

## Updated Industrial Actions incorporated into the Economic Development Action Plan

The industrial related actions in the Economic Action Plan are summarized below. The full discussion and explanation of the actions is contained in Council report CR\_UFCSD00208.

***ACTION 2: Leverage ongoing projects designed to improve Edmonton's regulatory processes and reduce red tape***

Relevance to industrial growth: As a continuation of 'Speed to Market' action, there will be a focus on reduction of timelines, processes and requirements to support industrial Investment

***ACTION 5: Support projects aimed to strengthen or eliminate gaps within existing local supply chain networks***

Relevance to industrial growth: Leveraging ongoing work on the circular economy and business visitations, industrial supply chain efficiencies will be explored to increase business competitiveness in Edmonton.

***ACTION 6: Leverage Edmonton's digital infrastructure, including Open Data, fibre optic network and the innovation corridor, to link research, educational and technology organizations***

Relevance to industrial growth: Modern, up to date digital infrastructure is critical to support new industrial investment.

***ACTION 7: Align outstanding Industrial Action Plan (IAP) actions to other work currently occurring, and prioritize key outstanding activities related to funding tools***

The Industrial Action Plan itself is a series of industrially focused actions to support industrial attraction and growth. Some activities are similar to those found in the Economic Action Plan, however the Economic Action Plan actions are broader and encompass all aspects of economic growth including innovation, tourism, small commercial, etc.

***ACTION 9: Create a development strategy for the new non-residential lands adjacent to the Edmonton International Airport***

Relevance to industrial growth: This action will continue with investment readiness support through innovative infrastructure solutions, industrial focussed zoning and planning.

***ACTION 12: Develop tools to facilitate growth in green economic sectors***

Relevance to industrial growth: Research and development of best practices for emerging green sector supports will support growth of new sectors that align with climate and energy transition priorities.

***ACTION 14: Support emerging off-shoots of the energy sector***

Relevance to industrial growth: Leveraging the City's investment and participation in the Alberta's Industrial Heartland Association and the regional investment attraction capacity of Edmonton Global, the City will continue to build on the regional strengths including new opportunities emerging from the energy sector.

***ACTION 16: Develop Edmonton's competitive advantages as a international logistics hub and hub to Northern Alberta and the North West Territories***

Relevance to industrial growth: The City of Edmonton will build on its foundation of a hub and service centre to the north leveraging its air, rail and highway connectivity

***ACTION 17: Develop an integrated Investment Intake, Business Retention & Expansion and Aftercare Program that supports Edmonton Global and others efforts to attract foreign direct investment as well as existing and new Edmonton businesses.***

Relevance to industrial growth: The City will develop and grow its Industrial Businesses Retention and Expansion program to include a robust aftercare program to ensure that new and established businesses can access the supports they need to thrive and grow.