



# Summary And Updated Report



Presenter: Antoni Fonny

Chinatown Transformation  
Collaborative Society of Edmonton



# VISION & MISSION

## Focused Economic Development

Catalyze an environment for renewed interest and investment in Chinatown

## Improve Sense of Safety and Security

Contributing a strong sense of a vibrant and inclusive place

## Community Leadership Network

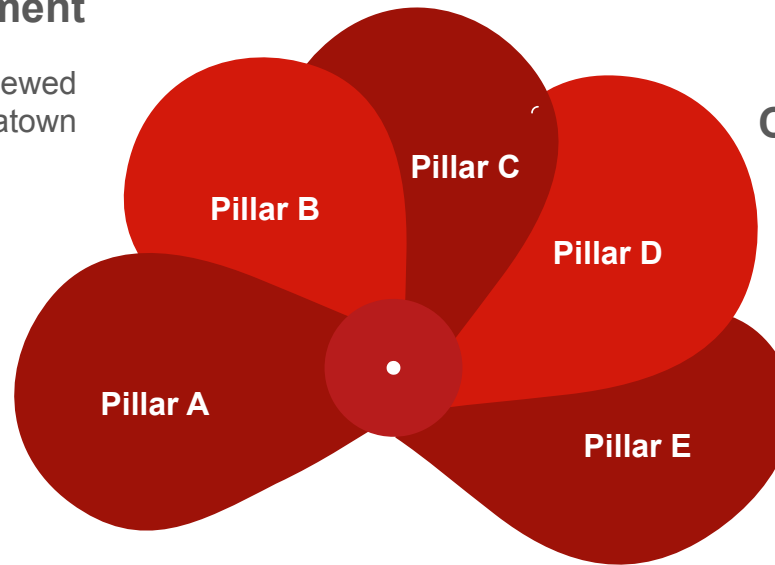
Shared responsibility and resourcing

## Celebrate Chinatown as a Destination

Highlight and Support

## Enhance Built Form and Landmarks

Leverage existing arts, culture and heritage assets of Chinatown



# CHINATOWN TODAY







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# **Previous Years Accomplishments**

# CTCYEG



Section 1 of 5

CTC Chinatown Business General Information (CTC 唐人街商戶基本信息, CTC Thông tin chung về kinh doanh khu phố Tàu)

Form description

Email \*

Valid email

This form is collecting emails. [Change settings](#)

Business name

Short answer text

Owner's Name (商戶負責人, Tên của chủ sở hữu)

Short answer text



- **Door to door survey**
  - 70+ Chinatown businesses and organizations have been surveyed.
- **Expand CTC membership**
  - Non-voting membership has increased from 0 on Oct 2020 to 60 on April 2021.
  - Voting Membership has increased from 13 to 20.
- **Security team patrol**
  - A 2 months long pilot Chinatown patrol program.





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## **CURRENT INITIATIVES**





**Boyle Street Ventures is a social enterprise offering many services including furniture moving, grass trimming, power washings.**

博伊爾公司 (Boyle Street Ventures) 是一家社會企業，提供搬家、修建草坪、高水壓清潔等多項社區服務

Call 780-426-0500

致電 780-426-0500

**Contacts for your EPS McCauley-Quarters Beat Officers:**

需要幫助？  
聯繫麥考利區域巡邏警察：

Andrew.Jarvis@edmontonpolice.ca  
Corey.Grant@edmontonpolice.ca  
Steven.Lawn@edmontonpolice.ca  
Greg.Quirke@edmontonpolice.ca

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## CALGARY HERALD

### Local News

## Amid rise in anti-Asian hatred, a call for government support for Chinatowns across Canada

*The pandemic's economic blow and its resulting spike in anti-Asian racism highlights the need for a federal action plan to revitalize the nation's Chinatowns, say advocates*

Bill Kaufmann

Mar 31, 2021 • March 31, 2021 • 2 minute read • 16 Comments



- **Chinatown Safety Council**
  - Brought a series of security problems faced by stakeholders into discussion.
  - Participated in translation and marketing activities.
- **Keep close contact with BIA and the City**
  - To provide channels to help vulnerable groups.
  - Working with the City for Boyle Street & McCauley Neighborhood Renewal.
- **Held the first AGM meeting on Mar.20**
  - Three new board members joined CTC and we have 13 board members in total currently.



'What other community in Edmonton has gone to the extent of having to hire their own private police service?'

Feb 18, 2021 6:00 AM MT | Last Updated: February 18



For Edmonton's Chinatown, the action plan could be the difference between life and death, said Antoni Fonny, executive director of the **Chinatown Transformation Collaborative Society of Edmonton**.

"The people are leaving and for Edmonton Chinatown, we are talking about surviving because of the security reasons and infrastructure," said Fonny.

disorder in Chinatown. (Dave Bajer/CBC)



## ● Chinatown National Action Plan

-Gather with other Chinatown leads such as Montreal, Vancouver, Toronto, Saskatchewan, Calgary and Winnipeg to discuss Chinatown development in Canada.

## ● Pave way for future events and activities

-Prioritize and implement the actions under the Chinatown Strategy Pillars .  
-Took initiative to work with different NPOs, political activist, KOLs etc to seek further cooperation.



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**CURRENT AND  
COMPLETED  
PROJECTS**







- **Utilized a highly-focused social media and content marketing strategy**
  - Over 130 posts launched .
  - 50 new launched relevant contents from Feb to end of Apr.
  - Added more diversified presentation forms.
- **Successful collaborated with University of Alberta & NAIT**
  - 5 Relevant partnership working with volunteers from the UoA Community Service Learning.
  - NAIT - website, CTC logo, storefront and menu redesign
  - Master/4th years student proposes strategy on marketing, fundraising and grant applications.
- **Mascot Survey Launched**
  - Various organizations have been mobilized to participate in the planning of the Chinatown mascot opinions.





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**FUTURE  
PROJECTS**

# CTCYEG



## UPCOMING EVENTS



📅 Apr 24, 2021  
📍 Name of Location  
Name of Event  
Lorem ipsum dolor sit amet,  
consectetur adipiscing elit. Sed mauris  
urna, efficitur ac tincidunt id, semper



## ● Funding and Grants

- Community initiative Program (project based), Edmonton community foundation Community Grant and AGLC charitable gaming grant.

## ● CTC Volunteer system

- A system to recruit and communicate with volunteers.

## ● Website rebuilt Stage 2

- Fine-tune coding and content.

## ● Pop up Market preparation

- Location, market research and licence application.

## ● Online / Offline Events

- Such as Dragon Boat Festival, Mid-Autumn Festival and discount week.





# THANK YOU!

Chinatown Transformation  
Collaborative Society of Edmonton

