

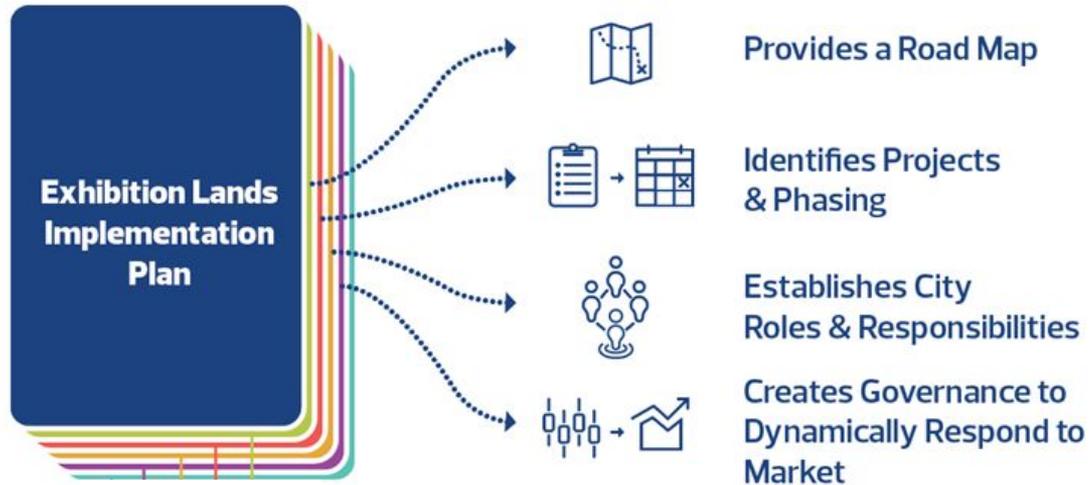
Financial and Corporate Services

Edmonton

**Exhibition Lands Implementation  
Strategy &  
Potential for Adaptive Re-use of  
Buildings on Exhibition Lands**

Executive Committee  
CR\_8382 & FCS00191  
April 26, 2021

# PURPOSE & SCOPE



# PROPOSED DEVELOPMENT CONCEPT



# CATALYZE THE CITY PLAN

## Big City Moves

- Greener As We Grow
- A Rebuildable City
- A Community of Communities
- Inclusive and Compassionate
- Catalyze and Converge

## District Node

- 118 Avenue District
- Invest Activation Approach



# GBA+ and Collaboration



## Equity

- Accessible Spaces & Places
- Diverse & Affordable Housing
- Meaningful Services and Amenities

## Collaboration & Co-Creation

- Stakeholders and Industry Partners
- Honour Site Identity and History
- Safe, Secure and Welcoming Neighbourhood
- Lead Energy Transition & Climate Change

# KEY COMPONENTS OF REDEVELOPMENT

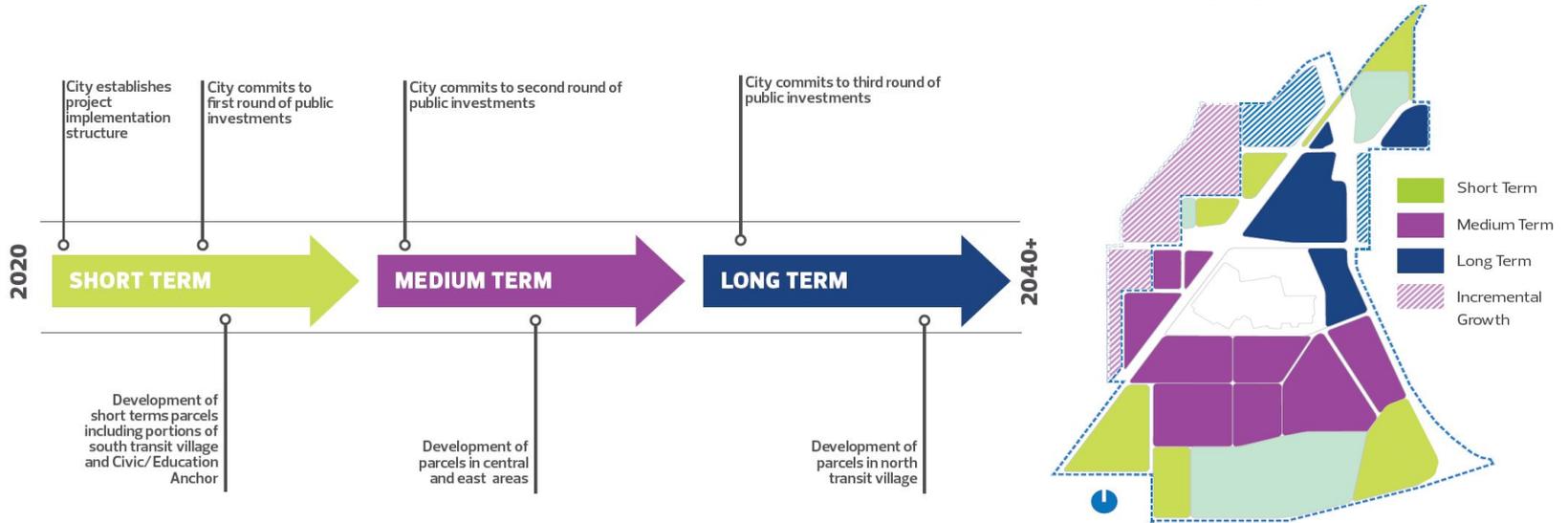


Public Infrastructure Investments



Private Development

# PROJECTS & PHASING



# ADAPTIVE RE-USE OF BUILDINGS ON SITE



- Site-Wide Property Management Plan
- On-Site Events
- Proactively Address Homelessness
- Future of Coliseum

# LAND SALES & DEVELOPMENT COORDINATION



- Exhibition Lands not to be a Master-Planned Redevelopment led by COE
- Planning Framework & Implementation Strategy Provide Flexibility
- City will Lead and Complete Initial Site Clearing and Infrastructure Upgrades
- Private industry development partners will deliver ultimate buildout

# ENGAGEMENT, COMMUNICATIONS & MARKETING



## Engagement

- Public Engagement
- Stakeholder Engagement

## Communications and Storytelling

- Public
- Surrounding Residents
- Future Residents
- Development Partners

## Marketing

- Market Research
- Targeted Marketing Events
- Partnerships

# PROPOSED FUNDING MODEL

<u>Category</u>	<u>Elements</u>	<u>Potential Funding Source</u>
Project Level	Redevelopment of Lands <ul style="list-style-type: none"> <li>• Planning &amp; design</li> <li>• Utility servicing &amp; upgrades</li> <li>• Road &amp; curb construction</li> <li>• Demolition of Northlands buildings &amp; structures</li> </ul>	Land Enterprise Retained Earnings
Coliseum Demolition	Demolition, Removals and Grading	Borrowing/Debt (ACFA)/Tax Levy
City Building	<ul style="list-style-type: none"> <li>• Borden Park reconfiguration &amp; expansion</li> <li>• New LRT station at 115 Avenue</li> <li>• Coliseum LRT station replacement/relocation</li> <li>• 'Urban Boulevard' reconfiguration of Wayne Gretzky Drive</li> <li>• Potential LRT Operating &amp; Maintenance Facility</li> </ul>	Tax Levy/Grant

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# Thank You.

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The logo for the City of Edmonton, featuring the word "Edmonton" in a white, sans-serif font on a dark blue square background.

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