eliminate the carcinogens in tobacco smoke does not exist.<sup>6</sup>

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April 2017

Waterpipe users are at an increased risk of communicable diseases like herpes and meningococcal disease that are transmitted through sharing waterpipe mouthpieces.<sup>7</sup>

The increased popularity of commercial waterpipe venues has coincided with the availability of flavoured shisha. Today's new shisha flavours include bubble gum, classic mojito, cosmopolitan, passion kiss, straw- berry margarita, code 69 and sex on the beach.

Overtly flavoured shisha is not traditional, nor are venues that have recently opened in Alberta.<sup>8</sup> An online feature<sup>9,10</sup> for a shisha bar in Calgary describes its superior sound system, spacious dance floor and top-shelf liquor, which are untraditional settings for waterpipe use. Other venues in Alberta that offer public waterpipe use promote onsite DJs and TVs to watch sports.<sup>10</sup>

## **Inaccurate content labelling**

Shisha packaging in Canada varies from unmarked containers to designer tins. There are no labelling standards for shisha in Canada. Without laboratory analysis, it is difficult to accurately identify all the constituents of these products. As such, consumers are not able to readily assess the contents to know what they are purchasing and consuming.

Several Canadian tests conducted on shisha labelled as herbal determined that the products contained tobacco. Testing conducted by the Royal Canadian Mounted Police (RCMP) in 2010 of the shisha brand, "Massoul" labelled as herbal contained tobacco.<sup>11</sup>

Testing conducted by public health officials in Ottawa, Toronto and New York City has determined that tobacco was present within products sold at

lounges, although customers were told that the items were tobacco free.<sup>12</sup> Some waterpipe venues in Alberta prepare their own "mixes" of shisha, using Red Bull or Monster Juice, which adds to the complexity of monitoring these products. However It doesn't change the health risks associated with the products.

Testing these products is logistically difficult and there is not existing capacity to comprehensively test shisha products for tobacco content.

## **Banning public waterpipe use in other jurisdictions**

Public waterpipe use was banned in Syria, Lebanon, Turkey, and Jordan.<sup>13-16</sup> Quebec has also banned indoor public tobacco and non-tobacco waterpipe use (Waterpipe venues that existed in 2005 when the provincial law was passed were exempt). Vancouver has banned indoor public use of tobacco and non-tobacco waterpipes. Ottawa recently banned tobacco and non-tobacco water-pipe tobacco use on municipal property.

Indoor public use of waterpipes in Alberta exposes Albertans to carcinogens and other contaminants in public venues. This undermines the Tobacco Reduction Act's fundamental objective to protect Albertans from exposure to carcinogens and other contaminants in public venues.

Alberta Health's Office of the Chief Medical Officer of Health recommended in 2012 that waterpipe use should be prohibited in enclosed public places and work-places, and within five metres of entrances, windows and air intakes in public venues and workplaces. AHS supports these recommendations and continues to advocate for clean air legislation to protect against exposure to waterpipe smoke.

April 2017

In November, 2013 the government of Alberta passed Bill 33 – The Tobacco Reduction Amendment Act, and Bill 206 – The Tobacco Reduction (Flavoured Tobacco Products) Amendment Act. On November, 2014, the Alberta government proclaimed two aspects of Bill 33 which are now in effect. In June 2015, the sale of most flavoured tobacco products was banned and in September 30, 2015, the sale of menthol flavoured tobacco products in Alberta was banned.

Other key amendments related to tobacco like products and address the health concerns related to waterpipe smoking have not been proclaimed yet.<sup>17, 18</sup>

This document supplements the AHS Strategic Brief, Waterpipe tobacco use.

For more information, please contact Alberta Health Services Tobacco Reduction Program at [tru@albertahealthservices.ca](mailto:tru@albertahealthservices.ca) or on 780-422-1350.



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